

Polyethylene Terephthalate Market Size, Share & Trends Analysis Report By Application (Packaging, Films & Sheets), By Packaging Application (Bottled Water, Juices, Alcoholic Beverages, Thermoforming Trays), By Region, And Segment Forecasts, 2025 - 2030

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Abstracts

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Polyethylene Terephthalate Market Growth & Trends

The global polyethylene terephthalate market size is expected to reach USD 54.47 billion by 2030, registering a CAGR of 5.6% from 2025 to 2030, according to a new report by Grand View Research, Inc. Polyethylene terephthalate is produced by the polymerization of ethylene glycol and terephthalic acid. Features such as increased strength and flexibility, lightweight, and non-toxic nature have made the material a preferred choice for packaging. PET finds wide uses in applications such as beverage packaging, consumer goods, and food packaging as it can efficiently be reused after recycling.

The globally increasing demand for efficient and eco-friendly packaging solutions coupled with the rising consumption of packaged & processed food has resulted in an increased demand for PET in food packaging applications. Moreover, the shifting trend of consumers toward the use of recyclable containers for food packaging is further boosting the demand for PET. Various other properties offered by the material also make it ideal for use in films and sheets, which are highly demanded by the medical packaging industry.

Various advancements are being made in PET to efficiently meet the needs of consumers and brand owners, which include enhanced food safety, improved sustainability, and reduced cost. Manufacturers of PET are focusing on product innovations and expansion of their production capacity to cater to the growing demand for sustainable and bio-based PET. This is one of the key drivers expected to propel the PET market growth over the forecast period.

Polyethylene Terephthalate Market Report Highlights

The packaging segment dominated the market and accounted for the largest revenue share of 82.4% in 2024. This growth can be attributed to the increasing demand for sustainable and recyclable materials.

The films and sheets segment is expected to grow at a CAGR of 5.5% over the forecast period, owing to its superior mechanical strength and flexibility, which make it ideal for a variety of applications, including pressure-sensitive adhesives and magnetic tapes.

The packaging application segment is further categorized into carbonated soft beverages, juices, thermoforming trays, alcoholic beverages, bottled water, food packaging, and non-food packaging.

The juices packaging segment is expected to grow at a CAGR of 5.9% from 2025 to 2030, owing to the rising demand for convenient and portable beverage options.

The Asia Pacific polyethylene terephthalate market dominated the global market and accounted for the largest revenue share of 38.0% in 2024. This growth can be attributed to rising consumer demand for sustainable packaging solutions.

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