

# Pet Odor Control And Clean-up Products Market Size, Share & Trends Analysis Report By Product (Litter, Sprays & Aerosols, Cleaners, Gels & Beads), By Distribution Channel, By Region, And Segment Forecasts, 2025 - 2030

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## Abstracts

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### Pet Odor Control & Clean-up Products Market Growth & Trends

The global pet odor control & clean-up products market size is expected to reach USD 16.16 billion by 2030, registering a CAGR of 2.0% from 2025 to 2030, according to a new report by Grand View Research, Inc. As pets are increasingly considered integral members of families, pet owners are prioritizing cleanliness and hygiene in their homes to ensure a healthy and pleasant living environment. This shift has driven the demand for specialized products designed to neutralize pet odors and address messes effectively, reflecting a growing awareness of hygiene standards and a willingness to invest in high-quality pet care solutions.

The surge in urban living is also contributing to the rising demand for these products. With more people residing in apartments and smaller living spaces, controlling pet odors and maintaining cleanliness have become essential for comfortable cohabitation. Additionally, advancements in product formulations, such as eco-friendly and non-toxic options, are appealing to environmentally conscious consumers. These innovative solutions not only meet consumer expectations for performance but also align with their values for sustainability, further boosting the market.

Furthermore, the increasing prevalence of multi-pet households drives the demand for

pet odor control and clean-up products. As more individuals and families choose to adopt multiple pets, the need for effective odor control and clean-up products becomes even more pronounced. Furthermore, the expansion of e-commerce platforms has made these products more accessible, enabling pet owners to explore a wider range of options and make informed purchasing decisions. Overall, the combination of changing lifestyles, technological innovations, and shifting consumer preferences is propelling the global market for pet odor control and clean-up products to new heights.

## Pet Odor Control & Clean-Up Products Market Report Highlights

Based on product, litter held a substantial market share, driven higher by the widespread ownership of cats, where litter is essential for maintaining hygiene and controlling odors. Cat litter products are a staple in pet care, and advancements in odor-neutralizing and clumping technologies have further driven demand, making them a primary choice for pet owners seeking effective odor-control solutions.

Based on distribution channel, supermarkets/hypermarkets held a substantial market due to their convenience, wide product availability, and competitive pricing. These large retailers offer a broad range of pet care products in one location, making it easy for consumers to purchase essential items during routine shopping trips. Their frequent promotions and discounts also attract budget-conscious pet owners.

The North American region held a substantial market due to the rising consumer preference for sustainable, non-toxic, and premium pet care solutions further fueling the market growth, supported by advancements in product innovation and widespread availability through retail and e-commerce channels.

The Asia Pacific region is expected to grow significantly in the future due to improved awareness about pet hygiene, coupled with the rise in disposable incomes, which has led to a preference for high-quality, eco-friendly, and effective pet care solutions, boosting the market for odor control and clean-up

products in the region.

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