

# **Pickleball Apparel & Equipment Market Size, Share & Trends Analysis Report By Product (Apparel, Shoes), By End-user (Male, Female), By Distribution Channel, By Region, And Segment Forecasts, 2024 - 2030**

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## **Abstracts**

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### **Pickleball Apparel & Equipment Market Growth & Trends**

The global pickleball apparel & equipment market size is estimated to reach USD 5.80 billion by 2030 and is anticipated to grow at a CAGR of 15.1% from 2024 to 2030, according to a new report by Grand View Research, Inc. This growth is driven by the sport's rising popularity among diverse age groups, including younger players and seniors, and has expanded its participant base worldwide. This demographic diversity has increased the demand for specialized apparel and equipment that cater to different skill levels and playing conditions, driving the overall pickleball apparel & equipment industry.

The increasing recognition of pickleball as a sport that promotes both leisure and competitive play is expected to further drive the market growth. Unlike traditional sports, pickleball is relatively easy to learn, making it accessible to beginners while offering enough depth to challenge seasoned athletes. This accessibility has spurred interest from recreational players seeking affordable yet high-quality gear, such as paddles, balls, and apparel designed for comfort and performance.

Furthermore, innovations in pickleball equipment, particularly paddles and balls, have enhanced performance and durability. Advanced materials such as graphite, carbon fiber, and composite blends offer players greater control, power, and comfort, driving

demand for upgraded gear.

Moreover, the development of pickleball infrastructure is another crucial factor driving market growth. Municipalities, recreational centers, and private clubs are increasingly investing in the construction of pickleball courts. This surge in infrastructure development is making the sport more accessible to the general public. The availability of well-maintained courts encourages more people to take up the sport and invest in related equipment and apparel.

The growing emphasis on health and wellness is also expected to contribute to the expansion of the market. As more people prioritize physical fitness and active lifestyles, sports that offer both exercise and enjoyment are becoming increasingly popular. Pickleball provides a cardiovascular workout, improves hand-eye coordination, and enhances overall fitness, making it an attractive option for health-conscious individuals. This trend is expected to lead to increased demand for pickleball apparel & equipment among these individuals during the forecast period.

Various steps are adopted by these companies including global expansion, partnerships, acquisitions & mergers, development & launch of new products, and others to gain more share of the market.

### Pickleball Apparel & Equipment Market Report Highlights

Asia Pacific is expected to grow at the fastest CAGR over the forecast period from 2024 to 2030. There has been a notable increase in participation in pickleball across countries like China, Australia, India, and Japan. This surge in interest is driven by the sport's appeal as a recreational activity that is easy to learn and suitable for all age groups, from youth to seniors, thus driving the demand for apparel & equipment over the forecast period.

The pickleball equipment is expected to grow at the fastest CAGR of 17.2% over the forecast period. As pickleball gains popularity, new players typically need basic equipment like paddles and balls to start playing. This creates a consistent demand for entry-level equipment, driving up sales.

Pickleball apparel & equipment for females is expected to grow at the fastest CAGR of 16.2% from 2024 to 2030. There is a notable increase in female participation in pickleball globally. More women are taking up the sport either recreationally or competitively, leading to a growing demand for specialized apparel and equipment tailored to their needs.

Sales of pickleball through sporting goods stores accounted for the largest share in the market in 2023. These stores often carry products from leading pickleball brands as well as emerging ones, providing consumers with options to choose from various brands known for their quality and innovation in pickleball gear.

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