

Pet Insect Repellent Market Size, Share & Trends Analysis Report By Product (Sprays, Spot-on Treatments), By Pet Type (Dogs, Cats), By Application (Households, Commercial), By Region, And Segment Forecasts, 2024 - 2030

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Abstracts

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Pet Insect Repellent Market Growth & Trends

The global pet insect repellent market size is anticipated to reach USD 4.26 billion by 2030, growing at a CAGR of 4.2% from 2024 to 2030, according to a new report by Grand View Research, Inc. The growing awareness among pet owners about the health hazards associated with insect-borne illnesses and the growing incidence of vector-borne diseases transmitted by insects, including heartworm and Lyme disease are driving the market growth. Consequently, pet owners are increasingly inclined to explore effective repellent remedies.

According to HealthforAnimals.org, during pandemic lockdowns, the U.K. and Australia observed a surge in pet adoptions, with over two million and a million pets adopted, respectively. Moreover, rising disposable incomes in markets like China contributed to a 113% increase in its pet population from 2014 to 2019. These trends emphasize a growing focus on pet health, driving demand for insect repellents and other pet care products to safeguard pets against pests and vector-borne diseases.

The market growth is driven by innovation and advancements in technology and biotechnology, enabling the creation of safer and more effective repellent formulations. Furthermore, increasing awareness among pet owners about the necessity of

safeguarding their pets from insect-borne diseases has increased the demand for novel solutions.

The growing pet ownership in countries including the U.S., Canada, the U.K., Germany, Australia, Japan, and China is driving the market growth. With an increasing number of dog-owning households, approximately 45% in the U.S. in 2022, there's a heightened awareness of protecting dogs from insect-borne pests, emphasizing the necessity of effective repellent solutions.

Pet Insect Repellent Market Report Highlights

The pet insect repellent spot-on treatments segment is forecasted to grow at a CAGR of 4.9% from 2024 to 2030. These treatments provide precise and durable defense against various insects, such as fleas, ticks, and mosquitoes, effectively preventing infestations and diseases in pets. Enhanced formulation technologies have resulted in safer and more eco-friendly spot-on treatments, alleviating concerns about potential harm to pets and the environment.

In 2023, insect repellents for dogs held a significant revenue share of 54.9%. This aligns with dogs being among the most popular pets globally, with a growing emphasis on their health and well-being.

The commercial application segment is projected to grow at a CAGR of 4.7% from 2024 to 2030. This surge is fueled by the increasing focus on preventive healthcare measures for pets, contributing to the adoption of such products in commercial environments.

In 2023, the Asia Pacific market accounted for 20.2% of the global revenue, primarily due to escalating pet ownership trends and a growing consciousness regarding pet health and welfare in the region. The surge in urbanization and disposable incomes across Asia Pacific nations has propelled an increase in pet ownership, fueling the need for insect repellents to protect pets from vector-borne diseases and parasites.

In 2021, Mori Vietnam Investment, Production, and Trading LLC unveiled its latest innovation: Multipurpose Insect Repellent, boasting advanced Nanobiotechnology for comprehensive insect treatment. This product promises efficacy against flies, mosquitoes, cockroaches, ants, fleas, and more, without compromising safety for users, pets, or the environment.

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