

Polyethylene Glycol (PEG) Market Analysis By Application (Medical, Personal Care, Industrial) And Segment Forecasts To 2020

<https://marketpublishers.com/r/PEA2C170F13EN.html>

Date: March 2015

Pages: 67

Price: US\$ 5,950.00 (Single User License)

ID: PEA2C170F13EN

Abstracts

Global Polyethylene Glycol (PEG) Market By Application (Medical, Personal Care, Industrial) Is Expected To Reach USD 1.68 Billion By 2020.

Global polyethylene glycol (PEG) market is expected to reach USD 1.68 billion by 2020. Increasing use of PEG as a solvent in the manufacturing of laxatives and eye drops coupled with the growth of pharmaceutical industry is anticipated to drive market. Evolution of waterborne coating and paint in automotive and construction industries owing to growing demand for eco-friendly products is expected to augment PEG market growth.

Medical was the largest application for PEG, accounting for more than 40% of market share in 2013. Superior blending, hygroscopicity and non-toxic properties of PEG have resulted in high demand for the chemical in numerous pharmaceutical products such as tablets and ointments. Increasing pharmaceutical expenditure, particularly in emerging economies of India, China and Brazil, is expected to boost PEG market over the forecast period. Growing demand for paints & coatings coupled with increasing use of PEG as solvent due to its low VOC emissions is anticipated to fuel market growth over the next six years.

Further key findings from the study suggest:

PEG market demand in industrial applications accounted for less than 30% of volume share in 2013 and is expected to witness growth on account of development in automotive, construction, marine, electronics and aerospace industries. Growing automotive production coupled with increasing construction expenditure, particularly in

emerging economies of Asia Pacific, Middle East and Latin America, is anticipated to drive PEG market growth.

Asia Pacific was the largest market for PEG owing to the presence of a large scale pharmaceutical and automotive manufacturing base in the region. Rapid industrialization in the region over the past decade augmented PEG demand and the trend is anticipated to continue over the forecast period. Growing demand for skin care products as a result of rising consumer purchasing power is expected to play a vital role in the growth of PEG market.

Latin America and Middle East are likely to witness above average growth on account of growing automotive industry as well as increasing expenditure on building & construction over the forecast period.

Key market participants include BASF SE, The Dow Chemical Company, Ineos, Liaoning Oxiranchem, Jiangsu Haian Petrochemical Plant, India Glycols and Taijie Chemical. Global market for PEG was fragmented due to the presence of numerous companies. Gaining popularity of PEGlycation technology in pharmaceutical and biotechnological applications due to its pharmacological advantages and acceptability is expected to have a positive impact.

For the purpose of this study, Grand View Research has segmented the global PEG market on the basis of application and region:

Global Polyethylene Glycol (PEG) Application Outlook (Volume, Kilo Tons; Revenue, USD Million, 2012 - 2020)

Medical

Personal Care

Industrial

Others

Global Polyethylene Glycol (PEG) Regional Outlook (Volume, Kilo Tons; Revenue, USD Million, 2012 - 2020)

North America

Europe

Asia Pacific

RoW

Contents

CHAPTER 1 EXECUTIVE SUMMARY

1.1 Polyethylene Glycol (PEG) – Industry Summary & Critical Success Factors (CSFs)

CHAPTER 2 PEG INDUSTRY OUTLOOK

2.1 Market Segmentation

2.2 Market Size and Growth Prospects

2.3 PEG Value Chain Analysis

2.4 PEG Market Dynamics

2.4.1 Market Driver Analysis

2.4.1.1 Pharmaceutical industry growth

2.4.1.2 Increasing incorporation of coatings and paints in construction and automotive industries

2.4.1.3 Growing ceramic industry

2.4.2 Market Restraint Analysis

2.4.2.1. Threat of substitutes

2.5 Key Opportunities Prioritized

2.6 Industry Analysis - Porter's

2.7 PEG - PESTEL Analysis

Chapter3 PEG Application Outlook

3.1 Global PEG market share by application, 2013 & 2020

3.2 Medical

3.2.1 Market estimates and forecasts, 2012-2020 (Kilo Tons) (USD Million)

3.2.2 Market estimates and forecasts, by region, 2012-2020 (Kilo Tons) (USD Million)

3.3 Personal care

3.3.1 Market estimates and forecasts, 2012-2020 (Kilo Tons) (USD Million)

3.3.2 Market estimates and forecasts, by region, 2012-2020 (Kilo Tons) (USD Million)

3.4 Industrial

3.4.1 Market estimates and forecasts, 2012-2020 (Kilo Tons) (USD Million)

3.4.2 Market estimates and forecasts, by region, 2012-2020 (Kilo Tons) (USD Million)

3.5 Others

3.5.1 Market estimates and forecasts, 2012-2020 (Kilo Tons) (USD Million)

3.5.2 Market estimates and forecasts, by region, 2012-2020 (Kilo Tons) (USD Million)

CHAPTER 4 PEG REGIONAL OUTLOOK

4.1 Global PEG market share by region, 2013 & 2020

4.2 North America

4.2.1 Market estimates and forecasts, 2012-2020 (Kilo Tons) (USD Million)

4.2.2 Market estimates and forecasts, by application, 2012-2020 (Kilo Tons) (USD Million)

4.3 Europe

4.3.1 Market estimates and forecasts, 2012-2020 (Kilo Tons) (USD Million)

4.3.2 Market estimates and forecasts, by application, 2012-2020 (Kilo Tons) (USD Million)

4.4 Asia Pacific

4.4.1 Market estimates and forecasts, 2012-2020 (Kilo Tons) (USD Million)

4.4.2 Market estimates and forecasts, by application, 2012-2020 (Kilo Tons) (USD Million)

4.5 RoW

4.5.1 Market estimates and forecasts, 2012-2020 (Kilo Tons) (USD Million)

4.5.2 Market estimates and forecasts, by application, 2012-2020 (Kilo Tons) (USD Million)

CHAPTER 5 COMPETITIVE LANDSCAPE

5.1 BASF

5.1.1 Company Overview

5.1.2 Financial Performance

5.1.3 Product Benchmarking

5.1.4 Strategic Initiatives

5.2 Dow Chemical Company

5.2.1 Company Overview

5.2.2 Financial Performance

5.2.3 Product Benchmarking

5.2.4 Strategic Initiatives

5.3 LOTTE CHEMICAL

5.3.1 Company Overview

5.3.2 Financial Performance

5.3.3 Product Benchmarking

5.3.4 Strategic Initiatives

5.4 Ineos

5.4.1 Company Overview

5.4.2 Financial Performance

5.4.3 Product Benchmarking

- 5.4.4 Strategic Initiatives
- 5.5 Croda
 - 5.5.1 Company Overview
 - 5.5.2 Financial Performance
 - 5.5.3 Product Benchmarking
 - 5.5.4 Strategic Initiatives
- 5.6 Liaoning Oxiranchem
 - 5.6.1 Company Overview
 - 5.6.2 Financial Performance
 - 5.6.3 Product Benchmarking
 - 5.6.4 Strategic Initiatives
- 5.7 Liaoning Kelong
 - 5.7.1 Company Overview
 - 5.7.2 Financial Performance
 - 5.7.3 Product Benchmarking
 - 5.7.4 Strategic Initiatives
- 5.8 Jiangsu Haian Petrochemical Plant
 - 5.8.1 Company Overview
 - 5.8.2 Financial Performance
 - 5.8.3 Product Benchmarking
 - 5.8.4 Strategic Initiatives
- 5.9 Shanghai Bronkow Chemical
 - 5.9.1 Company Overview
 - 5.9.2 Financial Performance
 - 5.9.3 Product Benchmarking
 - 5.9.4 Strategic Initiatives
- 5.10 Taijie Chemical
 - 5.10.1 Company Overview
 - 5.10.2 Financial Performance
 - 5.10.3 Product Benchmarking
 - 5.10.4 Strategic Initiatives
- 5.11 Huangma Chemical
 - 5.11.1 Company Overview
 - 5.11.2 Financial Performance
 - 5.11.3 Product Benchmarking
 - 5.11.4 Strategic Initiatives
- 5.12 India Glycols
 - 5.12.1 Company Overview
 - 5.12.2 Financial Performance

5.12.3 Product Benchmarking

5.12.4 Strategic Initiatives

CHAPTER 6 METHODOLOGY & SCOPE

6.1 Research Methodology

6.2 Research Scope & Assumptions

6.3 List of Data Sources

List Of Tables

LIST OF TABLES

1. PEG – Industry Summary & Critical Success Factors (CSFs)
2. PEG – Key market driver analysis
3. PEG– Key market restraint analysis
4. Global PEG market estimates and forecast by application, 2012-2020 (Kt) (USD Mn)
5. Global PEG market estimates and forecast in medical applications, 2012-2020 (Kt) (USD Mn)
6. Global PEG market volume estimates and forecast in medical applications, by region, 2012-2020 (Kt)
7. Global PEG market revenue estimates and forecast in medical applications, by region, 2012-2020 (USD Mn)
8. Global PEG market estimates and forecast in personal care applications, 2012-2020 (Kt) (USD Mn)
9. Global PEG market volume estimates and forecast in personal care applications, by region, 2012-2020 (Kt)
10. Global PEG market revenue estimates and forecast in personal care applications, by region, 2012-2020 (USD Mn)
11. Global PEG market estimates and forecast in industrial applications, 2012-2020 (Kt) (USD Mn)
12. Global PEG market volume estimates and forecast in industrial applications, by region, 2012-2020 (Kt)
13. Global PEG market revenue estimates and forecast in industrial applications, by region, 2012-2020 (USD Mn)
14. Global PEG market estimates and forecast in other applications, 2012-2020 (Kt) (USD Mn)
15. Global PEG market volume estimates and forecast in other applications, by region, 2012-2020 (Kt)
16. Global PEG market revenue estimates and forecast in other applications, by region, 2012-2020 (USD Mn)
17. Global PEG market estimates and forecast by region, 2012-2020 (Kt) (USD Mn)
18. North America PEG market estimates and forecast, 2012-2020 (Kt) (USD Mn)
19. North America PEG market volume estimates and forecast by application, 2012-2020 (Kt)
20. North America PEG market revenue estimates and forecast by application, 2012-2020 (USD Mn)
21. Europe PEG market estimates and forecast, 2012-2020 (Kt) (USD Mn)

- 22. Europe PEG market volume estimates and forecast by application, 2012-2020 (Kt)
- 23. Europe PEG market revenue estimates and forecast by application, 2012-2020 (USD Mn)
- 24. Asia Pacific PEG market estimates and forecast, 2012-2020 (Kt) (USD Mn)
- 25. Asia Pacific PEG market volume estimates and forecast by application, 2012-2020 (Kt)
- 26. Asia Pacific PEG market revenue estimates and forecast by application, 2012-2020 (USD Mn)
- 27. RoW PEG market estimates and forecast, 2012-2020 (Kt) (USD Mn)
- 28. RoW PEG market volume estimates and forecast by application, 2012-2020 (Kt)
- 29. RoW PEG market revenue estimates and forecast by application, 2012-2020 (USD Mn)

List Of Figures

LIST OF FIGURES

1. PEG market segmentation
2. Global PEG market volume and revenue, 2012 – 2020 (Kt) (USD Mn)
3. PEG: Value Chain Analysis
4. PEG Market Dynamics
5. PEG – Porter's Analysis
6. PEG – PESTEL Analysis
7. Global PEG market share by application, 2013 & 2020
8. Global PEG market estimates and forecast by application, 2012-2020 (Kt) (USD Mn)
9. Global PEG market estimates and forecast in medical applications, 2012-2020 (Kt) (USD Mn)
10. Global PEG market estimates and forecast in personal care applications, 2012-2020 (Kt) (USD Mn)
11. Global PEG market estimates and forecast in industrial applications, 2012-2020 (Kt) (USD Mn)
12. Global PEG market estimates and forecast in other applications, 2012-2020 (Kt) (USD Mn)
13. Global PEG market share by region, 2013 & 2020
14. North America PEG market estimates and forecast, 2012-2020 (Kt) (USD Mn)
15. Europe PEG market estimates and forecast, 2012-2020 (Kt) (USD Mn)
16. Asia Pacific PEG market estimates and forecast, 2012-2020 (Kt) (USD Mn)
17. RoW PEG market estimates and forecast, 2012-2020 (Kt) (USD Mn)

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