

Pet Accessories Market Size, Share & Trends Analysis Report By Product (Collars, Leashes & Harnesses, Waste Disposal Tools, Feeding Accessories, Travel Accessories), By Pet Type, By Distribution Channel, By Region, and Segment Forecasts, 2026 - 2033

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Abstracts

The global pet accessories market size was estimated at USD 7.15 billion in 2025 and is projected to reach USD 12.34 billion by 2033, growing at a CAGR of 7.1% from 2026 to 2033. The global market is experiencing sustained growth, primarily driven by the continued rise in pet ownership across both developed and emerging economies, reinforcing expansion across the broader pet accessories industry, pet supplies industry, and pet supplies market.

An increasing number of households are adopting pets for companionship, emotional well-being, and lifestyle enhancement, positioning pets as integral family members rather than occasional companions. According to an article published on Forbes in 2024, 66% of U.S. households, equivalent to approximately 86.9 million homes, own a pet, reflecting a significant expansion in the pet-owning population over the past decade. This widespread adoption is not limited to mature markets, as urbanization and changing family structures globally are further accelerating pet ownership. As a result, demand for accessories such as collars, bedding, feeding tools, and travel gear continues to rise, supporting consistent market expansion across segments, including the dog accessories market.

Growth in pet spending per household continues to reinforce demand across the global pet accessories market, while also positively influencing the broader pet grooming market, as pet owners increasingly prioritize quality, safety, and lifestyle-oriented products for their pets. This shift is supporting value creation across the pet supplies

market, pet accessories industry, and the pet grooming market, as consumers adopt a more holistic approach to pet care. Spending behavior is progressively moving toward premium and specialized offerings, including ergonomic bedding, advanced feeding systems, grooming tools, and travel-friendly gear that enhance everyday pet care. According to the American Pet Products Association (APPA) 2025 State of the Industry Report, over 70% of U.S. pet owners reported purchasing pet accessories regularly as part of routine care, while more than 40% indicated a preference for premium or upgraded products over standard alternatives. This reflects a clear transition toward value-driven consumption within both the pet accessories market and the pet grooming market, where durability, functionality, and design play a central role in purchase decisions. As a result, higher per-household spending is supporting consistent revenue growth and encouraging brands to expand premium product lines across both the global pet accessories market and the pet grooming market.

Product innovation and design differentiation are also playing a critical role in shaping the competitive landscape of the pet accessories market and the pet grooming market. Manufacturers are increasingly focused on combining functionality with aesthetics, introducing products that deliver improved performance while aligning with modern lifestyle preferences. According to an article published on Pet Age in 2024, Gentle Wuff introduced a range of dog gear emphasizing performance-driven design, sustainability, and style, integrating durable materials with ergonomic construction and eco-conscious elements. Such innovations are enabling brands to differentiate their offerings through enhanced usability, comfort, and visual appeal, while also addressing growing consumer demand for sustainable and responsibly designed products across both the pet supplies market and the pet grooming market.

The expansion of e-commerce and direct-to-consumer (DTC) brands is further accelerating growth across the pet supplies industry, pet accessories industry, and the pet grooming market by improving accessibility and consumer engagement. Online platforms allow brands to showcase a wide assortment of products, including grooming tools and accessories, offer personalized recommendations, and maintain direct relationships with customers. According to an announcement published on Business Wire in February 2025, Jinx expanded its distribution by launching on Amazon Stores, increasing access to its premium pet product portfolio across a broader consumer base. This shift toward digital retail is enabling faster product discovery, subscription-based purchasing models, and repeat buying behavior, particularly within high-demand segments such as the dog accessories market and the pet grooming market. As logistics, delivery speed, and digital payment systems continue to improve globally, e-commerce is becoming a key growth engine across both categories.

Technological innovations are also transforming the pet accessories market and increasingly intersecting with the pet grooming market, with the emergence of smart and connected devices designed to enhance pet care and monitoring. Examples include GPS trackers, automated feeders, pet cameras, and advanced grooming tools that improve efficiency and convenience. Pet owners are also seeking accessories that reflect their pet personalities and preferences, with customization emerging as a key trend across both the pet accessories market and the pet grooming market. Personalized collars, engraved tags, and customized grooming kits enable pet owners to create unique and tailored solutions.

Subscription-based models are gaining traction across the pet accessories market and the pet grooming market, offering convenience and value through curated boxes of toys, treats, grooming essentials, and accessories delivered regularly to consumers' doorsteps. For instance, Woof Box, a subscription box company based in India, specializes in providing dog subscription boxes tailored to meet the needs of pet owners seeking high-quality products for their canine companions. Each monthly box includes a selection of premium toys, wholesome gluten-free treats, grooming products, and stylish accessories designed to enhance the well-being of dogs. Through its commitment to quality and comprehensive pet care, Woof Box aims to establish itself as a trusted provider across both the premium pet accessories market and the pet grooming market.

Global Pet Accessories Market Report Segmentation

This report forecasts growth at global, regional, and country levels and provides an analysis of the latest industry trends in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the global pet accessories market on the basis of product, pet type, distribution channel, and region:

Product Outlook (Revenue, USD Million, 2021 - 2033)

Collars, Leashes, and Harnesses

Waste Disposal Tools

Feeding Accessories

Travel Accessories (Carriers, etc.)

Others (Scratchers, etc.)

Pet Type Outlook (Revenue, USD Million, 2021 - 2033)

Cat

Dog

Others (Rabbits, etc.)

Distribution Channel Outlook (Revenue, USD Million, 2021 - 2033)

Supermarkets/Hypermarkets

Specialty Pet Stores

Online

Others (Department Stores, etc.)

Regional Outlook (Revenue, USD Million, 2021 - 2033)

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Italy

Spain

Asia Pacific

China

Japan

India

Australia & New Zealand

South Korea

Central & South America

Brazil

Middle East & Africa

South Africa

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