

# Podiatry Services Market Size, Share & Trends Analysis Report By Type, By Facility (Hospitals & OPDs, Podiatry Offices/Clinics, Homecare & Telemedicine), By Region, And Segment Forecasts, 2021 - 2028

https://marketpublishers.com/r/PED2E5247A2FEN.html

Date: June 2021

Pages: 100

Price: US\$ 5,950.00 (Single User License)

ID: PED2E5247A2FEN

# **Abstracts**

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Podiatry Services Market Growth & Trends

The global podiatry services market size is expected to reach USD 5.0 billion by 2028, based on a new report by Grand View Research, Inc. The market is expected to expand at a CAGR of 1.9% from 2021 to 2028. The growing prevalence of diabetes and the growing geriatric population is expected to drive the growth of the market over the forecast period from 2021 to 2028. In addition, the rising awareness regarding foot health care, especially among athletes, is further fueling the market growth.

The associations promoting podiatric medicine services such as The International Federation of Podiatrists, the largest podiatry organization with 28 member countries associated, work together to encourage, educate, and support the podiatrists by creating awareness concerning the services. Furthermore, the inclusion of medical services in healthcare insurance and government initiatives concerning primary care are supporting factors for awareness and adoption of the services.

The market being fragmented in nature; relies on solo practices as the basic model of practice with the majority of the specialists working through clinics. However, with rising inclination towards group-based approach such as the Multidisciplinary Team (MDT) approach to provide patients with integrated and comprehensive care is further



propelling the demand for hospitals and outpatient departments.

The Covid-19 pandemic is continuing to have a significant impact on the healthcare industry. Podiatrists are playing a critical role during this pandemic, especially in the prevention of diabetic and vascular foot ulceration and related hospital admissions. However, this pandemic has further given a boost to telemedicine/teleconsultation services. Teleconsultation has helped healthcare professionals to approach their patients with immediate and comprehensive knowledge and better wound assessment skills.

## Podiatry Services Market Report Highlights

The general podiatry segment held the majority of the market share in 2020 owing to the growing diabetic and geriatric population and their foot problems

On the other hand, the sports podiatry segment is likely to witness the fastest growth rate over the forecast period owing to the rising demand from people who are engaged in recreational or professional sports and the highest probability of performance-related injuries

The podiatry offices/clinics segment accounted for the majority of the market share in 2020 as the solo practice is the basic model of podiatric medical practice. Hospitals and outpatient departments are expected to witness the fastest growth over the forecast period owing to the multidisciplinary team approach adopted to provide integrated and comprehensive treatment

In 2020, North America held the majority of the regional market share owing to the availability of skilled resources and technological advancement, rise in higher disposable incomes, and preventive approach concerning foot healthcare. In Asia Pacific, the market is expected to witness the fastest growth rate over the forecast period

The market players are capitalizing on the opportunity by creating awareness regarding foot care majorly among the diabetic and geriatric population. The major competitors such as NHS and Kaiser Permanente are further investing to expand the reach and availability of the medical services



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