

# **Pet DNA Testing Market Size, Share & Trends Analysis Report By Test Type (Genetic Diseases, Health & Wellness), By Animal Type (Dogs, Cats), By Sample Type (Blood, Saliva), By End-user, And Segment Forecasts, 2023 - 2030**

<https://marketpublishers.com/r/PCF54212A2CDEN.html>

Date: February 2023

Pages: 150

Price: US\$ 5,950.00 (Single User License)

ID: PCF54212A2CDEN

## **Abstracts**

**This report can be delivered to the clients within 2 Business Days**

### **Pet DNA Testing Market Growth & Trends**

The global pet DNA testing market size is expected to reach USD 640.24 million by 2030, according to a new report by Grand View Research, Inc., registering a CAGR of 9.20% from 2023 to 2030. The key factors driving the industry growth include a rise in consumer genomics, high pet expenditure & pet humanization, increased awareness & sale of pet DNA testing products, and an increase in the number of R&D initiatives. Owing to a significant increase in the pet adoption rate in recent years, families are spending more time and money on their companions. According to the American Pet Products Association (APPA), the U.S. pet industry expenditure reached USD 123.6 billion in 2021 from USD 103.6 billion in 2020, increasing by 19%.

The COVID-19 pandemic resulted in significant growth of the pet industry by setting new trends. Some noteworthy trends were a sudden increase in the adoption of dogs & cats, a rise in pet humanization trends with a large amount of time spent by owners at home, an increase in awareness among people about pet diseases & behavioral changes, and the growth of e-commerce platforms. High household income, changes in financial situations, and remote working were also among the strong factors responsible for increased adoption of new pets during the pandemic. DNA testing has shown several potential benefits for companion animals by providing information that the owner

needs to prepare their pets for the future.

Knowing certain genetic hereditary diseases in advance enables owners to start timely treatments, also potentially avoiding costly medication or diagnostic bills later on. Current generations are widely active on social media, enabling them to quickly adapt to new pet trends. This factor is increasing awareness among pet parents regarding pet breed test products, their ease of use, and their enormous applications. People spend heavy amountson various animal products. Their keen interest in understanding pets' age, breed mix, and ancestral relations allow owners to guess their pet's behavioral patterns and start required training. Furthermore, the increased interest of people in the U.S. in certain pet breed categories has increased the requirement for breed testing and its products among professional breeders.

The usage of pet DNA testing and genetic profiling before breeding procedures prevents breeders from producing puppies with a high risk of diseases. Owing to these affirmative factors, awareness and sales of pet DNA testing products are expected to grow in the long run.As the field of genomics is advancing in the veterinary industry, pet genetic test kits are becoming more common. Companies are offering at-home dog & cat DNA testing resources for breeders, pet owners, and veterinarians for over 15 years. Since the introduction of direct-to-consumer genetic test products in 2009 by Mars Petcare, the industry has been significantly growing with considerable opportunities. Similar to the widening scope of human genomics and genetic testing, DNA profiling procedures in veterinary industries are growing. With regard to the accuracy, at-home DNA sampling tests for pets have proven to be reliable with enormous valuable information. For example, Embark Veterinary, Inc. states that its breed profile tests are over 95%

accurate.

## Pet DNA Testing Market Report Highlights

The dogs animal type segment accounted for the largest revenue share in 2022 due to the high adoption of dogs in the U.S.

The saliva sample type segment held the largest share in 2022 as saliva DNA tests are more popular and widely performed for predicting the genetic makeup of pets

On the basis of test type, the genetic diseases segmentled the industry in 2022.

Genetic DNA profiling is one of the standards of care in breeding programs today, with mandatory requirements

Breeders around the world are striving to breed better dog or cat breeds with quality traits for every generation of owners to suit their requirements

Moreover, along with physical features, such as quality fur color, eye color, height, and weight, owners also look for animals with better health and talents in specific tasks

North America accounted for the largest revenue share in 2022 while Asia Pacific is expected to grow at the fastest CAGR from 2023 to 2030

## Contents

### **CHAPTER 1 RESEARCH METHODOLOGY & SCOPE**

- 1.1 Market Segmentation & Scope
  - 1.1.1 Estimates & Forecast Timeline
- 1.2 Research Methodology
- 1.3 Information Procurement
  - 1.3.1 Purchased database:
  - 1.3.2 GVR's Internal Database
  - 1.3.3 Secondary sources
  - 1.3.4 Primary Research:
  - 1.3.5 Details of Primary Research
- 1.4 Information or Data Analysis
  - 1.4.1 Data Analysis Models
- 1.5 Market Formulation & Validation
- 1.6 Market Definition
- 1.7 Model Details
  - 1.7.1 Commodity Flow Analysis
  - 1.7.2 Parent Market Analysis
- 1.8 List of Secondary Sources
- 1.9 Objectives

### **CHAPTER 2 EXECUTIVE SUMMARY**

- 2.1 Market Snapshot, 2022 (USD Million)
- 2.2 Segment Snapshot
- 2.3 Competitive Snapshot

### **CHAPTER 3 PET DNA TESTING MARKET: MARKET VARIABLES TRENDS & SCOPE**

- 3.1 Market Lineage Outlook
  - 3.1.1 Parent Market Analysis
  - 3.1.2 Ancillary Market Analysis
- 3.2 Penetration and Growth Prospect Mapping
- 3.3 Market Dynamics
  - 3.3.1 Market Driver Analysis
  - 3.3.2 Market Restraint Analysis

- 3.3.3 Market Opportunity Analysis
- 3.3.4 Market Challenge Analysis
- 3.4 Industry Analysis
  - 3.4.1 PORTER'S 5 Forces Analysis
    - 3.4.1.1 Bargaining Power of Buyers
    - 3.4.1.2 Bargaining Power of Suppliers
    - 3.4.1.3 Threat of New Entrants
    - 3.4.1.4 Threat of Substitutes
    - 3.4.1.5 Industry Rivalry: High
  - 3.4.2 PESTEL Analysis
    - 3.4.2.1 Political & Legal Landscape
    - 3.4.2.2 Economic & Social Landscape
    - 3.4.2.3 Environmental Landscape
    - 3.4.2.4 Technology Landscape
- 3.5 Estimated Pet Population, 2018-2022, by Key Species & Key Countries
- 3.6 Regulatory & Reimbursement Landscape
- 3.7 Pricing Analysis
- 3.8 User Perspective Analysis
  - 3.8.1 Pet Owner Demographic Profile & Perspective Analysis
  - 3.8.2 Breeders' Perspective Analysis
  - 3.8.3 Veterinarians' Perspective Analysis
- 3.9 COVID-19 Impact Analysis

## **CHAPTER 4 PET DNA TESTING MARKET: ANIMAL TYPE ANALYSIS**

- 4.1 Animal Type Market Share Analysis, 2022 & 2030
- 4.2 Pet DNA Testing Market: Animal Type Movement Analysis, 2018 to 2030
- 4.3 Dogs
  - 4.3.1 Dogs market estimates and forecasts, 2018 - 2030 (USD Million)
- 4.4 Cats
  - 4.4.1 Cats market estimates and forecasts, 2018 - 2030 (USD Million)

## **CHAPTER 5 PET DNA TESTING MARKET: SAMPLE TYPE ANALYSIS**

- 5.1 Sample Type Market Share Analysis, 2022 & 2030
- 5.2 Pet DNA Testing Market: Sample Type Movement Analysis, 2018 to 2030
- 5.3 Blood
  - 5.3.1 Blood market estimates and forecasts, 2018 - 2030 (USD Million)
- 5.4 Saliva

- 5.4.1 Saliva market estimates and forecasts, 2018 - 2030 (USD Million)
- 5.5 Semen
  - 5.5.1 Semen market estimates and forecasts, 2018 - 2030 (USD Million)
- 5.6 Others
  - 5.6.1 Others market estimates and forecasts, 2018 - 2030 (USD Million)

## **CHAPTER 6 PET DNA TESTING MARKET: TEST TYPE ANALYSIS**

- 6.1 Test Type Market Share Analysis, 2022 & 2030
- 6.2 Pet DNA Testing Market: Test Type Movement Analysis, 2018 to 2030
- 6.3 Breed Profile
  - 6.3.1 Breed Profile market estimates and forecasts, 2018 - 2030 (USD Million)
- 6.4 Genetic Diseases
  - 6.4.1 Genetic Diseases market estimates and forecasts, 2018 - 2030 (USD Million)
- 6.5 Health & Wellness
  - 6.5.1 Health & Wellness market estimates and forecasts, 2018 - 2030 (USD Million)

## **CHAPTER 7 PET DNA TESTING MARKET: END-USER ANALYSIS**

- 7.1 End-user Market Share Analysis, 2022 & 2030
- 7.2 Pet DNA Testing Market: End-user Movement Analysis, 2018 to 2030
- 7.3 Pet Owners
  - 7.3.1 Pet owners market estimates and forecasts, 2018 - 2030 (USD Million)
- 7.4 Breeders
  - 7.4.1 Breeders market estimates and forecasts, 2018 - 2030 (USD Million)
- 7.5 Veterinarians
  - 7.5.1 Veterinarians market estimates and forecasts, 2018 - 2030 (USD Million)

## **CHAPTER 8 PET DNA TESTING MARKET: REGIONAL MARKET ANALYSIS, 2018 - 2030 (USD MILLION)**

- 8.1 Regional Market Share Analysis, 2022 & 2030
- 8.2 Regional Market Snapshot
- 8.3 North America
  - 8.3.1 SWOT Analysis:
    - 8.3.1.1 North America Pet DNA Testing market estimates and forecasts, 2018 - 2030 (USD Million)
  - 8.3.2 U.S.
    - 8.3.2.1 Key Country Dynamics

8.3.2.2 Competitive Scenario

8.3.2.3 Regulatory Framework

8.3.2.4 Reimbursement Scenario

8.3.2.5 U.S. Pet DNA Testing market estimates and forecasts, 2018 - 2030 (USD Million)

8.3.3 U.S. REGIONAL Level market Snapshot

8.3.3.1 North-east

8.3.3.1.1 North EAST Companion Animal Diagnostic Imaging market estimates and forecasts, 2018 - 2030 (USD Million)

8.3.3.1.2 New England Companion Animal Diagnostic Imaging market estimates and forecasts, 2018 - 2030 (USD Million)

8.3.3.1.3 Middle Atlantic Companion Animal Diagnostic Imaging market estimates and forecasts, 2018 - 2030 (USD Million)

8.3.3.2 Mid-west

8.3.3.2.1 Mid-West Companion Animal Diagnostic Imaging market estimates and forecasts, 2018 - 2030 (USD Million)

8.3.3.2.2 east north central Companion Animal Diagnostic Imaging market estimates and forecasts, 2018 - 2030 (USD Million)

8.3.3.2.3 West North Central Companion Animal Diagnostic Imaging market estimates and forecasts, 2018 - 2030 (USD Million)

8.3.3.3 West

8.3.3.3.1 West Companion Animal Diagnostic Imaging market estimates and forecasts, 2018 - 2030 (USD Million)

8.3.3.3.2 Mountain Companion Animal Diagnostic Imaging market estimates and forecasts, 2018 - 2030 (USD Million)

8.3.3.3.3 Pacific Companion Animal Diagnostic Imaging market estimates and forecasts, 2018 - 2030 (USD Million)

8.3.3.4 South

8.3.3.4.1 South Companion Animal Diagnostic Imaging market estimates and forecasts, 2018 - 2030 (USD Million)

8.3.3.4.2 South Atlantic Companion Animal Diagnostic Imaging market estimates and forecasts, 2018 - 2030 (USD Million)

8.3.3.4.3 east south central Companion Animal Diagnostic Imaging market estimates and forecasts, 2018 - 2030 (USD Million)

8.3.3.4.4 west south central Companion Animal Diagnostic Imaging market estimates and forecasts, 2018 - 2030 (USD Million)

8.3.4 Canada

8.3.4.1 Key Country Dynamics

8.3.4.2 Competitive Scenario

#### 8.3.4.3 Regulatory Framework

8.3.4.4 Canada Pet DNA Testing market estimates and forecasts, 2018 - 2030 (USD Million)

### 8.4 Europe

#### 8.4.1 SWOT Analysis:

8.4.1.1 Europe Pet DNA Testing market estimates and forecasts, 2018 - 2030 (USD Million)

#### 8.4.2 U.K.

##### 8.4.2.1 Key Country Dynamics

##### 8.4.2.2 Competitive Scenario

##### 8.4.2.3 Regulatory Framework

8.4.2.4 U.K. Pet DNA Testing market estimates and forecasts, 2018 - 2030 (USD Million)

#### 8.4.3 Germany

##### 8.4.3.1 Key Country Dynamics

##### 8.4.3.2 Competitive Scenario

##### 8.4.3.3 Regulatory Framework

8.4.3.4 Germany Pet DNA Testing market estimates and forecasts, 2018 - 2030 (USD Million)

#### 8.4.4 France

##### 8.4.4.1 Key Country Dynamics

##### 8.4.4.2 Competitive Scenario

##### 8.4.4.3 Regulatory Framework

8.4.4.4 France Pet DNA Testing market estimates and forecasts, 2018 - 2030 (USD Million)

#### 8.4.5 Italy

##### 8.4.5.1 Key Country Dynamics

##### 8.4.5.2 Competitive Scenario

##### 8.4.5.3 Regulatory Framework

8.4.5.4 Italy Pet DNA Testing market estimates and forecasts, 2018 - 2030 (USD Million)

#### 8.4.6 Spain

##### 8.4.6.1 Key Country Dynamics

##### 8.4.6.2 Competitive Scenario

##### 8.4.6.3 Regulatory Framework

8.4.6.4 Spain Pet DNA Testing market estimates and forecasts, 2018 - 2030 (USD Million)

#### 8.4.7 Rest of Europe

##### 8.4.7.1 Key Country Dynamics



8.4.7.2 Competitive Scenario

8.4.7.3 Regulatory Framework

8.4.7.4 Rest of Europe Pet DNA Testing market estimates and forecasts, 2018 - 2030  
(USD Million)

8.5 Asia Pacific

8.5.1 SWOT Analysis:

8.5.1.1 Asia Pacific Pet DNA Testing market estimates and forecasts, 2018 - 2030  
(USD Million)

8.5.2 Japan

8.5.2.1 Key Country Dynamics

8.5.2.2 Competitive Scenario

8.5.2.3 Regulatory Framework

8.5.2.4 Japan Pet DNA Testing market estimates and forecasts, 2018 - 2030 (USD  
Million)

8.5.3 China

8.5.3.1 Key Country Dynamics

8.5.3.2 Competitive Scenario

8.5.3.3 Regulatory Framework

8.5.3.4 China Pet DNA Testing market estimates and forecasts, 2018 - 2030 (USD  
Million)

8.5.4 India

8.5.4.1 Key Country Dynamics

8.5.4.2 Competitive Scenario

8.5.4.3 Regulatory Framework

8.5.4.4 India Pet DNA Testing market estimates and forecasts, 2018 - 2030 (USD  
Million)

8.5.5 Australia

8.5.5.1 Key Country Dynamics

8.5.5.2 Competitive Scenario

8.5.5.3 Regulatory Framework

8.5.5.4 Australia Pet DNA Testing market estimates and forecasts, 2018 - 2030 (USD  
Million)

8.5.6 South Korea

8.5.6.1 Key Country Dynamics

8.5.6.2 Competitive Scenario

8.5.6.3 Regulatory Framework

8.5.6.4 South Korea Pet DNA Testing market estimates and forecasts, 2018 - 2030  
(USD Million)

8.5.7 Rest of APAC

8.5.7.1 Key Country Dynamics

8.5.7.2 Competitive Scenario

8.5.7.3 Regulatory Framework

8.5.7.4 Rest of APAC Pet DNA Testing market estimates and forecasts, 2018 - 2030

(USD Million)

8.6 Latin America

8.6.1 SWOT Analysis:

8.6.1.1 Latin America Pet DNA Testing market estimates and forecasts, 2018 - 2030

(USD Million)

8.6.2 Brazil

8.6.2.1 Key Country Dynamics

8.6.2.2 Competitive Scenario

8.6.2.3 Regulatory Framework

8.6.2.4 Brazil Pet DNA Testing market estimates and forecasts, 2018 - 2030 (USD

Million)

8.6.3 Mexico

8.6.3.1 Key Country Dynamics

8.6.3.2 Competitive Scenario

8.6.3.3 Regulatory Framework

8.6.3.4 Mexico Pet DNA Testing market estimates and forecasts, 2018 - 2030 (USD

Million)

8.6.4 Rest of LATAM

8.6.4.1 Key Country Dynamics

8.6.4.2 Competitive Scenario

8.6.4.3 Regulatory Framework

8.6.4.4 Rest of LATAM Pet DNA Testing market estimates and forecasts, 2018 -

2030 (USD Million)

8.7 MEA

8.7.1 SWOT Analysis:

8.7.1.1 MEA Pet DNA Testing market estimates and forecasts, 2018 - 2030 (USD

Million)

8.7.2 South Africa

8.7.2.1 Key Country Dynamics

8.7.2.2 Competitive Scenario

8.7.2.3 South Africa Pet DNA Testing market estimates and forecasts, 2018 - 2030

(USD Million)

8.7.3 Rest of MEA

8.7.3.1 Key Country Dynamics

8.7.3.2 Competitive Scenario

8.7.3.3 Rest of MEA Pet DNA Testing market estimates and forecasts, 2018 - 2030  
(USD Million)

## **CHAPTER 9 PET DNA TESTING MARKET - COMPETITIVE LANDSCAPE**

- 9.1. Wisdom Panel (Mars, Inc.)
- 9.2. Orivet Genetic Pet Care Limited
- 9.3. Embark Veterinary, Inc.
- 9.4. Dognomics (Clinomics)
- 9.5. DNA MY DOG (Canadian Dog Group Ltd.)
- 9.6. Basepaws, Inc. (Zoetis)
- 9.7. Neogen Corporation
- 9.8. GENSOL DIAGNOSTICS, LLC
- 9.9. FidoCure (OHC)
- 9.10. PetDx
- 9.11 Participant's Overview
- 9.12 Financial Performance
- 9.13 Product/Service Benchmarking
- 9.14 Participant Categorization
  - 9.14.1 Market Leaders
    - 9.14.1.1. Pet DNA Testing Market Share Analysis, 2022
  - 9.14.2 Strategy Mapping
    - 9.14.2.1. Expansion
    - 9.14.2.2. Acquisition
    - 9.14.2.3. Collaborations
    - 9.14.2.4. Product Launch
    - 9.14.2.5. Partnerships
    - 9.14.2.6. Others
- 9.15 List of Private Players

## List Of Tables

### LIST OF TABLES

Table 1. List of secondary sources

Table 2. List of key companies

Table 3. North America Pet DNA Testing market, by country, 2018 - 2030 (USD Million)

Table 4. North America Pet DNA Testing market, by animal type, 2018 - 2030 (USD Million)

Table 5. North America Pet DNA Testing market, by sample type, 2018 - 2030 (USD Million)

Table 6. North America Pet DNA Testing market, by test type, 2018 - 2030 (USD Million)

Table 7. North America Pet DNA Testing market, by end-user, 2018 - 2030 (USD Million)

Table 8. U.S. Pet DNA Testing market, by animal type, 2018 - 2030 (USD Million)

Table 9. U.S. Pet DNA Testing market, by sample type, 2018 - 2030 (USD Million)

Table 10. U.S. Pet DNA Testing market, by test type, 2018 - 2030 (USD Million)

Table 11. U.S. Pet DNA Testing market, by end-user, 2018 - 2030 (USD Million)

Table 12. North-East Pet DNA Testing market, by animal type, 2018 - 2030 (USD Million)

Table 13. North-East Pet DNA Testing market, by sample type, 2018 - 2030 (USD Million)

Table 14. North-East Pet DNA Testing market, by test type, 2018 - 2030 (USD Million)

Table 15. North-East Pet DNA Testing market, by end-user, 2018 - 2030 (USD Million)

Table 16. New England Pet DNA Testing market, by animal type, 2018 - 2030 (USD Million)

Table 17. New England Pet DNA Testing market, by sample type, 2018 - 2030 (USD Million)

Table 18. New England Pet DNA Testing market, by test type, 2018 - 2030 (USD Million)

Table 19. New England Pet DNA Testing market, by end-user, 2018 - 2030 (USD Million)

Table 20. Middle Atlantic Pet DNA Testing market, by animal type, 2018 - 2030 (USD Million)

Table 21. Middle Atlantic Pet DNA Testing market, by sample type, 2018 - 2030 (USD Million)

Table 22. Middle Atlantic Pet DNA Testing market, by test type, 2018 - 2030 (USD Million)

Table 23. Middle Atlantic Pet DNA Testing market, by end-user, 2018 - 2030 (USD Million)

Table 24. Mid-west Pet DNA Testing market, by animal type, 2018 - 2030 (USD Million)

Table 25. Mid-west Pet DNA Testing market, by sample type, 2018 - 2030 (USD Million)

Table 26. Mid-west Pet DNA Testing market, by test type, 2018 - 2030 (USD Million)

Table 27. Mid-west Pet DNA Testing market, by end-user, 2018 - 2030 (USD Million)

Table 28. East North Central Pet DNA Testing market, by animal type, 2018 - 2030 (USD Million)

Table 29. East North Central Pet DNA Testing market, by sample type, 2018 - 2030 (USD Million)

Table 30. East North Central Pet DNA Testing market, by test type, 2018 - 2030 (USD Million)

Table 31. East North Central Pet DNA Testing market, by end-user, 2018 - 2030 (USD Million)

Table 32. West North Central Pet DNA Testing market, by animal type, 2018 - 2030 (USD Million)

Table 33. West North Central Pet DNA Testing market, by sample type, 2018 - 2030 (USD Million)

Table 34. West North Central Pet DNA Testing market, by test type, 2018 - 2030 (USD Million)

Table 35. West North Central Pet DNA Testing market, by end-user, 2018 - 2030 (USD Million)

Table 36. West Pet DNA Testing market, by animal type, 2018 - 2030 (USD Million)

Table 37. West Pet DNA Testing market, by sample type, 2018 - 2030 (USD Million)

Table 38. West Pet DNA Testing market, by test type, 2018 - 2030 (USD Million)

Table 39. West Pet DNA Testing market, by end-user, 2018 - 2030 (USD Million)

Table 40. Mountain Pet DNA Testing market, by animal type, 2018 - 2030 (USD Million)

Table 41. Mountain Pet DNA Testing market, by sample type, 2018 - 2030 (USD Million)

Table 42. Mountain Pet DNA Testing market, by test type, 2018 - 2030 (USD Million)

Table 43. Mountain Pet DNA Testing market, by end-user, 2018 - 2030 (USD Million)

Table 44. Pacific Pet DNA Testing market, by animal type, 2018 - 2030 (USD Million)

Table 45. Pacific Pet DNA Testing market, by sample type, 2018 - 2030 (USD Million)

Table 46. Pacific Pet DNA Testing market, by test type, 2018 - 2030 (USD Million)

Table 47. Pacific Pet DNA Testing market, by end-user, 2018 - 2030 (USD Million)

Table 48. South Pet DNA Testing market, by animal type, 2018 - 2030 (USD Million)

Table 49. South Pet DNA Testing market, by sample type, 2018 - 2030 (USD Million)

Table 50. South Pet DNA Testing market, by test type, 2018 - 2030 (USD Million)

Table 51. South Pet DNA Testing market, by end-user, 2018 - 2030 (USD Million)

Table 52. South Atlantic Pet DNA Testing market, by animal type, 2018 - 2030 (USD

Million)

Table 53. South Atlantic Pet DNA Testing market, by sample type, 2018 - 2030 (USD Million)

Table 54. South Atlantic Pet DNA Testing market, by test type, 2018 - 2030 (USD Million)

Table 55. South Atlantic Pet DNA Testing market, by end-user, 2018 - 2030 (USD Million)

Table 56. East South Central Pet DNA Testing market, by animal type, 2018 - 2030 (USD Million)

Table 57. East South Central Pet DNA Testing market, by sample type, 2018 - 2030 (USD Million)

Table 58. East South Central Pet DNA Testing market, by test type, 2018 - 2030 (USD Million)

Table 59. East South Central Pet DNA Testing market, by end-user, 2018 - 2030 (USD Million)

Table 60. West South Central Pet DNA Testing market, by animal type, 2018 - 2030 (USD Million)

Table 61. West South Central Pet DNA Testing market, by sample type, 2018 - 2030 (USD Million)

Table 62. West South Central Pet DNA Testing market, by test type, 2018 - 2030 (USD Million)

Table 63. West South Central Pet DNA Testing market, by end-user, 2018 - 2030 (USD Million)

Table 64. Canada Pet DNA Testing market, by animal type, 2018 - 2030 (USD Million)

Table 65. Canada Pet DNA Testing market, by sample type, 2018 - 2030 (USD Million)

Table 66. Canada Pet DNA Testing market, by test type, 2018 - 2030 (USD Million)

Table 67. Canada Pet DNA Testing market, by end-user, 2018 - 2030 (USD Million)

Table 68. Europe Pet DNA Testing market, by country, 2018 - 2030 (USD Million)

Table 69. Europe Pet DNA Testing market, by animal type, 2018 - 2030 (USD Million)

Table 70. Europe Pet DNA Testing market, by sample type, 2018 - 2030 (USD Million)

Table 71. Europe Pet DNA Testing market, by test type, 2018 - 2030 (USD Million)

Table 72. Europe Pet DNA Testing market, by end-user, 2018 - 2030 (USD Million)

Table 73. U.K. Pet DNA Testing market, by animal type, 2018 - 2030 (USD Million)

Table 74. U.K. Pet DNA Testing market, by sample type, 2018 - 2030 (USD Million)

Table 75. U.K. Pet DNA Testing market, by test type, 2018 - 2030 (USD Million)

Table 76. U.K. Pet DNA Testing market, by end-user, 2018 - 2030 (USD Million)

Table 77. Germany Pet DNA Testing market, by animal type, 2018 - 2030 (USD Million)

Table 78. Germany Pet DNA Testing market, by sample type, 2018 - 2030 (USD Million)

Table 79. Germany Pet DNA Testing market, by test type, 2018 - 2030 (USD Million)

- Table 80. Germany Pet DNA Testing market, by end-user, 2018 - 2030 (USD Million)
- Table 81. France Pet DNA Testing market, by animal type, 2018 - 2030 (USD Million)
- Table 82. France Pet DNA Testing market, by sample type, 2018 - 2030 (USD Million)
- Table 83. France Pet DNA Testing market, by test type, 2018 - 2030 (USD Million)
- Table 84. France Pet DNA Testing market, by end-user, 2018 - 2030 (USD Million)
- Table 85. Italy Pet DNA Testing market, by animal type, 2018 - 2030 (USD Million)
- Table 86. Italy Pet DNA Testing market, by sample type, 2018 - 2030 (USD Million)
- Table 87. Italy Pet DNA Testing market, by test type, 2018 - 2030 (USD Million)
- Table 88. Italy Pet DNA Testing market, by end-user, 2018 - 2030 (USD Million)
- Table 89. Spain Pet DNA Testing market, by animal type, 2018 - 2030 (USD Million)
- Table 90. Spain Pet DNA Testing market, by sample type, 2018 - 2030 (USD Million)
- Table 91. Spain Pet DNA Testing market, by test type, 2018 - 2030 (USD Million)
- Table 92. Spain Pet DNA Testing market, by end-user, 2018 - 2030 (USD Million)
- Table 93. Rest of Europe Pet DNA Testing market, by animal type, 2018 - 2030 (USD Million)
- Table 94. Rest of Europe Pet DNA Testing market, by sample type, 2018 - 2030 (USD Million)
- Table 95. Rest of Europe Pet DNA Testing market, by test type, 2018 - 2030 (USD Million)
- Table 96. Rest of Europe Pet DNA Testing market, by end-user, 2018 - 2030 (USD Million)
- Table 97. Asia Pacific Pet DNA Testing market, by country, 2018 - 2030 (USD Million)
- Table 98. Asia Pacific Pet DNA Testing market, by animal type, 2018 - 2030 (USD Million)
- Table 99. Asia Pacific Pet DNA Testing market, by sample type, 2018 - 2030 (USD Million)
- Table 100. Asia Pacific Pet DNA Testing market, by test type, 2018 - 2030 (USD Million)
- Table 101. Asia Pacific Pet DNA Testing market, by end-user, 2018 - 2030 (USD Million)
- Table 102. Japan Pet DNA Testing market, by animal type, 2018 - 2030 (USD Million)
- Table 103. Japan Pet DNA Testing market, by sample type, 2018 - 2030 (USD Million)
- Table 104. Japan Pet DNA Testing market, by test type, 2018 - 2030 (USD Million)
- Table 105. Japan Pet DNA Testing market, by end-user, 2018 - 2030 (USD Million)
- Table 106. China Pet DNA Testing market, by animal type, 2018 - 2030 (USD Million)
- Table 107. China Pet DNA Testing market, by sample type, 2018 - 2030 (USD Million)
- Table 108. China Pet DNA Testing market, by test type, 2018 - 2030 (USD Million)
- Table 109. China Pet DNA Testing market, by end-user, 2018 - 2030 (USD Million)
- Table 110. India Pet DNA Testing market, by animal type, 2018 - 2030 (USD Million)
- Table 111. India Pet DNA Testing market, by sample type, 2018 - 2030 (USD Million)

Table 112. India Pet DNA Testing market, by test type, 2018 - 2030 (USD Million)

Table 113. India Pet DNA Testing market, by end-user, 2018 - 2030 (USD Million)

Table 114. Australia Pet DNA Testing market, by animal type, 2018 - 2030 (USD Million)

Table 115. Australia Pet DNA Testing market, by sample type, 2018 - 2030 (USD Million)

Table 116. Australia Pet DNA Testing market, by test type, 2018 - 2030 (USD Million)

Table 117. Australia Pet DNA Testing market, by end-user, 2018 - 2030 (USD Million)

Table 118. South Korea Pet DNA Testing market, by animal type, 2018 - 2030 (USD Million)

Table 119. South Korea Pet DNA Testing market, by sample type, 2018 - 2030 (USD Million)

Table 120. South Korea Pet DNA Testing market, by test type, 2018 - 2030 (USD Million)

Table 121. South Korea Pet DNA Testing market, by end-user, 2018 - 2030 (USD Million)

Table 122. Rest of APAC Pet DNA Testing market, by animal type, 2018 - 2030 (USD Million)

Table 123. Rest of APAC Pet DNA Testing market, by sample type, 2018 - 2030 (USD Million)

Table 124. Rest of APAC Pet DNA Testing market, by test type, 2018 - 2030 (USD Million)

Table 125. Rest of APAC Pet DNA Testing market, by end-user, 2018 - 2030 (USD Million)

Table 126. LATAM Pet DNA Testing market, by country, 2018 - 2030 (USD Million)

Table 127. LATAM Pet DNA Testing market, by animal type, 2018 - 2030 (USD Million)

Table 128. LATAM Pet DNA Testing market, by sample type, 2018 - 2030 (USD Million)

Table 129. LATAM Pet DNA Testing market, by test type, 2018 - 2030 (USD Million)

Table 130. LATAM Pet DNA Testing market, by end-user, 2018 - 2030 (USD Million)

Table 131. Brazil Pet DNA Testing market, by animal type, 2018 - 2030 (USD Million)

Table 132. Brazil Pet DNA Testing market, by sample type, 2018 - 2030 (USD Million)

Table 133. Brazil Pet DNA Testing market, by test type, 2018 - 2030 (USD Million)

Table 134. Brazil Pet DNA Testing market, by end-user, 2018 - 2030 (USD Million)

Table 135. Mexico Pet DNA Testing market, by animal type, 2018 - 2030 (USD Million)

Table 136. Mexico Pet DNA Testing market, by sample type, 2018 - 2030 (USD Million)

Table 137. Mexico Pet DNA Testing market, by test type, 2018 - 2030 (USD Million)

Table 138. Mexico Pet DNA Testing market, by end-user, 2018 - 2030 (USD Million)

Table 139. Rest of LATAM Pet DNA Testing market, by animal type, 2018 - 2030 (USD Million)



Table 140. Rest of LATAM Pet DNA Testing market, by sample type, 2018 - 2030 (USD Million)

Table 141. Rest of LATAM Pet DNA Testing market, by test type, 2018 - 2030 (USD Million)

Table 142. Rest of LATAM Pet DNA Testing market, by end-user, 2018 - 2030 (USD Million)

Table 143. MEA Pet DNA Testing market, by country, 2018 - 2030 (USD Million)

Table 144. MEA Pet DNA Testing market, by animal type, 2018 - 2030 (USD Million)

Table 145. MEA Pet DNA Testing market, by sample type, 2018 - 2030 (USD Million)

Table 146. MEA Pet DNA Testing market, by test type, 2018 - 2030 (USD Million)

Table 147. MEA Pet DNA Testing market, by end-user, 2018 - 2030 (USD Million)

Table 148. South Africa Pet DNA Testing market, by animal type, 2018 - 2030 (USD Million)

Table 149. South Africa Pet DNA Testing market, by sample type, 2018 - 2030 (USD Million)

Table 150. South Africa Pet DNA Testing market, by test type, 2018 - 2030 (USD Million)

Table 151. South Africa Pet DNA Testing market, by end-user, 2018 - 2030 (USD Million)

Table 152. Rest of MEA Pet DNA Testing market, by animal type, 2018 - 2030 (USD Million)

Table 153. Rest of MEA Pet DNA Testing market, by sample type, 2018 - 2030 (USD Million)

Table 154. Rest of MEA Pet DNA Testing market, by test type, 2018 - 2030 (USD Million)

Table 155. Rest of MEA Pet DNA Testing market, by end-user, 2018 - 2030 (USD Million)

Table 156. Global Pet DNA Testing market, by region, 2018 - 2030 (USD Million)

Table 157. Global Pet DNA Testing market, by animal type, 2018 - 2030 (USD Million)

Table 158. Global Pet DNA Testing market, by sample type, 2018 - 2030 (USD Million)

Table 159. Global Pet DNA Testing market, by test type, 2018 - 2030 (USD Million)

Table 160. Global Pet DNA Testing market, by end-user, 2018 - 2030 (USD Million)

## List Of Figures

### LIST OF FIGURES

- Fig. 1 Market segmentation
- Fig. 2 Market research process
- Fig. 3 Data triangulation techniques
- Fig. 4 Primary research pattern
- Fig. 5 Market research approaches
- Fig. 6 Value-chain-based sizing & forecasting
- Fig. 7 QFD modeling for market share assessment
- Fig. 8 Market formulation & validation
- Fig. 9 Parent Market Analysis
- Fig. 10 Commodity flow analysis
- Fig. 11 Market snapshot
- Fig. 12 Segment snapshot
- Fig. 13 Competitive landscape snapshot
- Fig. 14 Penetration & growth prospect mapping
- Fig. 15 Market trends & outlook
- Fig. 16 Market driver relevance analysis (Current & future impact)
- Fig. 17 Market restraint relevance analysis (Current & future impact)
- Fig. 18 Demographics of American dog & cat owners, based on household incomes %, 2022
- Fig. 19 Demographics of American pet owners, based on generation, % 2022
- Fig. 20 Demographics of American pet owners, based on age groups, % 2022
- Fig. 21 Pet owners review on DNA test kits of top players via e-channel purchases, % 2022
- Fig. 22 Pet DNA testing market Animal type outlook: Key takeaways, 2022 & 2030
- Fig. 23 Pet DNA testing market: Animal type movement analysis
- Fig. 24 Global dogs market 2018 - 2030 (USD Million)
- Fig. 25 Global cats market 2018 - 2030 (USD Million)
- Fig. 26 Pet DNA testing market Sample type outlook: Key takeaways, 2022 & 2030
- Fig. 27 Pet DNA testing market: Sample type movement analysis
- Fig. 28 Global blood market 2018 - 2030 (USD Million)
- Fig. 29 Global saliva market 2018 - 2030 (USD Million)
- Fig. 30 Global semen market 2018 - 2030 (USD Million)
- Fig. 31 Global others market 2018 - 2030 (USD Million)
- Fig. 32 Pet DNA testing market Test type outlook: Key takeaways, 2022 & 2030
- Fig. 33 Pet DNA testing market: Test type movement analysis

- Fig. 34 Global breed profile market 2018 - 2030 (USD Million)
- Fig. 35 Global genetic diseases market 2018 - 2030 (USD Million)
- Fig. 36 Global health & wellness market 2018 - 2030 (USD Million)
- Fig. 37 Pet DNA testing market End-user outlook: Key takeaways, 2022 & 2030
- Fig. 38 Pet DNA testing market: End-user movement analysis
- Fig. 39 Global pet owners market 2018 - 2030 (USD Million)
- Fig. 40 Global breeders market 2018 - 2030 (USD Million)
- Fig. 41 Global veterinarians market 2018 - 2030 (USD Million)
- Fig. 42 Regional outlook, 2022 & 2030
- Fig. 43 Regional marketplace: Key takeaways
- Fig. 44 North America Pet DNA testing market by countries, 2018 - 2030 (USD Million)
- Fig. 45 U.S. Pet DNA testing market, 2018 - 2030 (USD Million)
- Fig. 46 U.S. Regional Level Market Snapshot
- Fig. 47 North East Pet DNA testing market, 2018 - 2030 (USD Million)
- Fig. 48 New England Pet DNA testing market, 2018 - 2030 (USD Million)
- Fig. 49 Middle Atlantic Pet DNA testing market, 2018 - 2030 (USD Million)
- Fig. 50 Mid-West Pet DNA testing market, 2018 - 2030 (USD Million)
- Fig. 51 East North Pet DNA testing market, 2018 - 2030 (USD Million)
- Fig. 52 West North Pet DNA testing market, 2018 - 2030 (USD Million)
- Fig. 53 West Pet DNA testing market, 2018 - 2030 (USD Million)
- Fig. 54 Mountain Pet DNA testing market, 2018 - 2030 (USD Million)
- Fig. 55 Pacific Pet DNA testing market, 2018 - 2030 (USD Million)
- Fig. 56 South Pet DNA testing market, 2018 - 2030 (USD Million)
- Fig. 57 South Atlantic Pet DNA testing market, 2018 - 2030 (USD Million)
- Fig. 58 East South Central Pet DNA testing market, 2018 - 2030 (USD Million)
- Fig. 59 West South Central Pet DNA testing market, 2018 - 2030 (USD Million)
- Fig. 60 Canada Pet DNA testing market, 2018 - 2030 (USD Million)
- Fig. 61 Europe Pet DNA testing market by countries, 2018 - 2030 (USD Million)
- Fig. 62 U.K. Pet DNA testing market, 2018 - 2030 (USD Million)
- Fig. 63 Germany Pet DNA testing market, 2018 - 2030 (USD Million)
- Fig. 64 France Pet DNA testing market, 2018 - 2030 (USD Million)
- Fig. 65 Italy Pet DNA testing market, 2018 - 2030 (USD Million)
- Fig. 66 Spain Pet DNA testing market, 2018 - 2030 (USD Million)
- Fig. 67 Rest of Europe Pet DNA testing market, 2018 - 2030 (USD Million)
- Fig. 68 Asia Pacific Pet DNA testing market by countries, 2018 - 2030 (USD Million)
- Fig. 69 China Pet DNA testing market, 2018 - 2030 (USD Million)
- Fig. 70 Japan Pet DNA testing market, 2018 - 2030 (USD Million)
- Fig. 71 India Pet DNA testing market, 2018 - 2030 (USD Million)
- Fig. 72 Australia Pet DNA testing market, 2018 - 2030 (USD Million)

- Fig. 73 South Korea Pet DNA testing market, 2018 - 2030 (USD Million)
- Fig. 74 Rest of APAC Pet DNA testing market, 2018 - 2030 (USD Million)
- Fig. 75 Latin America Pet DNA testing market by countries, 2018 - 2030 (USD Million)
- Fig. 76 Brazil Pet DNA testing market, 2018 - 2030 (USD Million)
- Fig. 77 Mexico Pet DNA testing market, 2018 - 2030 (USD Million)
- Fig. 78 Rest of LATAM Pet DNA testing market, 2018 - 2030 (USD Million)
- Fig. 79 MEA Pet DNA testing market by countries, 2018 - 2030 (USD Million)
- Fig. 80 South Africa Pet DNA testing market, 2018 - 2030 (USD Million)
- Fig. 81 Rest of MEA Pet DNA testing market, 2018 - 2030 (USD Million)
- Fig. 82 Market participant categorization
- Fig. 83 Company market position analysis

## I would like to order

Product name: Pet DNA Testing Market Size, Share & Trends Analysis Report By Test Type (Genetic Diseases, Health & Wellness), By Animal Type (Dogs, Cats), By Sample Type (Blood, Saliva), By End-user, And Segment Forecasts, 2023 - 2030

Product link: <https://marketpublishers.com/r/PCF54212A2CDEN.html>

Price: US\$ 5,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/PCF54212A2CDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970