

# **Pet At-home Diagnostic Tests Market Size, Share & Trends Analysis Report By Animal Type (Dogs, Cats, Others), By Sample Type, By Application, By Distribution Channel, By Region, And Segment Forecasts, 2025 - 2030**

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## **Abstracts**

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### **Pet At-home Diagnostic Tests Market Growth & Trends**

The global pet at-home diagnostic tests market size is expected to reach USD 110.97 million by 2030, registering a CAGR of 5.8% from 2025 to 2030, according to a new report by Grand View Research, Inc. The market is driven by increasing pet ownership and the growing humanization of pets. As pets are increasingly regarded as family members, owners are more inclined to invest in proactive health monitoring to ensure early detection and management of diseases. For example, urban pet owners in cities like Johannesburg and Cape Town are adopting at-home diagnostic kits for diabetes, kidney function, and tick-borne diseases, reflecting a shift toward preventive veterinary care. This trend is supported by a rising awareness of pet health and the convenience these tests offer compared to frequent veterinary visits.

Furthermore, the growth of the pet at-home diagnostic tests market is being significantly propelled by a surge in innovative product launches that offer convenience, accuracy, and affordability to pet owners. These new diagnostic tools empower owners to monitor their pets' health proactively, minimizing the need for frequent veterinary visits and enabling early disease detection. For instance, in July 2024, Researchers from Chulalongkorn University developed an easy, fast, and accurate Cat Urine Test Kit to help pet owners screen for early signs of kidney disease, gallstones, and cystitis in cats.

The kit detects hematuria (blood in urine) and offers a pain-free, home-based alternative to invasive veterinary procedures.

Similarly, In August 2024, Affordable Pet Labs launched innovative at-home pet diagnostic services, including in-home blood collection by professionals and easy DIY kits for urine and fecal testing. These services aim to reduce stress and improve accessibility for pet owners, enabling proactive health monitoring. As product innovation continues to accelerate, the pet at-home diagnostic tests market is poised for robust growth, driven by technological advances, increasing pet humanization, and heightened awareness of preventive care.

### Pet At-home Diagnostic Tests Market Report Highlights

Based on animal type, the dogs segment dominated the market by animal type in 2024 due to their susceptibility to various illnesses and clearer clinical signs, boosting demand for diagnostic tools. However, Cats segments are expected to grow at the fastest CAGR due to increased ownership, stress-free at-home testing, and a focus on chronic feline diseases.

By application, the Parasitic Diseases segment held the highest share in 2024, driven by ease of home testing, high infection rates, and preventive care recommendations. On the other hand, the Genetic Conditions and allergies segment is the fastest-growing segment, driven by rising demand for personalized care and increasing awareness of hereditary and allergic disorders.

By sample type, the Blood segment dominated the market in 2024 due to its diagnostic versatility and new technologies enabling easy at-home collection. Meanwhile, the fecal segment is expected to grow the fastest due to increased awareness of intestinal parasites and the importance of routine screening.

By distribution channel, the E-commerce segment led the market in 2024 and is growing rapidly due to convenience, wide product access, and rising online pet care shopping trends.

By region, North America held the highest share of 36.25% in 2024. The Asia Pacific region, on the other hand, is estimated to grow at the highest CAGR of 7.75% in the coming years.

## **Companies Mentioned**

Affordable Pet Labs  
Ring Biotechnology Co Ltd.  
Forte Healthcare Ltd.  
Diagnostic Depot  
Wondfo USA Co. Ltd.  
Vitrosens Biotechnology  
Hangzhou Evegen Biotech Co., Ltd.  
Targetvet  
TouchBio Australia  
FLASHTEST Technology Co. Ltd

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