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Point-of-Care Immunoassay Analyzer Market Size, Share & Trends Analysis Report By Type (Handheld & Portable Analyzer, Compact Benchtop Analyzer), By Analyzer Type, By Detection Technology, By Application, By End User, By Region, And Segment Forecasts, 2026 - 2033

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Abstracts

The global point-of-care immunoassay analyzer market size was valued at USD 1.2 billion in 2025 and is projected to grow from USD 1.3 billion in 2026 to USD 2.3 billion by 2033, at a CAGR of 8.6% from 2026 to 2033. North America dominated the market, accounting for the revenue share of 38.4% in 2025. The market is benefiting from the broader shift toward decentralized diagnostic workflows, as healthcare providers seek to perform quantitative immunoassays closer to the point of care.

Global Point-of-Care Immunoassay Analyzer Market Report Segmentation

This report forecasts revenue growth at the country level and provides an analysis of the latest industry trends and opportunities in each sub-segment from 2021 to 2033. For this study, Grand View Research has segmented the global point-of-care immunoassay analyzer market report based on the type, analyzer type, detection technology, application, end use, and region:

Type Outlook (Revenue, USD Billion, 2021 - 2033)

Handheld & Portable Analyzer

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Compact Benchtop Analyzer

Analyzer Type Outlook (Revenue, USD Billion, 2021 - 2033)

Dedicated Immunoassay Analyzers

Multifunction POCT Analyzers with Immunoassay Capability

Detection Technology Outlook (Revenue, USD Billion, 2021 - 2033)

Fluorescence

Chemiluminescence

Electrochemical

Other Detection Technology

Application Outlook (Revenue, USD Billion, 2021 - 2033)]

Cardiac Disease Testing

Infectious Disease Testing

Inflammation & Sepsis Testing

Coagulation & Thrombosis Testing

Endocrine & Reproductive Health Testing

Diabetes & Metabolic Testing

Renal Disease Testing

Nutritional & Bone Health Testing

Oncology Testing

Other Application

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End Use Outlook (Revenue, USD Billion, 2021 - 2033)

- Hospitals & Clinics
- Diagnostic Laboratories
- Research Centers & Academic Institutes
- Other End Users

Regional Outlook (Revenue, USD Billion; 2021 - 2033)

- North America
- U.S.
- Canada
- Mexico
- Europe
- UK
- Germany
- France
- Italy
- Spain
- Norway
- Denmark
- Sweden

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Asia Pacific

Japan

China

India

Australia

South Korea

Thailand

Latin America

Brazil

Argentina

Middle East & Africa

South Africa

Saudi Arabia

UAE

Kuwait

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