

Plumbing Fixtures Market Size, Share & Trends Analysis Report By Product, By Deployment (Residential, Commercial), By Location (Bathroom, Kitchen), By Application, By Distribution Channel, By Region, And Segment Forecasts, 2024 - 2030

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Abstracts

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Plumbing Fixtures Market Growth & Trends

The global plumbing fixtures market size is anticipated to reach USD 120.9 billion by 2030, according to a new report by Grand View Research, Inc. The market is projected to grow at a CAGR of 4.5% from 2024 to 2030. Increasing preference for washrooms and kitchens that are not only functional but also have an aesthetic appeal is expected to promote demand for plumbing fixtures. Furthermore, growing popularity of ceramic has propelled the working-class population to spend on beautifying one's washrooms and kitchens.

In March 2019, American Standard, a leading provider of bathroom and kitchen fixtures, launched Genie hand showers for cities including Manila, Mumbai, Bangkok, and Jakarta. The hand shower features 120 microspray holes that guarantees vigorous water flow even under low pressure. It has been designed to easily spot slime and mineral deposits and assist in frequent cleaning.

In February 2019, Moen Incorporated and Nebia jointly launched a new showerhead under the brand name, Nebia Spa Shower 2.0. The product is claimed to consume 65% less water in comparison to the conventional showerheads. Furthermore, the company utilizes a unique technology that atomizes water into millions of tiny droplets, which

enhance the surface area of water by ten folds. In comparison to its previous version, the product has been modified to offer warmer experience, better coverage, and improved water pressure.

Livin, a home appliance company, launched an affordable water saving digital shower in February 2018. The company has made endeavor to collaborate the new age technology with the classy design. The product is compatible with Google Home and Amazon Echo. The unique temperature control algorithm arranges the appropriate water temperature in the least possible amount of time. Livin also offers shower app, which helps the user in personalizing the temperature and time.

In January 2019, Kohler launched Numi 2.0 intelligent toilets with KOHLER Konnect. These advanced toilets offer personalized experience, wherein the users can fine-tune all the involved factors including light, music, seat temperature, along with hand free cleansing facilities with exceptional water efficiencies. Numi 2.0 delivers hands-free control, personalized cleansing functionality, and exceptional water efficiency. It is equipped and embedded with Amazon Alexa.

Plumbing Fixtures Market Report Highlights

Drains led the market and accounted for a share of 16.4% in 2023. Rapid urbanization, construction activities, and growing awareness of water conservation and sustainability drive the need for high-quality drain fixtures.

Commercial usage of fixtures dominated the market and accounted for a share of 51.4% in 2023. The ongoing new construction projects in hotels, restaurants, and office buildings require efficient plumbing systems.

Kitchen fixtures are expected to register the fastest growth of 4.6% over the forecast period, driven by changing consumer lifestyles and prioritizing multifunctionality and aesthetics.

North America plumbing fixtures market dominated the global market with a revenue share of 41.8% in 2023. Factors driving market growth in the region include rising urbanization, consumer demand for modern fixtures, and advancements in smart plumbing technologies.

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