

Polymers & Biopolymers In Beauty & Personal Care Products Market Size, Share & Trends Analysis Report By Function (Conditioning, Styling, Rheology Modifying), By Region, And Segment Forecasts, 2025 - 2030

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Abstracts

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Polymers & Biopolymers In Beauty & Personal Care Products Market Growth And Trends

The global polymers & biopolymers in beauty & personal care products market size is anticipated to reach USD 4.24 billion by 2030 and is anticipated to grow at a CAGR of 4.4% from 2025 to 2030, according to a new report by Grand View Research, Inc. The global market is set to expand owing to the increasing demand for these resins in various key applications, including construction, adhesives, paints & coatings, and composites.

The rise in developments for creating biodegradable and sustainable polymers that match the performance of conventional synthetic materials while offering environmental benefits is expected to drive market growth in the coming years. Techniques such as polymer modification and crosslinking are being employed to enhance the functional properties of these materials, improving their stability, adhesion, and sensory feel in personal care applications. The demand for products with superior texture, spread ability, and long-lasting effects drives innovations in rheology modifiers, film-forming agents, and conditioning polymers.

The rise in skin diseases and conditions linked to urban pollution and prolonged sun exposure has also led to greater demand for effective skincare and sun care products.

These products, including moisturizers, lotions, cleansers, sunscreen lotions, and after-sun products, are formulated with polymers and biopolymers that enhance their effectiveness and safety.

Polymers & Biopolymers In Beauty & Personal Care Products Market Report Highlights

Based on function, the conditioning segment held the largest share, accumulating 46.76% revenue share in 2024. The segment plays a crucial role in the development of hair and skin care formulations.

Based on region, Asia Pacific dominated the global market, accumulating 38.75% revenue share in 2024. The Asia Pacific market is witnessing rapid expansion due to increasing disposable incomes and a growing appetite for innovative beauty solutions.

In September 2024, Solabia announced the acquisition of a majority stake in the French company, PolymerExpert. This acquisition aims to enhance Solabia's position in the cosmetics and personal care market by leveraging L'Atelier des Chefs' expertise in natural ingredients and formulations.

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