

# **Plano Sunglasses Market Size, Share & Trends Analysis Report By Product (Polarized, Non-polarized), By Material, By Style, By Consume, By Distribution Channel (Online, Offline), By Region, And Segment Forecasts, 2025 - 2030**

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## **Abstracts**

This report can be delivered to the clients within 3 Business Days

### **Plan%li%Sunglasses Market Growth & Trends**

The global plan%li%sunglasses market size is estimated t%li%reach USD 24.49 billion by 2030, registering t%li%grow at a CAGR of 5.1% from 2025 t%li%2030 according t%li%a new report by Grand View Research, Inc. High-end products which are sold at premium prices are expected t%li%contribute t%li%industry growth. Grand View Research als%li%observes that growing awareness regarding the importance of protecting the eyes from harmful UV radiation is expected t%li%be a key driving force for the market.

The non-polarized segment dominated the global plan%li%sunglasses industry in 2024; the segment is expected t%li%gain market share over the forecast period. In terms of lens material, CR-39 is expected t%li%continue leading the market over the next few years. Polycarbonate is als%li%expected t%li%witness growing demand. Usage of Rx sunglasses and sunglass clips by a large percentage of the population t%li%serve the purpose of vision correction is expected t%li%be a restraint for the market on a global scale.

### **Plan%li%Sunglasses Market Report Highlights**

The non-polarized segment dominated the global plano sunglasses industry in 2024. This is attributed to ease of availability, greater appeal for use in daily routines, affordability, and fashion trends

The aviators segment accounted for a noteworthy revenue share of the global plano sunglasses (polarized, non-polarized) industry in 2024.

The plano sunglasses for men held a significant revenue share of the market in 2024. The history of product offerings associated with the category primarily drives the growth of this market

The offline distribution segment dominated the global plano sunglasses industry in 2024

North America dominated the global plano sunglasses (polarized, non-polarized) industry in 2024

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