

# **Point-of-Care Medical Imaging Market Size, Share & Trends Analysis Report By Product (X-ray, Ultrasound, CT), By Application (General, Cardiovascular), By End-use (Hospitals, ASCs), By Region, And Segment Forecasts, 2023 - 2030**

<https://marketpublishers.com/r/P40E8C24DFD2EN.html>

Date: November 2022

Pages: 102

Price: US\$ 5,950.00 (Single User License)

ID: P40E8C24DFD2EN

## **Abstracts**

This report can be delivered to the clients within 5 Business Days

### **Point-of-Care Medical Imaging Market Growth & Trends**

The global point-of-care medical imaging market size is anticipated to reach USD 1.67 billion by 2030, according to a new report by Grand View Research, Inc. It is anticipated to expand at a CAGR of 4.3% from 2023 to 2030. Technological advancements and the growing adoption of point-of-care(POC) medical imaging devices by end-users are likely to boost the industry's growth in the coming years. Also, the increasing prevalence of chronic disorders and the rising geriatric population are other key factors contributing to the growth of this industry. For instance, according to the International Agency for Research on Cancer, in 2020, globally, 18,078,957 new cancer cases were registered and the number is expected to reach 43,841,302 by 2025.

The use of POC devices has increased since the COVID-19 pandemic, as these systems have proven to be effective in monitoring critically ill patients at their bedside. The POC imaging systems are used in both diagnostic and therapeutic applications, these contribute to better patient care and value by decreasing transport risks, enhancing studies, and improving operating room surgical results. Moreover, POC imaging helps substantially reduce the (turnaround time) TAT, which is essential in handling emergency patients. Hospitals and clinics are replacing stationary modalities with portable technology, to enhance patient care and save in-hospital patient

transportation expenses as well as the processing time, cost, and storage associated with traditional film systems.

For instance, in July 2022, MIOT hospital, based in Chennai, India, acquired a mobile full-body CT scan equipment to help in real-time imaging during surgeries. Strategic initiatives undertaken by top market players, such as product launches, partnerships, collaborations, and government approvals, are further expected to add to the market growth. In October 2022, NeuroLogica Corp. received the European Union (EU) CE marking for its Elite Mobile Computed Tomography, with this, it is anticipated that the company's portfolio of mobile CT scanners will continue to provide the European Union with point-of-care CT imaging.

### Point-of-Care Medical Imaging Market Report Highlights

Based on products, the ultrasound segment accounted for the largest share in 2022 owing to the introduction of technologically advanced POC ultrasound systems

The CT product type segment is expected to register the fastest CAGR during the forecast period

The general imaging segment held the largest revenue share in 2022 as general imaging is less expensive than other applications and includes a wide range of scans

The ASCs end-use segment is expected to grow at the fastest CAGR over the forecast period due to the rising number of patients visiting ASCs for taking surgical care

Asia Pacific is been estimated to be the fastest-growing region from 2023 to 2030 due to the presence of the target population, increasing healthcare awareness, and rising government funding for R&D and upcoming research projects

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