

# **Personal Emergency Response System/Medical Alert System Market Analysis By Type (Landline, Mobile, Standalone), By End-use (Home-based Users, Nursing Homes, Assisted Living Facilities, Hospices), And Segment Forecasts, 2014 - 2025**

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## **Abstracts**

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The global PERS market is estimated to reach USD 11.1 billion by 2025, according to a new report by Grand View Research, Inc. Increasing incidence of Alzheimer's disease and rising life expectancy are estimated to boost the market for Medical alert systems. Moreover, increasing number of mergers and acquisitions by market players are also expected to accelerate growth.

Furthermore, the elderly is more prone to falls, and according to a study, 50% of seniors aged 80 years and 30% of seniors aged 65 fall every year. In addition, those suffering from diseases such as epilepsy, Alzheimer's, Parkinson's, multiple sclerosis, and muscular dystrophy, are at a higher risk of falling. These are major factors that are estimated to drive the market.

In addition, availability of technologically advanced medical alert systems, such as those enabled with W-Fi, GPS, BLE, and radio frequency, help caregivers in finding wandering elders. Combination of PERS with mobile communication technology has enabled not only monitoring of users when they are at home, but also when they are traveling and leading active lives. Devices are now capable of predictive or automatic fall detection and connect the elderly to their caregivers and medical professionals. Increasing awareness about Internet of Things has presented a huge opportunity for medical alert systems to create connected homes. Thus, technologically advanced

PERS devices have accelerated the growth of the market.

Further Key Findings From the Report Suggest:

Standalone devices are expected to be one of the fastest growing segments over the forecast period owing to their accessibility and affordability

Mobile systems were the largest segment in 2016 due to their widespread utilization

Home-based users segment is estimated to be the fastest growing end-use segment over the forecast period and it was the largest end-use segment in 2016

North America dominated the market in 2016 owing to local presence of key players and increasing number of mergers and acquisitions

Asia Pacific is expected to be the fastest growing region over the next decade with a lucrative CAGR from 2017 to 2025 due to improved economic conditions and rise in healthcare expenditure

Some of the key players are Koninklijke Philips N.V.; ADT Security Services; Bay Alarm Medical; VRI, Inc.; Life Alert Emergency Response, Inc.; Tunstall; Medical Guardian LLC; AlertOne Services LLC; GreatCall; Rescue Alert; LogicMark; and Nortek Security and Control

Most of the key players are focusing on expanding their product portfolios, and engaging in collaborations and acquisitions

## Contents

### CHAPTER 1 RESEARCH METHODOLOGY & SCOPE

- 1.1 Information Procurement
  - 1.1.1 Purchased database:
  - 1.1.2 GVR's internal database
- 1.2 Research Methodology
- 1.3 Geographic Scope & Assumptions
- 1.4 Region-wise Market Calculation
  - 1.4.1 Region-wise market: Base estimates
  - 1.4.2 Global market: CAGR calculation
- 1.5 Region-based Segment Share Calculation
- 1.6 List of Secondary Sources

### CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 Market Snapshot

### CHAPTER 3 MARKET VARIABLES, TRENDS& SCOPE

- 3.1 Market Segmentation & Scope
- 3.2 Market Driver Analysis
  - 3.2.1 Increase in number of geriatric population
  - 3.2.2 Rising life expectancy
  - 3.2.3 Growing preference for ageing-in-place
  - 3.2.4 Technological advancement
- 3.3 Market Restraint Analysis
  - 3.3.1 Out of pocket expense
- 3.4 Penetration & Growth Prospect Mapping
- 3.5 PERS- SWOT Analysis, By Factor (political & legal, economic and technological)
- 3.6 Industry Analysis - Porter's

### CHAPTER 4 PERS MARKET: TYPE OUTLOOK

- 4.1 PERS Market: Type Movement Analysis
- 4.2 Landline PERS
  - 4.2.1 Landline PERS market estimates & forecasts, 2014 - 2025 (USD Billion)
- 4.3 Mobile PERS

- 4.3.1 Mobile PERS market estimates & forecasts, 2014 - 2025 (USD Billion)
- 4.4 Standalone PERS
  - 4.4.1 Standalone PERS market estimates & forecasts, 2014 - 2025 (USD Billion)

## **CHAPTER 5 PERS MARKET: END-USE ESTIMATES & TREND ANALYSIS**

- 5.1 PERS Market: End-use Movement Analysis
- 5.2 Home-based Use
  - 5.2.1 Home-based use market estimates & forecasts, 2014 - 2025 (USD Billion)
- 5.3 Nursing Home
  - 5.3.1 Nursing home market estimates & forecasts, 2014 - 2025 (USD Billion)
- 5.4 Assisted Living Facilities
  - 5.4.1 Assisted living facilities market estimates & forecasts, 2014 - 2025 (USD Billion)
- 5.5 Hospices
  - 5.5.1 Hospices market estimates & forecasts, 2014 - 2025 (USD Billion)

## **CHAPTER 6 PERS MARKET: REGIONAL OUTLOOK**

- 6.1 PERS Market Share By Region, 2016 & 2025 (USD Billion)
- 6.2 North America
  - 6.2.1 North America PERS market
    - 6.2.2 U.S.
      - 6.2.2.1 U.S. PERS market estimates and forecasts, 2014 - 2025 (USD Billion)
    - 6.2.3 Canada
      - 6.2.2.1 Canada PERS market estimates and forecasts, 2014 - 2025 (USD Billion)
- 6.3 Europe
  - 6.2.1 Europe PERS market
    - 6.2.2 U.K.
      - 6.2.2.1 U.K PERS market estimates and forecasts, 2014 - 2025 (USD Billion)
    - 6.2.3 Germany
      - 6.2.2.1 Germany PERS market estimates and forecasts, 2014 - 2025 (USD Billion)
- 6.4 Asia Pacific
  - 6.2.1 Asia Pacific PERS market
    - 6.2.2 Japan
      - 6.2.2.1 Japan PERS market estimates and forecasts, 2014 - 2025 (USD Billion)
    - 6.2.3 China
      - 6.2.2.1 China PERS market estimates and forecasts, 2014 - 2025 (USD Billion)
- 6.5 Latin America
  - 6.2.1 Latin America PERS market

## 6.2.2 Brazil

6.2.2.1 Brazil PERS market estimates and forecasts, 2014 - 2025 (USD Billion)

## 6.2.3 Mexico

6.2.2.1 Mexico PERS market estimates and forecasts, 2014 - 2025 (USD Billion)

## 6.6 MEA

### 6.2.1 MEA PERS market

#### 6.2.2 South Africa

6.2.2.1 South Africa PERS market estimates and forecasts, 2014 - 2025 (USD Billion)

## **CHAPTER 7 COMPETITIVE LANDSCAPE**

### 7.1 Strategy Framework

### 7.2 Market Participation Categorization

#### 7.2.1 Company Profiles

##### 7.2.2 ADT Corporation

7.2.2.1 Company overview

7.2.2.2 Financial performance

7.2.2.3 Product benchmarking

7.2.2.4 Strategic initiatives

##### 7.2.3 Bay Alarm Medical

7.2.3.1 Company overview

7.2.3.2 Financial performance

7.2.3.3 Product benchmarking

7.2.3.4 Strategic initiatives

##### 7.2.4 Philips Lifeline

7.2.4.1 Company overview

7.2.4.2 Financial performance

7.2.4.3 Product benchmarking

7.2.4.4 Strategic initiatives

##### 7.2.5 Life Alert Emergency Response Inc

7.2.5.1 Company overview

7.2.5.2 Financial performance

7.2.5.3 Product benchmarking

7.2.5.4 Strategic initiatives

##### 7.2.6 VRI, Inc

7.2.6.1 Company overview

7.2.6.2 Financial performance

7.2.6.3 Product benchmarking

7.2.6.4 Strategic initiatives

## 7.2.7 Tunstall

7.2.7.1 Company overview

7.2.7.2 Financial performance

7.2.7.3 Product benchmarking

7.2.7.4 Strategic initiatives

## 7.2.8 Medical Guardian LLC

7.2.8.1 Company overview

7.2.8.2 Financial performance

7.2.8.3 Product benchmarking

7.2.8.4 Strategic initiatives

## 7.2.9 AlertOne Services LLC

7.2.9.1 Company overview

7.2.9.2 Financial performance

7.2.9.3 Product benchmarking

7.2.9.4 Strategic initiatives

## 7.2.10 GreatCall

7.2.10.1 Company overview

7.2.10.2 Financial performance

7.2.10.3 Product benchmarking

7.2.10.4 Strategic initiatives

## 7.2.11 Rescue Alert

7.2.11.1 Company overview

7.2.11.2 Financial performance

7.2.11.3 Product benchmarking

7.2.11.4 Strategic initiatives

## 7.2.12 LogicMark

7.2.12.1 Company overview

7.2.12.2 Financial performance

7.2.12.3 Product benchmarking

7.2.12.4 Strategic initiatives

## 7.2.13 Nortek Security and Control

7.2.13.1 Company overview

7.2.13.2 Financial performance

7.2.13.3 Product benchmarking

7.2.13.4 Strategic initiatives

## List Of Tables

### LIST OF TABLES

TABLE 1 Life Expectancy at birth for world regions, 2015 and 2050

TABLE 2 Country share estimation

TABLE 3 North America PERS market estimates and forecasts, by type, 2014 - 2025 (USD Billion)

TABLE 4 North America PERS market estimates and forecasts, by end-use, 2014 - 2025 (USD Billion)

TABLE 5 U.S. PERS market estimates and forecasts, by type, 2014 - 2025 (USD Billion)

TABLE 6 U.S. PERS market estimates and forecasts, by end-use, 2014 - 2025 (USD Billion)

TABLE 7 Canada PERS market estimates and forecasts, by type, 2014 - 2025 (USD Billion)

TABLE 8 Canada PERS market estimates and forecasts, by end-use, 2014 - 2025 (USD Billion)

TABLE 9 Europe PERS market estimates and forecasts, by type, 2014 - 2025 (USD Billion)

TABLE 10 Europe PERS market estimates and forecasts, by end-use, 2014 - 2025 (USD Billion)

TABLE 11 U.K PERS market estimates and forecasts, by type, 2014 - 2025 (USD Billion)

TABLE 12 U.K PERS market estimates and forecasts, by end-use, 2014 - 2025 (USD Billion)

TABLE 13 Germany PERS market estimates and forecasts, by type, 2014 - 2025 (USD Billion)

TABLE 14 Germany PERS market estimates and forecasts, by end-use, 2014 - 2025 (USD Billion)

TABLE 15 Asia Pacific PERS market estimates and forecasts, by type, 2014 - 2025 (USD Billion)

TABLE 16 Asia Pacific PERS market estimates and forecasts, by end-use, 2014 - 2025 (USD Billion)

TABLE 17 Japan PERS market estimates and forecasts, by type, 2014 - 2025 (USD Billion)

TABLE 18 Japan PERS market estimates and forecasts, by end-use, 2014 - 2025 (USD Billion)

TABLE 19 China PERS market estimates and forecasts, by type, 2014 - 2025 (USD Billion)

Billion)

TABLE 20 China PERS market estimates and forecasts, by end-use, 2014 - 2025 (USD Billion)

TABLE 21 Latin America PERS market estimates and forecasts, by type, 2014 - 2025 (USD Billion)

TABLE 22 Latin America PERS market estimates and forecasts, by end-use, 2014 - 2025 (USD Billion)

TABLE 23 Brazil PERS market estimates and forecasts, by type, 2014 - 2025 (USD Billion)

TABLE 24 Brazil PERS market estimates and forecasts, by end-use, 2014 - 2025 (USD Billion)

TABLE 25 Mexico PERS market estimates and forecasts, by type, 2014 - 2025 (USD Billion)

TABLE 26 Mexico PERS market estimates and forecasts, by end-use, 2014 - 2025 (USD Billion)

TABLE 27 MEA PERS market estimates and forecasts, by type, 2014 - 2025 (USD Billion)

TABLE 28 MEA PERS market estimates and forecasts, by end-use, 2014 - 2025 (USD Billion)

TABLE 29 South Africa PERS market estimates and forecasts, by type, 2014 - 2025 (USD Billion)

TABLE 30 South Africa PERS market estimates and forecasts, by end-use, 2014 - 2025



## List Of Figures

### LIST OF FIGURES

- FIG. 1 Market research process
- FIG. 2 Information procurement
- FIG. 3 Value chain based sizing & forecasting
- FIG. 4 QFD modeling for market share assessment
- FIG. 5 Market summary
- FIG. 6 Market trends & outlook
- FIG. 7 Market segmentation & scope
- FIG. 8 Market driver relevance analysis (Current & future impact)
- FIG. 9 World population by age group: 2015 to 2050
- FIG. 10 Market restraint relevance analysis (Current & future impact)
- FIG. 11 Penetration & growth prospect mapping
- FIG. 12 SWOT Analysis, By Factor (political & legal, economic, and technological)
- FIG. 13 Porter's Five Forces Analysis
- FIG. 14 PERS market, Type outlook key takeaways
- FIG. 15 PERS market: Type movement analysis
- FIG. 16 Global Landline PERS market, 2014 - 2025 (USD Billion)
- FIG. 17 Global Mobile PERS market, 2014 - 2025 (USD Billion)
- FIG. 18 Global Standalone PERS market, 2014 - 2025 (USD Billion)
- FIG. 19 PERS Market, End-use outlook key takeaways
- FIG. 20 PERS market: End use movement analysis
- FIG. 21 Global home-based users market, 2014 - 2025 (USD Billion)
- FIG. 22 Global nursing home market, 2014 - 2025 (USD Billion)
- FIG. 23 Global assisted living facilities market, 2014 - 2025 (USD Billion)
- FIG. 24 Global hospices market, 2014 - 2025 (USD Billion)
- FIG. 25 Regional market place: Key takeaways
- FIG. 26 Regional outlook, 2015 & 2025
- FIG. 27 North America PERS market, 2014 - 2025 (USD Billion)
- FIG. 28 U.S. PERS market, 2013 - 2024 (USD Billion)
- FIG. 29 Canada PERS market, 2014 - 2025 (USD Billion)
- FIG. 30 Europe PERS market, 2014 - 2025 (USD Billion)
- FIG. 31 UK PERS market, 2014 - 2025 (USD Billion)
- FIG. 32 Germany PERS market, 2014 - 2025 (USD Billion)
- FIG. 33 Asia Pacific PERS market, 2014 - 2025 (USD Billion)
- FIG. 34 Japan PERS market, 2014 - 2025 (USD Billion)
- FIG. 35 China PERS market, 2014 - 2025 (USD Billion)

FIG. 36 Latin America PERS market, 2014 - 2025 (USD Billion)

FIG. 37 Brazil PERS market, 2014 - 2025 (USD Billion)

FIG. 38 Mexico PERS market, 2014 - 2025 (USD Billion)

FIG. 39 MEA PERS market, 2014 - 2025 (USD Billion)

FIG. 40 South Africa PERS market, 2014 - 2025 (USD Billion)

FIG. 41 Strategy framework

FIG. 42 Participant categorization

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