

Plano Sunglasses (Polarized, Non-Polarized) Market Analysis By Material (CR-39, Polycarbonate, Polyurethane) And Segment Forecasts To 2020

<https://marketpublishers.com/r/P3DFBCFF439EN.html>

Date: January 2014

Pages: 75

Price: US\$ 4,950.00 (Single User License)

ID: P3DFBCFF439EN

Abstracts

The global market for plano sunglasses is expected to reach USD 19,944.3 million by 2020. High-end products which are sold at premium prices are expected to contribute to industry growth. Grand View Research also observes that growing awareness regarding the importance of protecting the eyes from harmful UV radiation is expected to be a key driving force for the market.

Polarized sunglasses accounted for just over 20% of the overall shipments in 2012; the segment is expected to gain market share over the forecast period. In terms of lens material, CR-39 is expected to continue leading the market over the next few years. Polycarbonate is also expected to witness growing demand, and the market for sunglasses with these lenses is expected to grow at a CAGR of 8.2% from 2013 to 2020. Usage of Rx sunglasses and sunglass clips by a large percentage of the population to serve the purpose of vision correction is expected to be a restraint for the market on a global scale.

Further Key findings from the study suggest:

The global market for plano sunglasses was estimated to be USD 10,828.0 million in 2012, and is expected to grow at a CAGR of 8.0% from 2013 to 2020

In terms of volume, plano sunglasses shipments are expected to reach 394.8 million units by 2020

North America is expected to dominate consumption through the forecast period. The market in Europe is expected to generate the highest revenue

despite lower shipments on account of high selling prices of plano sunglasses in the region. It is expected to be valued at USD 7,051.5 million in 2020.

Asia Pacific is expected to be the fastest growing regional market in the coming years, which can be attributed to the increasing user base and dense population. Growth in purchasing power and disposable income are expected to help the market grow at a CAGR of 10.1% in terms of revenue from 2013 to 2020.

The global market is consolidated in nature, and key participants Luxottica Group S.p.A. and Safilo Group S.p.A. have been entering into merger and acquisition activities to gain market share and expand their brand portfolio. Establishment of an efficient distribution network is of the utmost importance in order to ensure strategic advantage and remain competitive. Other companies operating in the market include Marchon Eyewear, Marcolin Eyewear, De Rigo S.p.A., Charmant Group, etc.

For the purpose of this study, Grand View Research has segmented the global plano sunglasses market on the basis of lens type, lens material and region:

Plano Sunglasses Lens Outlook

Polarized

Non-Polarized

Plano Sunglasses Lens Material Outlook

CR-39

Polycarbonate

Polyurethane

Others (Glass, Nylon, etc.)

Plano Sunglasses Regional Outlook

North America

Europe

Asia Pacific

RoW

Contents

CHAPTER 1 EXECUTIVE SUMMARY

1.1 Plano Sunglasses - Industry Summary & Critical Success Factors (CSFs)

CHAPTER 2 PLANO SUNGLASSES INDUSTRY OUTLOOK

2.1 Market Segmentation

2.2 Market Size and Growth Prospects

2.3 Plano Sunglasses Value Chain Analysis

2.4 Plano Sunglasses Market Dynamics

2.5 Key Opportunities Prioritized

2.6 Industry Analysis - Porter's

2.7 Plano Sunglasses - Company Market Share Analysis

2.8 Plano Sunglasses - PESTEL Analysis

CHAPTER 3 PLANO SUNGLASSES LENS TYPE OUTLOOK

3.1 Polarized

3.2 Non-Polarized

CHAPTER 4 PLANO SUNGLASSES LENS MATERIAL OUTLOOK

4.1 CR-39

4.2 Polycarbonate

4.3 Polyurethane

4.4 Others

CHAPTER 5 PLANO SUNGLASSES REGIONAL OUTLOOK

5.1 North America

5.2 Europe

5.3 Asia Pacific

5.4 RoW

CHAPTER 6 COMPETITIVE LANDSCAPE

6.1 Luxottica Group S.p.A.

- 6.1.1 Company Overview
- 6.1.2 Financial Performance
- 6.1.3 Product Benchmarking
- 6.1.4 Strategic Initiatives
- 6.2 Safilo Group S.p.A.
 - 6.2.1 Company Overview
 - 6.2.2 Financial Performance
 - 6.2.3 Product Benchmarking
 - 6.2.4 Strategic Initiatives
- 6.3 Marchon Eyewear
 - 6.3.1 Company Overview
 - 6.3.2 Financial Performance
 - 6.3.3 Product Benchmarking
 - 6.3.4 Strategic Initiatives
- 6.4 Marcolin Eyewear
 - 6.4.1 Company Overview
 - 6.4.2 Financial Performance
 - 6.4.3 Product Benchmarking
 - 6.4.4 Strategic Initiatives
- 6.5 Charmant Group
 - 6.5.1 Company Overview
 - 6.5.2 Financial Performance
 - 6.5.3 Product Benchmarking
 - 6.5.4 Strategic Initiatives
- 6.6 De Rigo S.p.A.
 - 6.6.1 Company Overview
 - 6.6.2 Financial Performance
 - 6.6.3 Product Benchmarking
 - 6.6.4 Strategic Initiatives
- 6.7 Fielmann AG
 - 6.7.1 Company Overview
 - 6.7.2 Financial Performance
 - 6.7.3 Product Benchmarking
 - 6.7.4 Strategic Initiatives
- 6.8 Silhouette International
 - 6.8.1 Company Overview
 - 6.8.2 Financial Performance
 - 6.8.3 Product Benchmarking
 - 6.8.4 Strategic Initiatives

CHAPTER 7 METHODOLOGY AND SCOPE

7.1 Research Methodology

7.2 Research Scope & Assumption

7.3 List of Data Sources

List Of Tables

LIST OF TABLES

Global Plano Sunglasses Market (Volume & Revenue), 2012 - 2020
Global Plano Sunglasses market volume by region, 2012 - 2020 (Million Units)
Global Plano Sunglasses market revenue by region, 2012 - 2020 (USD Million)
Global Plano Sunglasses market volume by lens type, 2012 - 2020 (Million Units)
Global Plano Sunglasses market revenue by lens type, 2012 - 2020 (USD Million)
Global Plano Sunglasses market volume by lens material, 2012 - 2020 (Million Units)
Global Plano Sunglasses market revenue by lens material, 2012 - 2020 (USD Million)
Global Polarized sunglasses demand, (Volume & Revenue), 2012 - 2020
Global Polarized sunglasses demand by region, (Volume), 2012 - 2020
Global Polarized sunglasses demand by region, (Revenue), 2012 - 2020
Global Non-polarized sunglasses demand, (Volume & Revenue), 2012 - 2020
Global Non-polarized sunglasses demand by region, (Volume), 2012 - 2020
Global Non-polarized sunglasses demand by region, (Revenue), 2012 - 2020
Global Plano sunglasses demand for CR-39 lenses, (Volume & Revenue), 2012 - 2020
Global CR-39 sunglasses demand by region, (Volume), 2012 - 2020
Global CR-39 sunglasses demand by region, (Revenue), 2012 - 2020
Global Plano sunglasses demand for polycarbonate lenses, (Volume & Revenue), 2012 - 2020
Global polycarbonate sunglasses demand by region, (Volume), 2012 - 2020
Global polycarbonate sunglasses demand by region, (Revenue), 2012 - 2020
Global Plano sunglasses demand for polyurethane lenses, (Volume & Revenue), 2012 - 2020
Global polyurethane sunglasses demand by region, (Volume), 2012 - 2020
Global polyurethane sunglasses demand by region, (Revenue), 2012 - 2020
Global Plano sunglasses demand for other lenses, (Volume & Revenue), 2012 - 2020
Global other plano sunglasses demand by region, (Volume), 2012 - 2020
Global other plano sunglasses demand by region, (Revenue), 2012 - 2020
North America plano sunglasses volume, by lens type, 2012 - 2020 (Million Units)
North America plano sunglasses revenue, by lens type, 2012 - 2020 (USD Million)
North America plano sunglasses volume, by lens material, 2012 - 2020 (Million Units)
North America plano sunglasses revenue, by lens material, 2012 - 2020 (USD Million)
Europe plano sunglasses volume, by lens type, 2012 - 2020 (Million Units)
Europe plano sunglasses revenue, by lens type, 2012 - 2020 (USD Million)
Europe plano sunglasses volume, by lens material, 2012 - 2020 (Million Units)
Europe plano sunglasses revenue, by lens material, 2012 - 2020 (USD Million)

Asia Pacific plano sunglasses volume, by lens type, 2012 - 2020 (Million Units)
Asia Pacific plano sunglasses revenue, by lens type, 2012 - 2020 (USD Million)
Asia Pacific plano sunglasses volume, by lens material, 2012 - 2020 (Million Units)
Asia Pacific plano sunglasses revenue, by lens material, 2012 - 2020 (USD Million)
RoW plano sunglasses volume, by lens type, 2012 - 2020 (Million Units)
RoW plano sunglasses revenue, by lens type, 2012 - 2020 (USD Million)
RoW plano sunglasses volume, by lens material, 2012 - 2020 (Million Units)
RoW plano sunglasses revenue, by lens material, 2012 - 2020 (USD Million)

List Of Figures

LIST OF FIGURES

Plano Sunglasses - Industry Summary & Critical Success Factors (CSFs)
Plano Sunglasses Market Segmentation
Global Plano Sunglasses Market (Volume & Revenue), 2012 - 2020
Plano sunglasses market volumes growth by region, 2012 - 2020 (Million Units)
Plano sunglasses market volumes growth by lens type, 2012 - 2020 (Million Units)
Plano sunglasses market volumes growth by lens material, 2012 - 2020 (Million Units)
Plano sunglasses average selling price by region, (USD) 2012 - 2020
Plano Sunglasses Value Chain Analysis
Plano Sunglasses Market Dynamics
Key Opportunities Prioritized
Industry Analysis - Porter's
Plano Sunglasses Company Market Share Analysis, 2012
Plano Sunglasses PESTEL Analysis, 2012
Plano Sunglasses volume demand by lens type, 2012 & 2020
Global Polarized sunglasses demand, (Volume & Revenue), 2012 - 2020
Global Non-polarized sunglasses demand, (Volume & Revenue), 2012 - 2020
Plano Sunglasses volume demand by lens material, 2012 & 2020
Plano sunglasses demand for CR-39 lenses, (Volume & Revenue), 2012 - 2020
Plano sunglasses demand for polycarbonate lenses, (Volume & Revenue), 2012 - 2020
Plano sunglasses demand for polyurethane lenses, (Volume & Revenue), 2012 - 2020
Plano sunglasses demand for other lenses, (Volume & Revenue), 2012 - 2020
Plano sunglasses volume demand by region, 2012 & 2020
North America plano sunglasses volume, by lens type, 2012 - 2020
North America plano sunglasses revenue, by lens type, 2012 - 2020
North America plano sunglasses volume, by lens material, 2012 - 2020
North America plano sunglasses revenue, by lens material, 2012 - 2020
Europe plano sunglasses volume, by lens type, 2012 - 2020
Europe plano sunglasses revenue, by lens type, 2012 - 2020
Europe plano sunglasses volume, by lens material, 2012 - 2020
Europe plano sunglasses revenue, by lens material, 2012 - 2020
Asia Pacific plano sunglasses volume, by lens type, 2012 - 2020
Asia Pacific plano sunglasses revenue, by lens type, 2012 - 2020
Asia Pacific plano sunglasses volume, by lens material, 2012 - 2020
Asia Pacific plano sunglasses revenue, by lens material, 2012 - 2020
RoW plano sunglasses volume, by lens type, 2012 - 2020

RoW plano sunglasses revenue, by lens type, 2012 - 2020
RoW plano sunglasses volume, by lens material, 2012 - 2020
RoW plano sunglasses revenue, by lens material, 2012 - 2020
Global Plano Sunglasses Market - Competitive landscape
Research methodology
Research scope & assumptions
Disclaimer

I would like to order

Product name: Plano Sunglasses (Polarized, Non-Polarized) Market Analysis By Material (CR-39, Polycarbonate, Polyurethane) And Segment Forecasts To 2020

Product link: <https://marketpublishers.com/r/P3DFBCFF439EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P3DFBCFF439EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

