

# Personalized Retail Nutrition And Wellness Market Size, Share & Trends Analysis Report By Type (Fixed Recommendation, Repeat Recommendation, Continuous Recommendation), By Region, And Segment Forecasts, 2024 - 2030

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## Abstracts

This report can be delivered to the clients within 3 Business Days

### Personalized LASIK Surgery Market Growth & Trends

The global personalized LASIK surgery market is expected to reach USD 5.35 billion by 2030, according to a new report by Grand View Research, Inc., growing at CAGR of 4.9% from 2024 to 2030. Introduction of technologically advanced and minimally invasive surgical procedures for vision correction is a key driver of the personalized LASIK surgery market.

Advancements in instruments used for personalized procedures and the ability of the technology to reduce risks involved are anticipated to increase the adoption rate of personalized LASIK surgery. For instance, the iDesign platform by AMO scans the patient's eye more than 25 times and develops a unique blueprint. Moreover, 98% of patients who have undergone personalized LASIK surgery have not witnessed any post-surgery side effects

Gradually growing prevalence of refractive disorders such as myopia, hyperopia, and astigmatism, and rising number of R&D initiatives are expected to enhance the market growth. For instance, Carl Zeiss is evaluating its novel flapless SMILE platform for the treatment of spherical myopia in the U.S and is likely to initiate trials for severe astigmatism.

## Personalized LASIK Surgery Market Report Highlights

Wavefront guided LASIK surgeries have dominated the segment with 32.3% of the market share in 2023. Advanced wavefront technology is used to create a detailed map of the patient's eyes, in these surgeries.

Myopia secured the dominant market share in 2023 owing to its growing incidence among patients of all ages.

Hospitals registered the dominant market share in 2023 owing to the rising prevalence of vision problems among the growing geriatric population.

The North America personalized LASIK surgery market held the dominant share of the market with 41.2% in 2023.

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