

Personal Care Wipes Market Size, Share & Trends Analysis Report By Product (Facial & Cosmetic, Flushable Wipes), By Distribution Channel (Supermarkets & Hypermarkets, e-Commerce), By Region, And Segment Forecasts, 2022 - 2030

<https://marketpublishers.com/r/P5E5C7EEF385EN.html>

Date: August 2022

Pages: 80

Price: US\$ 3,950.00 (Single User License)

ID: P5E5C7EEF385EN

Abstracts

This report can be delivered to the clients within 3 Business Days

Personal Care Wipes Market Growth & Trends

The global personal care wipes market size is estimated to reach USD 19.33 billion in 2030, registering a CAGR of 6.2% from 2022 to 2030, according to a new report by Grand View Research, Inc. The rising product use due to the increasing awareness among consumers regarding hygiene is a key factor expected to fuel the industry growth during the forecast period. In addition, the increasing demand for organic products that are natural and environmentally friendly is another key factor propelling the industry's growth. The significance of hygiene and cleanliness has been highly emphasized by the outbreak of the coronavirus pandemic and has encouraged consumers to practice the same.

This, in turn, positively impacted the overall industry. The emergence of SARS-CoV-2 has driven the use of wipes for maintaining hygiene to prevent infection against the deadly virus. The baby wipes product segment accounted for the maximum revenue share in 2021 and is projected to expand further at a considerable growth rate during the forecast period. The key factor contributing to the growth of this segment is the rising usage of baby wipes by parents on account of various benefits. These wipes help in pH balancing of the skin, provide prevention against irritation caused by the usage of cloth & liquids, and ensure skin hydration.

In addition, the rapid urbanization in developing regions, such as the Asia Pacific and Africa, is further expected to drive the segment growth. North America accounted for the largest revenue share in 2021 due to high product demand. Moreover, personal care wipes of various international and private-label brands are widely available in the U.S. and Canada across Walmart, Target, and other stores, which is also driving product sales in the region. Key companies have undertaken various strategies, such as global expansions, partnerships, acquisitions & mergers, development & launch of new products, and others, to gain a higher share of the industry.

Personal Care Wipes Market Report Highlights

The Asia Pacific region is expected to register the fastest growth rate during the forecast period

This growth can be attributed to the growing infant population along with the increased spending power of consumers in the region

The facial & cosmetic wipes segment is expected to register the second-fastest CAGR during the assessment period

The growing use and demand for cosmetics is the major factor driving the usage and demand for wipes

The e-commerce distribution channel segment is estimated to advance at the fastest CAGR during the forecast years

The segment growth is attributed to the rising consumer preference for online shopping due to discounts, convenience, and other benefits offered by e-commerce platforms

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
 - 1.3.1. Purchased Database
 - 1.3.2. GVR's Internal Database
 - 1.3.3. Secondary Sources & Third-Party Perspectives
 - 1.3.4. Primary Research
- 1.4. Information Analysis
 - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Outlook
- 2.2. Product Outlook
- 2.3. Distribution Channel Outlook
- 2.4. Regional Outlook

CHAPTER 3. PERSONAL CARE WIPES MARKET VARIABLES, TRENDS & SCOPE

- 3.1. Market Introduction
- 3.2. Penetration & Growth Prospect Mapping
- 3.3. Industry Value Chain Analysis
 - 3.3.1. Sales/Retail Channel Analysis
 - 3.3.2. Profit Margin Analysis
- 3.4. Market Dynamics
 - 3.4.1. Market Driver Analysis
 - 3.4.2. Market Restraint Analysis
 - 3.4.3. Industry Challenges
 - 3.4.4. Industry Opportunities
- 3.5. Business Environment Analysis
 - 3.5.1. Industry Analysis - Porter's
 - 3.5.1.1. Supplier Power
 - 3.5.1.2. Buyer Power

- 3.5.1.3. Substitution Threat
- 3.5.1.4. Threat from New Entrant
- 3.5.1.5. Competitive Rivalry
- 3.6. Roadmap of Personal Care Wipes Market
- 3.7. Market Entry Strategies
- 3.8. Impact of COVID-19 on the Baby Wipes, resorts, & Others Market

CHAPTER 4. CONSUMER BEHAVIOR ANALYSIS

- 4.1. Demographic Analysis
- 4.2. Consumer Trends and Preferences
- 4.3. Factors Affecting Buying Decision
- 4.4. Consumer Product Adoption
- 4.5. Observations & Recommendations

CHAPTER 5. PERSONAL CARE WIPES MARKET: PRODUCT ESTIMATES & TREND ANALYSIS

- 5.1. Product Movement Analysis & Market Share, 2021 & 2030
- 5.2. Baby Wipes
 - 5.2.1. Market estimates and forecast for baby wipes, 2017 - 2030 (USD Billion)
- 5.3. Facial & Cosmetic Wipes
 - 5.3.1. Market estimates and forecast for facial & cosmetic wipes, 2017 - 2030 (USD Billion)
- 5.4. Hand & Body Wipes
 - 5.4.1. Market estimates and forecast for hand & body wipes, 2017 - 2030 (USD Billion)
- 5.5. Flushable Wipes
 - 5.5.1. Market estimates and forecast for flushable wipes, 2017 - 2030 (USD Billion)
- 5.6. Others
 - 5.6.1. Market estimates and forecast for others, 2017 - 2030 (USD Billion)

CHAPTER 6. PERSONAL CARE WIPES MARKET: DISTRIBUTION CHANNEL ESTIMATES & TREND ANALYSIS

- 6.1. Distribution Channel Movement Analysis & Market Share, 2021 & 2030
- 6.2. Supermarkets & Hypermarkets
 - 6.2.1. Market estimates and forecast, 2017 - 2030 (USD Billion)
- 6.3. Pharmacies & Drugstores
 - 6.3.1. Market estimates and forecast, 2017 - 2030 (USD Billion)

6.4. E-commerce

6.4.1. Market estimates and forecast, 2017 - 2030 (USD Billion)

6.5. Others

6.5.1. Market estimates and forecast, 2017 - 2030 (USD Billion)

CHAPTER 7. PERSONAL CARE WIPES MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

7.1. Regional Movement Analysis & Market Share, 2021 & 2030

7.2. North America

7.2.1. Market estimates and forecast, 2017 - 2030 (USD Billion)

7.2.2. Market estimates and forecast, by product, 2017 - 2030 (USD Billion)

7.2.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Billion)

7.2.4. U.S.

7.2.4.1. Market estimates and forecast, 2017 - 2030 (USD Billion)

7.2.4.2. Market estimates and forecast, by product type, 2017 - 2030 (USD Billion)

7.2.4.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Billion)

7.2.5. Canada

7.2.5.1. Market estimates and forecast, 2017 - 2030 (USD Billion)

7.2.5.2. Market estimates and forecast, by product type, 2017 - 2030 (USD Billion)

7.2.5.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Billion)

7.2.6. Mexico

7.2.6.1. Market estimates and forecast, 2017 - 2030 (USD Billion)

7.2.6.2. Market estimates and forecast, by product type, 2017 - 2030 (USD Billion)

7.2.6.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Billion)

7.3. Europe

7.3.1. Market estimates and forecast, 2017 - 2030 (USD Billion)

7.3.2. Market estimates and forecast, by product type, 2017 - 2030 (USD Billion)

7.3.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Billion)

7.3.4. U.K.

7.3.4.1. Market estimates and forecast, 2017 - 2030 (USD Billion)

7.3.4.2. Market estimates and forecast, by product type, 2017 - 2030 (USD Billion)

7.3.4.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Billion)

7.3.6. Germany

7.3.6.1. Market estimates and forecast, 2017 - 2030 (USD Billion)

7.3.6.2. Market estimates and forecast, by product type, 2017 - 2030 (USD Billion)

7.3.6.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Billion)

7.3.7. France

7.3.7.1. Market estimates and forecast, 2017 - 2030 (USD Billion)

7.3.7.2. Market estimates and forecast, by product type, 2017 - 2030 (USD Billion)

7.3.7.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Billion)

7.3.8. Italy

7.3.8.1. Market estimates and forecast, 2017 - 2030 (USD Billion)

7.3.8.2. Market estimates and forecast, by product type, 2017 - 2030 (USD Billion)

7.3.8.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Billion)

7.3.9. Spain

7.3.9.1. Market estimates and forecast, 2017 - 2030 (USD Billion)

7.3.9.2. Market estimates and forecast, by product type, 2017 - 2030 (USD Billion)

7.3.9.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Billion)

7.4. Asia Pacific

7.4.1. Market estimates and forecast, 2017 - 2030 (USD Billion)

7.4.2. Market estimates and forecast, by product type, 2017 - 2030 (USD Billion)

7.4.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Billion)

7.4.4. China

7.4.4.1. Market estimates and forecast, 2017 - 2030 (USD Billion)

7.4.4.2. Market estimates and forecast, by product type, 2017 - 2030 (USD Billion)

7.4.4.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Billion)

7.4.5. India

7.4.5.1. Market estimates and forecast, 2017 - 2030 (USD Billion)

7.4.5.2. Market estimates and forecast, by product type, 2017 - 2030 (USD Billion)

7.4.5.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Billion)

7.4.6. Japan

7.4.6.1. Market estimates and forecast, 2017 - 2030 (USD Billion)

7.4.6.2. Market estimates and forecast, by product type, 2017 - 2030 (USD Billion)

7.4.6.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Billion)

Billion)

7.4.7. Indonesia

7.4.7.1. Market estimates and forecast, 2017 - 2030 (USD Billion)

7.4.7.2. Market estimates and forecast, by product type, 2017 - 2030 (USD Billion)

7.4.7.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Billion)

7.4.8. Australia

7.4.8.1. Market estimates and forecast, 2017 - 2030 (USD Billion)

7.4.8.2. Market estimates and forecast, by product type, 2017 - 2030 (USD Billion)

7.4.8.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Billion)

7.5. Central & South America

7.5.1. Market estimates and forecast, 2017 - 2030 (USD Billion)

7.5.2. Market estimates and forecast, by product type, 2017 - 2030 (USD Billion)

7.5.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Billion)

7.5.4. Brazil

7.5.4.1. Market estimates and forecast, 2017 - 2030 (USD Billion)

7.5.4.2. Market estimates and forecast, by product type, 2017 - 2030 (USD Billion)

7.5.4.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Billion)

7.6. Middle East & Africa

7.6.1. Market estimates and forecast, 2017 - 2030 (USD Billion)

7.6.2. Market estimates and forecast, by product type, 2017 - 2030 (USD Billion)

7.6.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Billion)

7.6.4. South Africa

7.6.4.1. Market estimates and forecast, 2017 - 2030 (USD Billion)

7.6.4.2. Market estimates and forecast, by product type, 2017 - 2030 (USD Billion)

7.6.4.3. Market estimates and forecast, by distribution channel, 2017 - 2030 (USD Billion)

CHAPTER 8. COMPETITIVE ANALYSIS

8.1. Key Global Players, Recent Developments & Their Impact on the Industry

8.2. Key Company/Competition Categorization (Key Innovators, Market Leaders, Emerging Players)

8.3. Vendor Landscape

8.3.1. Key Company Market Share Analysis, 2021

CHAPTER 9. COMPANY PROFILES

9.1. Edana

- 9.1.1. Company Overview
- 9.1.2. Financial Performance
- 9.1.3. Product Benchmarking
- 9.1.4. Strategic Initiatives

9.2. Diamond Wipes International Inc.

- 9.2.1. Company Overview
- 9.2.2. Financial Performance
- 9.2.3. Product Benchmarking
- 9.2.4. Strategic Initiatives

9.3. Medline Industries

- 9.3.1. Company Overview
- 9.3.2. Financial Performance
- 9.3.3. Product Benchmarking
- 9.3.4. Strategic Initiatives

9.4. The Honest Company, Inc.

- 9.4.1. Company Overview
- 9.4.2. Financial Performance
- 9.4.3. Product Benchmarking
- 9.4.4. Strategic Initiatives

9.5. Procter and Gamble Co.

- 9.5.1. Company Overview
- 9.5.2. Financial Performance
- 9.5.3. Product Benchmarking
- 9.5.4. Strategic Initiatives

9.6. Edgewell Personal Care Co.

- 9.6.1. Company Overview
- 9.6.2. Financial Performance
- 9.6.3. Product Benchmarking
- 9.6.4. Strategic Initiatives

9.7. Johnson & Johnson Services, Inc

- 9.7.1. Company Overview
- 9.7.2. Financial Performance
- 9.7.3. Product Benchmarking
- 9.7.4. Strategic Initiatives

9.8. Pluswipes

- 9.8.1. Company Overview
- 9.8.2. Financial Performance
- 9.8.3. Product Benchmarking
- 9.8.4. Strategic Initiatives
- 9.9. Rockline Industries
 - 9.9.1. Company Overview
 - 9.9.2. Financial Performance
 - 9.9.3. Product Benchmarking
 - 9.9.4. Strategic Initiatives
- 9.10. KCWW
 - 9.10.1. Company Overview
 - 9.10.2. Financial Performance
 - 9.10.3. Product Benchmarking
 - 9.10.4. Strategic Initiatives

List Of Tables

LIST OF TABLES

1. Personal care wipes market - key market driver analysis
2. Personal care wipes market - key market restraint analysis
3. Personal care wipes market estimates and forecast from baby wipes product, 2017 - 2030 (USD Billion)
4. Personal care wipes market estimates and forecast from facial & cosmetic wipes product, 2017 - 2030 (USD Billion)
5. Personal care wipes market estimates and forecast from hand & body wipes product, 2017 - 2030 (USD Billion)
6. Personal care wipes market estimates and forecast from flushable wipes product, 2017 - 2030 (USD Billion)
7. Personal care wipes market estimates and forecast from others product, 2017 - 2030 (USD Billion)
8. Personal care wipes market estimates and forecast from supermarkets & hypermarkets distribution channel, 2017 - 2030 (USD Billion)
9. Personal care wipes market estimates and forecast from convenience store distribution channel, 2017 - 2030 (USD Billion)
10. Personal care wipes market estimates and forecast from pharmacies & drugstores distribution channel, 2017 - 2030 (USD Billion)
11. Personal care wipes market estimates and forecast from e-commerce distribution channel, 2017 - 2030 (USD Billion)
12. Personal care wipes market estimates and forecast from others distribution channel, 2017 - 2030 (USD Billion)
13. North America personal care wipes market estimates and forecast, 2017 - 2030 (USD Billion)
14. North America personal care wipes market estimates and forecast by product type, 2017 - 2030 (USD Billion)
15. North America personal care wipes market estimates and forecast by distribution channel, 2017 - 2030 (USD Billion)
16. U.S. personal care wipes market estimates and forecast, 2017 - 2030 (USD Billion)
17. U.S. personal care wipes market estimates and forecast by product type, 2017 - 2030 (USD Billion)
18. U.S. personal care wipes market estimates and forecast by distribution channel, 2017 - 2030 (USD Billion)
19. Canada personal care wipes market estimates and forecast, 2017 - 2030 (USD Billion)

20. Canada personal care wipes market estimates and forecast by product type, 2017 - 2030 (USD Billion)
21. Canada personal care wipes market estimates and forecast by distribution channel, 2017 - 2030 (USD Billion)
22. Mexico personal care wipes market estimates and forecast, 2017 - 2030 (USD Billion)
23. Mexico personal care wipes market estimates and forecast by product type, 2017 - 2030 (USD Billion)
24. Mexico personal care wipes market estimates and forecast by distribution channel, 2017 - 2030 (USD Billion)
25. Europe personal care wipes market estimates and forecast, 2017 - 2030 (USD Billion)
26. Europe personal care wipes market estimates and forecast by product type, 2017 - 2030 (USD Billion)
27. Europe personal care wipes market estimates and forecast by distribution channel, 2017 - 2030 (USD Billion)
28. U.K. personal care wipes market estimates and forecast, 2017 - 2030 (USD Billion)
29. U.K. personal care wipes market estimates and forecast by product type, 2017 - 2030 (USD Billion)
30. U.K. personal care wipes market estimates and forecast by distribution channel, 2017 - 2030 (USD Billion)
31. Germany personal care wipes market estimates and forecast, 2017 - 2030 (USD Billion)
32. Germany personal care wipes market estimates and forecast by product type, 2017 - 2030 (USD Billion)
33. Germany personal care wipes market estimates and forecast by distribution channel, 2017 - 2030 (USD Billion)
34. France personal care wipes market estimates and forecast, 2017 - 2030 (USD Billion)
35. France personal care wipes market estimates and forecast by product type, 2017 - 2030 (USD Billion)
36. France personal care wipes market estimates and forecast by distribution channel, 2017 - 2030 (USD Billion)
37. Italy personal care wipes market estimates and forecast, 2017 - 2030 (USD Billion)
38. Italy personal care wipes market estimates and forecast by product type, 2017 - 2030 (USD Billion)
39. Italy personal care wipes market estimates and forecast by distribution channel, 2017 - 2030 (USD Billion)
40. Spain personal care wipes market estimates and forecast, 2017 - 2030 (USD Billion)

41. Spain personal care wipes market estimates and forecast by product type, 2017 - 2030 (USD Billion)
42. Spain personal care wipes market estimates and forecast by distribution channel, 2017 - 2030 (USD Billion)
43. Asia Pacific personal care wipes market estimates and forecast, 2017 - 2030 (USD Billion)
44. Asia Pacific personal care wipes market estimates and forecast by product type, 2017 - 2030 (USD Billion)
45. Asia Pacific personal care wipes market estimates and forecast by distribution channel, 2017 - 2030 (USD Billion)
46. China personal care wipes market estimates and forecast, 2017 - 2030 (USD Billion)
47. China personal care wipes market estimates and forecast by product type, 2017 - 2030 (USD Billion)
48. China personal care wipes market estimates and forecast by distribution channel, 2017 - 2030 (USD Billion)
49. India personal care wipes market estimates and forecast, 2017 - 2030 (USD Billion)
50. India personal care wipes market estimates and forecast by product type, 2017 - 2030 (USD Billion)
51. India personal care wipes market estimates and forecast by distribution channel, 2017 - 2030 (USD Billion)
52. Japan personal care wipes market estimates and forecast, 2017 - 2030 (USD Billion)
53. Japan personal care wipes market estimates and forecast by product type, 2017 - 2030 (USD Billion)
54. Japan personal care wipes market estimates and forecast by distribution channel, 2017 - 2030 (USD Billion)
55. Indonesia personal care wipes market estimates and forecast, 2017 - 2030 (USD Billion)
56. Indonesia personal care wipes market estimates and forecast by product type, 2017 - 2030 (USD Billion)
57. Indonesia personal care wipes market estimates and forecast by distribution channel, 2017 - 2030 (USD Billion)
58. Australia personal care wipes market estimates and forecast, 2017 - 2030 (USD Billion)
59. Australia personal care wipes market estimates and forecast by product type, 2017 - 2030 (USD Billion)
60. Australia personal care wipes market estimates and forecast by distribution channel, 2017 - 2030 (USD Billion)

61. Central & South America personal care wipes market estimates and forecast, 2017 - 2030 (USD Billion)
62. Central & South America personal care wipes market estimates and forecast by product type, 2017 - 2030 (USD Billion)
63. Central & South America personal care wipes market estimates and forecast by distribution channel, 2017 - 2030 (USD Billion)
64. Brazil personal care wipes market estimates and forecast, 2017 - 2030 (USD Billion)
65. Brazil personal care wipes market estimates and forecast by product type, 2017 - 2030 (USD Billion)
66. Brazil personal care wipes market estimates and forecast by distribution channel, 2017 - 2030 (USD Billion)
67. Middle East & Africa personal care wipes market estimates and forecast, 2017 - 2030 (USD Billion)
68. Middle East & Africa personal care wipes market estimates and forecast by product type, 2017 - 2030 (USD Billion)
69. Middle East & Africa personal care wipes market estimates and forecast by distribution channel, 2017 - 2030 (USD Billion)
70. South Africa personal care wipes market estimates and forecast, 2017 - 2030 (USD Billion)
71. South Africa personal care wipes market estimates and forecast by product type, 2017 - 2030 (USD Billion)
72. South Africa personal care wipes market estimates and forecast by distribution channel, 2017 - 2030 (USD Billion)
73. Company Categorization

List Of Figures

LIST OF FIGURES

1. Personal care wipes market snapshot
2. Personal care wipes market segmentation & scope
3. Personal care wipes market penetration & growth prospect mapping
4. Personal care wipes market value chain analysis
5. Personal care wipes market dynamics
6. Personal care wipes market porter's analysis
7. Personal care wipes market: Product movement analysis
8. Personal care wipes market: Regional movement analysis

I would like to order

Product name: Personal Care Wipes Market Size, Share & Trends Analysis Report By Product (Facial & Cosmetic, Flushable Wipes), By Distribution Channel (Supermarkets & Hypermarkets, e-Commerce), By Region, And Segment Forecasts, 2022 - 2030

Product link: <https://marketpublishers.com/r/P5E5C7EEF385EN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P5E5C7EEF385EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970