

Pet Food Ingredient Market Size, Share & Trends Analysis Report By Ingredients (Specialty Protein, Amino Acid, Phosphates, Vitamins, Acidifiers, Antioxidants, Mold Inhibitors), By Region, And Segment Forecasts, 2023 - 2030

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Abstracts

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Pet Food Ingredient Market Growth & Trends

The global pet food ingredient market size is anticipated to reach USD 83.6 billion by 2030, expanding at a CAGR of 4.8% from 2023 to 2030, according to a new report by Grand View Research, Inc., An increase in pet ownership across the globe, along with the pet premiumization trend, is propelling the pet food ingredients market growth.

The COVID-19 pandemic had a positive impact on the pet food ingredient market, as, during the first lockdown phase, consumers were stocking up on pet food as they assumed a shortfall of products in the future. Additionally, a lot of people who were lonely adopted a pet when looking for a companion during this period. As people are spending more time at home, it has affected how they perceive the health of their pets which has given rise to the pet premiumization trend.

Pet Food Ingredient Market Report Highlights

Based on ingredient type, the amino acids segment accounted for the largest share of 30.9% in 2022 in terms of revenue, owing to the wide application of tryptophan and lysine amino acids in aquaculture feed. It is expected to expand at a CAGR of 6.3% over the forecast period owing to increased awareness

among pet parents regarding the nutritional needs required by their pets. The demand for lysine and leucine is more for cats and dogs

The gut health ingredient segment is expected to expand at the fastest CAGR of 10.9% over the forecast period of 2023-2030. This is attributed to the premiumization trend as consumers are looking for gut-health-specific products that provide benefits like improving the immune system and digestion

Asia Pacific accounted for the largest revenue share of 35.6% in 2022. China is expected to progress at the fastest CAGR of 5.8% during the forecast period. This is attributed to an increase in consumer spending on premium pet food with specific health requirements, giving Chinese retailers and manufacturers a great opportunity to grow

Europe accounted for a significant market share of 26.5% in 2022 and is anticipated to expand at a CAGR of 4.6% over the forecast period. The rise in pet ownership and humanization has boosted the market in this region

Mergers & acquisitions, agreements, R&D activities, and expansions are the key strategies being adopted by companies over the past few years. For instance, in November 2022, Mars announced that its division Mars Petcare had acquired Champion Petfoods, a global pet food ingredient manufacturer. In more than 90 countries, its two brands, ORIJEN and ACANA, have established a solid and reliable reputation while expanding quickly. With a greater regional presence as a result of this partnership, Mars is anticipated to reach an even better position in the market

Contents

CHAPTER 1 METHODOLOGY AND SCOPE

- 1.1 Market Segmentation & Scope
- 1.2 Market Definition
- 1.3 Information Procurement
 - 1.3.1 Purchased Database
 - 1.3.2 GVR's Internal Database
 - 1.3.3 Secondary Sources
 - 1.3.4 Third Party Perspective
 - 1.3.5 Primary Research
 - 1.3.6 Primary Sources
- 1.4 Information Analysis
 - 1.4.1 Data Analysis Models
- 1.5 Research Scope and Assumptions

CHAPTER 2 EXECUTIVE SUMMARY

CHAPTER 3 PET FOOD INGREDIENTS MARKET: VARIABLES, TRENDS & SCOPE

- 3.1 Market Lineage Outlook
 - 3.1.1 Parent Market Outlook
- 3.2 Penetration & Growth Prospect Mapping
- 3.3 Price Trend Analysis
- 3.4 Trade Analysis
- 3.5 Global Pet Food Ingredients Market: Value Chain Analysis
- 3.6 Technology Overview
- 3.7 Raw Material Trend
 - 3.7.1 Starch
 - 3.7.2 Proteins
- 3.8 Global Pet Food Ingredients Industry: Market Dynamics
 - 3.8.1 Market Driver Analysis
 - 3.8.1.1 Pet humanization
 - 3.8.1.2 Pet premiumization
 - 3.8.1.3 Rising pet ownership
 - 3.8.2 Market Restraint Analysis
 - 3.8.2.1 Restrictive pet food regulations
 - 3.8.3 Market Opportunity Analysis

- 3.8.3.1 Increasing consumer awareness of pet health-specific needs
- 3.8.4 Market Trend Analysis
- 3.9 Global Pet Food Ingredients Market - Porter's Analysis
 - 3.9.1 Supplier Power-Moderate
 - 3.9.2 Buyer Power-Moderate
 - 3.9.3 Substitution Threat-Low
 - 3.9.4 Threat of New Entrants-Low
 - 3.9.5 Competitive Rivalry-High
- 3.10 Global Pet Food Ingredients Market - PESTLE Analysis
 - 3.10.1 Political Landscape
 - 3.10.2 Economic Landscape
 - 3.10.3 Social Landscape
 - 3.10.4 Technology Landscape
 - 3.10.5 Environmental Landscape
 - 3.10.6 Legal Landscape
- 3.11 Regulatory Framework
- 3.12 Impact of COVID-19 Pandemic

CHAPTER 4 PET FOOD INGREDIENTS MARKET: INGREDIENTS ESTIMATES & TREND ANALYSIS

- 4.1 Global Pet Food Ingredients Market: Function Movement Analysis & Market Share, 2017 & 2030
- 4.2 Specialty Proteins
 - 4.2.1 Global pet food ingredients market estimates and forecasts for specialty proteins, 2017 - 2030 (USD Million) (Tons)
 - 4.2.1.1 Beef Proteins
 - 4.2.1.1.1 Global pet food ingredients market estimates and forecasts for beef proteins, 2017 - 2030 (USD Million) (Tons)
 - 4.2.1.2 Egg Proteins
 - 4.2.1.2.1 Global pet food ingredients market estimates and forecasts for egg proteins, 2017 - 2030 (USD Million) (Tons)
 - 4.2.1.3 Blended Proteins
 - 4.2.1.3.1 Global pet food ingredients market estimates and forecasts for blended proteins, 2017 - 2030 (USD Million) (Tons)
 - 4.2.1.4 Hydrolyzed Proteins
 - 4.2.1.4.1 Global pet food ingredients market estimates and forecasts for hydrolyzed proteins, 2017 - 2030 (USD Million) (Tons)
 - 4.2.1.4.1.2 Hydrolyzed Feather

4.2.1.4.1.3 Global pet food ingredients market estimates and forecasts for hydrolyzed feather, 2017 - 2030 (USD Million) (Tons)

4.2.1.4.1.4 Hydrolyzed Chicken

4.2.1.4.1.5 Global pet food ingredients market estimates and forecasts for hydrolyzed chicken, 2017 - 2030 (USD Million) (Tons)

4.2.1.4.1.6 Other

4.2.1.4.1.7 Global pet food ingredients market estimates and forecasts for hydrolyzed chicken, 2017 - 2030 (USD Million) (Tons)

4.2.1.4.1.3 Hydrolyzed Collagen

4.2.1.4.1.3.1 Global pet food ingredients market estimates and forecasts for hydrolyzed collagen, 2017 - 2030 (USD Million) (Tons)

4.2.1.5 Pork Protein

4.2.1.5.1 Global pet food ingredients market estimates and forecasts for pork protein, 2017 - 2030 (USD Million) (Tons)

4.2.1.1.5.2 Pork Plasma

4.2.1.1.5.2.1 Pork plasma market estimates & forecast, 2017 - 2030 (USD Million) (Tons)

4.2.1.1.5.3 Pork Powder

4.2.1.1.5.3.1 Pork powder market estimates & forecast, 2017 - 2030 (USD Million) (Tons)

4.2.1.1.6 Fish Protein

4.2.1.1.6.1 Fish protein market estimates & forecast, 2017 - 2030 (USD Million) (Tons)

4.2.1.1.6.2 Salmon

4.2.1.1.6.2.1 Salmon market estimates & forecast, 2017 - 2030 (USD Million) (Tons)

4.2.1.1.6.3 Whitefish

4.2.1.1.6.3.1 Whitefish market estimates & forecast, 2017 - 2030 (USD Million) (Tons)

4.2.1.1.6.4 Others

4.2.1.1.6.4.1 Others market estimates & forecast, 2017 - 2030 (USD Million) (Tons)

4.2.1.1.7 Poultry Protein

4.2.1.1.7.1 Poultry protein market estimates & forecast, 2017 - 2030 (USD Million) (Tons)

4.2.1.1.7.2 Chicken

4.2.1.1.7.2.1 Chicken market estimates & forecast, 2017 - 2030 (USD Million) (Tons)

4.2.1.1.7.3 Others

- 4.2.1.1.7.3.1 Others market estimates & forecast, 2017 - 2030 (USD Million)
(Tons)
- 4.2.1.1.8 Ovine Proteins
 - 4.2.1.1.8.1 Ovine proteins market estimates & forecast, 2017 - 2030 (USD Million)
(Tons)
 - 4.2.1.1.8.2 Lamb
 - 4.2.1.1.8.2.1 Lamb market estimates & forecast, 2017 - 2030 (USD Million)
(Tons)
 - 4.2.1.1.8.3 Others
 - 4.2.1.1.8.3.1 Others market estimates & forecast, 2017 - 2030 (USD Million)
(Tons)
- 4.2.1.1.9 Cervine Proteins
 - 4.2.1.1.9.1 Cervine proteins market estimates & forecast, 2017 - 2030 (USD Million) (Tons)
- 4.2.1.1.10 Other animal Proteins
 - 4.2.1.1.10.1 Other animal proteins market estimates & forecast, 2017 - 2030 (USD Million) (Tons)
- 4.2.1.1.11 Plant Proteins
 - 4.2.1.1.11.1 Plant proteins market estimates & forecast, 2017 - 2030 (USD Million)
(Tons)
- 4.2.1.1.12 Algal Proteins
 - 4.2.1.1.12.1 Algal proteins market estimates & forecast, 2017 - 2030 (USD Million)
(Tons)
- 4.2.2 Amino Acids
 - 4.2.2.1 Amino acids market estimates & forecast, 2017 - 2030 (USD Million) (Tons)
 - 4.2.2.1.1 Lysine
 - 4.2.2.1.1.1 Lysine market estimates & forecast, 2017 - 2030 (USD Million) (Tons)
 - 4.2.2.1.2 Methionine
 - 4.2.2.1.2.1 Methionine market estimates & forecast, 2017 - 2030 (USD Million)
(Tons)
 - 4.2.2.1.3 Threonine
 - 4.2.2.1.3.1 Threonine market estimates & forecast, 2017 - 2030 (USD Million)
(Tons)
 - 4.2.2.1.4 Cysteine
 - 4.2.2.1.4.1 Cysteine market estimates & forecast, 2017 - 2030 (USD Million)
(Tons)
 - 4.2.2.1.5 Others
 - 4.2.2.1.5.1 Others market estimates & forecast, 2017 - 2030 (USD Million) (Tons)
 - 4.2.3 Mold Inhibitors

- 4.2.3.1 Mold inhibitors market estimates & forecast, 2017 - 2030 (USD Million) (Tons)
- 4.2.4 Gut Health Ingredients
 - 4.2.4.1 Gut health ingredients market estimates & forecast, 2017 - 2030 (USD Million) (Tons)
 - 4.2.4.1.1 Beta-Glucan
 - 4.2.4.1.1.1 Beta-glucan market estimates & forecast, 2017 - 2030 (USD Million) (Tons)
 - 4.2.4.1.1.2 Cereals
 - 4.2.4.1.1.2.1 Cereals market estimates & forecast, 2017 - 2030 (USD Million) (Tons)
 - 4.2.4.1.1.3 Mushroom
 - 4.2.4.1.1.3.1 Mushroom market estimates & forecast, 2017 - 2030 (USD Million) (Tons)
 - 4.2.4.1.1.4 Yeasts
 - 4.2.4.1.1.4.1 Yeasts market estimates & forecast, 2017 - 2030 (USD Million) (Tons)
 - 4.2.4.1.1.5 Seaweed
 - 4.2.4.1.1.5.1 Seaweed market estimates & forecast, 2017 - 2030 (USD Million) (Tons)
 - 4.2.4.1.2 FOS & MOS
 - 4.2.4.1.2.1 FOS & MOS market estimates & forecast, 2017 - 2030 (USD Million) (Tons)
 - 4.2.4.1.3 Probiotics
 - 4.2.4.1.3.1 Probiotics market estimates & forecast, 2017 - 2030 (USD Million) (Tons)
 - 4.2.4.1.4 Prebiotics
 - 4.2.4.1.4.1 Prebiotics market estimates & forecast, 2017 - 2030 (USD Million) (Tons)
 - 4.2.5 Phosphates
 - 4.2.5.1 Phosphates market estimates & forecast, 2017 - 2030 (USD Million) (Tons)
 - 4.2.5.1.1 Monocalcium
 - 4.2.5.1.1.1 Monocalcium market estimates & forecast, 2017 - 2030 (USD Million) (Tons)
 - 4.2.5.1.2 Dicalcium
 - 4.2.5.1.2.1 Dicalcium market estimates & forecast, 2017 - 2030 (USD Million) (Tons)
 - 4.2.5.1.3 Phospholipids
 - 4.2.5.1.3.1 Phospholipids market estimates & forecast, 2017 - 2030 (USD Million) (Tons)

4.2.5.1.4 Others

4.2.5.1.4.1 Others market estimates & forecast, 2017 - 2030 (USD Million) (Tons)

4.2.6 Vitamins

4.2.6.1 Vitamins market estimates & forecast, 2017 - 2030 (USD Million) (Tons)

4.2.6.1.1 Water-Soluble

4.2.6.1.1.1 Water-soluble market estimates & forecast, 2017 - 2030 (USD Million)
(Tons)

4.2.6.1.2 Fat-Soluble

4.2.6.1.2.1 Fat-soluble market estimates & forecast, 2017 - 2030 (USD Million)
(Tons)

4.2.7 Acidifiers

4.2.7.1 Acidifiers market estimates & forecast, 2017 - 2030 (USD Million) (Tons)

4.2.7.1.1 Phosphoric Acid

4.2.7.1.1.1 Phosphoric acid market estimates & forecast, 2017 - 2030 (USD
Million) (Tons)

4.2.7.1.2 Propionic Acid

4.2.7.1.2.1 Propionic acid market estimates & forecast, 2017 - 2030 (USD Million)
(Tons)

4.2.7.1.3 Fumaric Acid

4.2.7.1.3.1 Fumaric acid market estimates & forecast, 2017 - 2030 (USD Million)
(Tons)

4.2.7.1.4 Formic Acid

4.2.7.1.4.1 Formic acid market estimates & forecast, 2017 - 2030 (USD Million)
(Tons)

4.2.7.1.5 Citric Acid

4.2.7.1.5.1 Citric acid market estimates & forecast, 2017 - 2030 (USD Million)
(Tons)

4.2.7.1.6 Acetic Acid

4.2.7.1.6.1 Acetic acid market estimates & forecast, 2017 - 2030 (USD Million)
(Tons)

4.2.7.1.7 Lactic Acid

4.2.7.1.7.1 Lactic acid market estimates & forecast, 2017 - 2030 (USD Million)
(Tons)

4.2.7.1.8 Others

4.2.7.1.8.1 Others market estimates & forecast, 2017 - 2030 (USD Million) (Tons)

4.2.8 Carotenoids

4.2.8.1 Carotenoids market estimates & forecast, 2017 - 2030 (USD Million) (Tons)

4.2.8.1.1 Astaxanthin

4.2.8.1.1.1 Astaxanthin market estimates & forecast, 2017 - 2030 (USD Million)

(Tons)

4.2.8.1.2 Beta-Carotene

4.2.8.1.2.1 Beta-carotene market estimates & forecast, 2017 - 2030 (USD Million)

(Tons)

4.2.8.1.3 Zeaxanthine

4.2.8.1.3.1 Zeaxanthine market estimates & forecast, 2017 - 2030 (USD Million)

(Tons)

4.2.8.1.4 Lutein

4.2.8.1.4.1 Lutein market estimates & forecast, 2017 - 2030 (USD Million) (Tons)

4.2.8.1.5 Others

4.2.8.1.5.1 Others market estimates & forecast, 2017 - 2030 (USD Million) (Tons)

4.2.9 Enzymes

4.2.9.1 Enzymes market estimates & forecast, 2017 - 2030 (USD Million) (Tons)

4.2.9.1.1 Phytases

4.2.9.1.1.1 Phytases market estimates & forecast, 2017 - 2030 (USD Million)

(Tons)

4.2.9.1.2 Carbohydrates

4.2.9.1.2.1 Carbohydrates market estimates & forecast, 2017 - 2030 (USD Million)

(Tons)

4.2.9.1.3 Proteases

4.2.9.1.3.1 Proteases market estimates & forecast, 2017 - 2030 (USD Million)

(Tons)

4.2.9.1.4 Others

4.2.9.1.4.1 Others market estimates & forecast, 2017 - 2030 (USD Million) (Tons)

4.2.10 Mycotoxin Detoxifiers

4.2.10.1 Mycotoxin detoxifiers market estimates & forecast, 2017 - 2030 (USD Million) (Tons)

4.2.10.1.1 Binders

4.2.10.1.1.1 Binders market estimates & forecast, 2017 - 2030 (USD Million)

(Tons)

4.2.10.1.2 Modifiers

4.2.10.1.2.1 Modifiers market estimates & forecast, 2017 - 2030 (USD Million)

(Tons)

4.2.11 Flavors & Sweeteners

4.2.11.1 Flavors & sweeteners market estimates & forecast, 2017 - 2030 (USD Million) (Tons)

4.2.11.1.1 Palatants

4.2.11.1.1.1 Palatants market estimates & forecast, 2017 - 2030 (USD Million)

(Tons)

- 4.2.11.1.2 Flavors
 - 4.2.11.1.2.1 Flavors market estimates & forecast, 2017 - 2030 (USD Million) (Tons)
 - 4.2.11.1.2.2 Natural
 - 4.2.11.1.2.2.1 Natural market estimates & forecast, 2017 - 2030 (USD Million) (Tons)
 - 4.2.11.1.2.2.1.1 Poultry Flavors
 - 4.2.11.1.2.2.1.1.1 Poultry flavors market estimates & forecast, 2017 - 2030 (USD Million) (Tons)
 - 4.2.11.1.2.2.1.2 Others
 - 4.2.11.1.2.2.1.2.1 Others market estimates & forecast, 2017 - 2030 (USD Million) (Tons)
 - 4.2.11.1.2.3 Synthetic
 - 4.2.11.1.2.3.1 Synthetic market estimates & forecast, 2017 - 2030 (USD Million) (Tons)
 - 4.2.11.1.2.3.1.1 2-Methyl-3-Furanthiol
 - 4.2.11.1.2.3.1.1.1 2-methyl-3-furanthiol market estimates & forecast, 2017 - 2030 (USD Million) (Tons)
 - 4.2.11.1.2.3.1.2 Others
 - 4.2.11.1.2.3.1.2.1 Others market estimates & forecast, 2017 - 2030 (USD Million) (Tons)
 - 4.2.11.1.3 Sweeteners
 - 4.2.11.1.3.1 Sweeteners market estimates & forecast, 2017 - 2030 (USD Million) (Tons)
 - 4.2.11.2 Difference between palatant and flavors
 - 4.2.12 Antimicrobials & Antibiotics
 - 4.2.12.1 Antimicrobials & antibiotics market estimates & forecast, 2017 - 2030 (USD Million) (Tons)
 - 4.2.12.1.1 Tetracycline
 - 4.2.12.1.1.1 Tetracycline market estimates & forecast, 2017 - 2030 (USD Million) (Tons)
 - 4.2.12.1.2 Penicillin
 - 4.2.12.1.2.1 Penicillin market estimates & forecast, 2017 - 2030 (USD Million) (Tons)
 - 4.2.12.1.3 Others
 - 4.2.12.1.3.1 Others market estimates & forecast, 2017 - 2030 (USD Million) (Tons)
 - 4.2.13 Minerals
 - 4.2.13.1 Minerals market estimates & forecast, 2017 - 2030 (USD Million) (Tons)
 - 4.2.13.1.1 Calcium
 - 4.2.13.1.1.1 Calcium market estimates & forecast, 2017 - 2030 (USD Million)

(Tons)

4.2.13.1.2 Potassium

4.2.13.1.2.1 Potassium market estimates & forecast, 2017 - 2030 (USD Million)

(Tons)

4.2.13.1.3 Magnesium

4.2.13.1.3.1 Magnesium market estimates & forecast, 2017 - 2030 (USD Million)

(Tons)

4.2.13.1.4 Zinc

4.2.13.1.4.1 Zinc market estimates & forecast, 2017 - 2030 (USD Million) (Tons)

4.2.13.1.5 Others

4.2.13.1.5.1 Others market estimates & forecast, 2017 - 2030 (USD Million) (Tons)

4.2.14 Antioxidants

4.2.14.1 Antioxidants market estimates & forecast, 2017 - 2030 (USD Million) (Tons)

4.2.14.1.1 Natural

4.2.14.1.1.1 Natural market estimates & forecast, 2017 - 2030 (USD Million) (Tons)

4.2.14.1.1.2 Rosemary

4.2.14.1.1.2.1 Rosemary market estimates & forecast, 2017 - 2030 (USD Million)

(Tons)

4.2.14.1.1.1 Spearmint

4.2.14.1.1.1.1 Spearmint market estimates & forecast, 2017 - 2030 (USD Million)

(Tons)

4.2.14.1.1.2 Mixed Tocopherols

4.2.14.1.1.2.1 Mixed tocopherols market estimates & forecast, 2017 - 2030 (USD

Million) (Tons)

4.2.14.1.1.3 Green Tea Extrcats

4.2.14.1.1.3.1 Green tea extrcats market estimates & forecast, 2017 - 2030 (USD

Million) (Tons)

4.2.14.1.1.4 Clove

4.2.14.1.1.4.1 Clove market estimates & forecast, 2017 - 2030 (USD Million)

(Tons)

4.2.14.1.1.5 Oregano

4.2.14.1.1.5.1 Oregano market estimates & forecast, 2017 - 2030 (USD Million)

(Tons)

4.2.14.1.1.6 Thyme

4.2.14.1.1.6.1 Thyme market estimates & forecast, 2017 - 2030 (USD Million)

(Tons)

4.2.14.1.1 Others

4.2.14.1.1.1 Others market estimates & forecast, 2017 - 2030 (USD Million) (Tons)

4.2.14.1.2 Synthetic

4.2.14.1.2.1 Synthetic estimates & forecast, 2017 - 2030 (USD Million) (Tons)

4.2.14.1.2.2 BHA

4.2.14.1.2.2.1 Bha market estimates & forecast, 2017 - 2030 (USD Million) (Tons)

4.2.14.1.2.3 BHT

4.2.14.1.2.3.1 Bht market estimates & forecast, 2017 - 2030 (USD Million) (Tons)

4.2.14.1.2.4 Ethoxyquin

4.2.14.1.2.4.1 Ethoxyquin market estimates & forecast, 2017 - 2030 (USD Million)
(Tons)

4.2.14.1.2.5 Others

4.2.14.1.2.5.1 Others market estimates & forecast, 2017 - 2030 (USD Million)
(Tons)

CHAPTER 5 GLOBAL PET FOOD MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

5.1 Global Pet Food Ingredients Market: Regional Movement Analysis & Market Share, 2020 & 2030

5.2 North America

5.2.1 North America pet food ingredients market estimates and forecasts, 2017 - 2030 (USD Million) (Tons)

5.2.2 North America pet food ingredients market estimates and forecasts, by ingredients, 2017 - 2030 (USD Million) (Tons)

5.2.3 U.S.

5.2.3.1 U.S. pet food ingredients market estimates and forecasts, 2017 - 2030 (USD Million) (Tons)

5.2.4.2 U.S. pet food ingredients market estimates and forecasts, by function, 2017 - 2030 (USD Million) (Tons)

5.2.5 Canada

5.2.5.1 Canada pet food ingredients market estimates and forecasts, 2017 - 2030 (USD Million) (Tons)

5.2.5.2 Canada pet food ingredients market estimates and forecasts, by Ingredients, 2017 - 2030 (USD Million) (Tons)

5.2.6 Mexico

5.2.6.1 Mexico pet food ingredients market estimates and forecasts, 2017 - 2030 (USD Million) (Tons)

5.2.6.2 Mexico pet food ingredients market estimates and forecasts, by Ingredients, 2017 - 2030 (USD Million) (Tons)

5.3 Europe

5.3.1 Europe pet food ingredients market estimates and forecasts, 2017 - 2030 (USD

Million) (Tons)

5.3.2 Europe pet food ingredients market estimates and forecasts, by Ingredients, 2017 - 2030 (USD Million) (Tons)

5.3.3 Western Europe

5.3.4.1 Western Europe pet food ingredients market estimates and forecasts, 2017 - 2030 (USD Million) (Tons)

5.3.4.2 Western Europe pet food ingredients market estimates and forecasts, by Ingredients, 2017 - 2030 (USD Million) (Tons)

5.3.4 Germany

5.3.4.1 Germany pet food ingredients market estimates and forecasts, 2017 - 2030 (USD Million) (Tons)

5.3.4.2 Germany pet food ingredients market estimates and forecasts, by Ingredients, 2017 - 2030 (USD Million) (Tons)

5.3.5 U.K.

5.3.4.1 U.K. pet food ingredients market estimates and forecasts, 2017 - 2030 (USD Million) (Tons)

5.3.4.2 U.K. pet food ingredients market estimates and forecasts, by Ingredients, 2017 - 2030 (USD Million) (Tons)

5.3.6 France

5.3.5.1 France pet food ingredients market estimates and forecasts, 2017 - 2030 (USD Million) (Tons)

5.3.5.2 France pet food ingredients market estimates and forecasts, by Ingredients, 2017 - 2030 (USD Million) (Tons)

5.3.4 Eastern Europe

5.3.4.1 Eastern Europe pet food ingredients market estimates and forecasts, 2017 - 2030 (USD Million) (Tons)

5.3.4.2 Eastern Europe pet food ingredients market estimates and forecasts, by Ingredients, 2017 - 2030 (USD Million) (Tons)

5.3.5 Russia

5.3.5.1 Russia pet food ingredients market estimates and forecasts, 2017 - 2030 (USD Million) (Tons)

5.3.5.2 Russia pet food ingredients market estimates and forecasts, by Ingredients, 2017 - 2030 (USD Million) (Tons)

5.4 Asia Pacific

5.4.1 Asia Pacific pet food ingredients market estimates and forecasts, 2017 - 2030 (USD Million) (Tons)

5.4.2 Asia Pacific pet food ingredients market estimates and forecasts, by Ingredients, 2017 - 2030 (USD Million) (Tons)

5.4.4 China

5.4.4.1 China pet food ingredients market estimates and forecasts, 2017 - 2030 (USD Million) (Tons)

5.4.4.2 China pet food ingredients market estimates and forecasts, by Ingredients, 2017 - 2030 (USD Million) (Tons)

5.4.5 Japan

5.4.5.1 Japan pet food ingredients market estimates and forecasts, 2017 - 2030 (USD Million) (Tons)

5.4.5.2 Japan pet food ingredients market estimates and forecasts, by Ingredients, 2017 - 2030 (USD Million) (Tons)

5.4.6 Thailand

5.4.5.1 Thailand pet food ingredients market estimates and forecasts, 2017 - 2030 (USD Million) (Tons)

5.4.5.2 Thailand pet food ingredients market estimates and forecasts, by Ingredients, 2017 - 2030 (USD Million) (Tons)

5.4.7 Australia

5.4.7.1 Australia pet food ingredients market estimates and forecasts, 2017 - 2030 (USD Million) (Tons)

5.4.7.2 Australia pet food ingredients market estimates and forecasts, by Ingredients, 2017 - 2030 (USD Million) (Tons)

5.4.8 Taiwan

5.4.5.1 Taiwan pet food ingredients market estimates and forecasts, 2017 - 2030 (USD Million) (Tons)

5.4.5.2 Taiwan pet food ingredients market estimates and forecasts, by Ingredients, 2017 - 2030 (USD Million) (Tons)

List Of Tables

LIST OF TABLES

TABLE 1 Pet food ingredients market volume estimates & forecast by ingredients, 2017 - 2030 (Kilotons)

TABLE 2 Pet food ingredients market revenue estimates & forecast by ingredients, 2017 - 2030 (USD Million)

TABLE 3 Specialty proteins market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)

TABLE 4 Beef proteins market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)

TABLE 5 Egg proteins market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)

TABLE 6 Blended proteins market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)

TABLE 7 Hydrolyzed proteins market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)

TABLE 8 Hydrolyzed feather market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)

TABLE 9 Hydrolyzed chicken market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)

TABLE 10 Others market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)

TABLE 11 Hydrolyzed collagen market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)

TABLE 12 Pork protein market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)

TABLE 13 Pork plasma market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)

TABLE 14 Pork powder market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)

TABLE 15 Fish protein market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)

TABLE 16 Salmon market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)

TABLE 17 Whitefish market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)

TABLE 18 Others market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)

TABLE 19 Poultry protein market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)

TABLE 20 Chicken market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)

TABLE 21 Others market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)

TABLE 22 Ovine proteins market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)

TABLE 23 Lamb market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)

TABLE 24 Others market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)

TABLE 25 Cervine proteins market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)

TABLE 26 Other animal proteins market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)

TABLE 27 Plant proteins market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)

TABLE 28 Algal proteins market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)

TABLE 29 Amino acids market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)

TABLE 30 Lysine market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)

TABLE 31 Methionine market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)

TABLE 32 Threonine market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)

TABLE 33 Cysteine market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)

TABLE 34 Others market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)

TABLE 35 Mold inhibitors market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)

TABLE 36 Gut health ingredients market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)

TABLE 37 Beta-glucan market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)

TABLE 38 Cereals market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)

TABLE 39 Mushroom market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)

TABLE 40 Yeasts market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)

TABLE 41 Seaweed market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)

TABLE 42 FOS & MOS market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)

TABLE 43 Probiotics market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)

TABLE 44 Prebiotics market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)

TABLE 45 Phosphates market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)

TABLE 46 Monocalcium market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)

TABLE 47 Dicalcium market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)

TABLE 48 Phospholipids market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)

TABLE 49 Others market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)

TABLE 50 Vitamins market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)

TABLE 51 Water-soluble market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)

TABLE 52 Fat-soluble market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)

TABLE 53 Acidifiers market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)

TABLE 54 Phosphoric acid market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)

TABLE 55 Propionic acid market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)

TABLE 56 Fumaric acid market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)

TABLE 57 Formic acid market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)

TABLE 58 Citric acid market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)

TABLE 59 Acetic acid market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)

TABLE 60 Lactic acid market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)

TABLE 61 Others market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)

TABLE 62 Carotenoids market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)

TABLE 63 Astaxanthin market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)

TABLE 64 Beta-Carotene market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)

TABLE 65 Zexanthine market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)

TABLE 66 Lutein market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)

TABLE 67 Others market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)

TABLE 68 Enzymes market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)

TABLE 69 Phytases market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)

TABLE 70 Carbohydrases market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)

TABLE 71 Proteases market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)

TABLE 72 Others market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)

TABLE 73 Mycotoxin detoxifiers market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)

- TABLE 74 Binders market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)
- TABLE 75 Modifiers market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)
- TABLE 76 Flavors & sweeteners market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)
- TABLE 77 Palatants market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)
- TABLE 78 Flavors market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)
- TABLE 79 Natural market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)
- TABLE 80 Poultry flavors market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)
- TABLE 81 Others market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)
- TABLE 82 Synthetic market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)
- TABLE 83 2-methyl-3-furanthiol market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)
- TABLE 84 Others market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)
- TABLE 85 Sweeteners market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)
- TABLE 86 Antimicrobials & antibiotics market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)
- TABLE 87 Tetracycline market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)
- TABLE 88 Penicillin market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)
- TABLE 89 Others market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)
- TABLE 90 Minerals market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)
- TABLE 91 Calcium market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)
- TABLE 92 Potassium market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)
- TABLE 93 Magnesium market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)
- TABLE 94 Zinc market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)
- TABLE 95 Others market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)
- TABLE 96 Antioxidants market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)
- TABLE 97 Natural market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)
- TABLE 98 Rosemary market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)
- TABLE 99 Spearmint market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)
- TABLE 100 Mixed tocopherol market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)
- TABLE 101 Green tea extracts market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)
- TABLE 102 Clove market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)

- TABLE 103 Oregano market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)
- TABLE 104 Thyme market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)
- TABLE 105 Others market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)
- TABLE 106 Synthetic market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)
- TABLE 107 Bha market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)
- TABLE 108 Bht market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)
- TABLE 109 Ethoxyquin market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)
- TABLE 110 Others market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)
- TABLE 111 Pet food ingredients market volume estimates & forecast by region, 2017 - 2030 (Kilotons)
- TABLE 112 Pet food ingredients market revenue estimates & forecast by region, 2017 - 2030 (USD Million)
- TABLE 113 North America pet food ingredients market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)
- TABLE 114 U.S. pet food ingredients market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)
- TABLE 115 Canada pet food ingredients market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)
- TABLE 116 Mexico pet food ingredients market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)
- TABLE 117 Europe pet food ingredients market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)
- TABLE 118 Western Europe pet food ingredients market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)
- TABLE 119 Germany pet food ingredients market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)
- TABLE 120 U.K. pet food ingredients market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)
- TABLE 121 France pet food ingredients market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)
- TABLE 122 Eastern Europe pet food ingredients market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)
- TABLE 123 Russia pet food ingredients market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)
- TABLE 124 Asia Pacific pet food ingredients market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)
- TABLE 125 China pet food ingredients market estimates & forecast, 2017 - 2030 (Kilotons) (USD Million)

TABLE 126 Japan pet food ingredients market estimates & forecast, 2017 - 2030
(Kilotons) (USD Million)

TABLE 127 Thailand pet food ingredients market estimates & forecast, 2017 - 2030
(Kilotons) (USD Million)

TABLE 128 Australia pet food ingredients market estimates & forecast, 2017 - 2030
(Kilotons) (USD Million)

TABLE 129 South Korea pet food ingredients market estimates & forecast, 2017 - 2030
(Kilotons) (USD Million)

TABLE 130 Taiwan pet food ingredients market estimates & forecast, 2017 - 2030
(Kilotons) (USD Million)

TABLE 131 Standards and specifications for key ingredients in Japan

TABLE 132 Central America pet food ingredients market estimates & forecast, 2017 -
2030 (Kilotons) (USD Million)

TABLE 133 South America pet food ingredients market estimates & forecast, 2017 -
2030 (Kilotons) (USD Million)

TABLE 134 Brazil pet food ingredients market estimates & forecast, 2017 - 2030
(Kilotons) (USD Million)

TABLE 135 Argentina pet food ingredients market estimates & forecast, 2017 - 2030
(Kilotons) (USD Million)

TABLE 136 Chile pet food ingredients market estimates & forecast, 2017 - 2030
(Kilotons) (USD Million)

TABLE 137 Colombia pet food ingredients market estimates & forecast, 2017 - 2030
(Kilotons) (USD Million)

TABLE 138 Middle East & Africa pet food ingredients market estimates & forecast by
ingredients, 2017 - 2030 (Kilotons) (USD Million)

TABLE 139 Turkey pet food ingredients market estimates & forecast, 2017 - 2030
(Kilotons) (USD Million)

TABLE 140 Morocco pet food ingredients market estimates & forecast, 2017 - 2030
(Kilotons) (USD Million)

TABLE 141 Saudi Arabia pet food ingredients market estimates & forecast, 2017 - 2030
(Kilotons) (USD Million)

TABLE 142 South Africa pet food ingredients market estimates & forecast, 2017 - 2030
(Kilotons) (USD Million)

List Of Figures

LIST OF FIGURES

- FIG. 1 Pet food ingredients market volume, 2017 (Kiloton)
- FIG. 2 Market Snapshot
- FIG. 3 Pet food ingredients market segmentation
- FIG. 4 Pet food ingredients market, 2014 - 2025 (Kiloton; USD Million)
- FIG. 5 Pet food ingredients market dynamics
- FIG. 6 Pet Food Ingredients Market - Porter's Analysis
- FIG. 7 Pet Food Ingredients Market - PESTEL Analysis
- FIG. 8 Pet food ingredients volume share, by Ingredients, 2017 & 2025
- FIG. 9 Pet food ingredients revenue share, by region, 2017 & 2025
- FIG. 10 Pet Population in Europe, 2017 (Millions)
- FIG. 11 GDP growth rate (% per year)
- FIG. 12 Feed Production in South America, By Country (2016)
- FIG. 13 Company Environment
- FIG. 14 Company Market Positioning
- FIG. 15 Competitive strategy adopted by leading players.

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