

# Patient Positioning And Support Aids Market Size, Share & Trends Analysis Report By Product (Pillows And Wedges, Air-Assisted Transfer Aids, Slide Sheets) By End-use, By Region, And Segment Forecasts, 2025 - 2030

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## Abstracts

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### Market Size & Trends

The global patient positioning and support aids market size was estimated at USD 1.62 billion in 2024 and is projected to grow at a CAGR of 7.1% from 2025 to 2030. This growth can be attributed to the aging global population, increasing prevalence of chronic diseases, technological advancements, rising healthcare expenditure, and increasing emphasis on patient safety and comfort, further contributing to market growth. The increasing number of surgical procedures is expected to boost the demand for patient positioning and support aids. The surgeries require positioning and support aids such as fluidized positioners, gel positioners, pillows, wedges, transfer aids, repositioning products, turning systems, slide sheets, and offloading devices to prevent the patient from pressure ulcers and to move the patient from one area to another area post-surgical procedures. Various surgical procedures, such as orthopedic, neurosurgeries, and cosmetic surgeries, are being carried out. For instance, as per a study published by the National Library of Medicine in July 2020, around 310 million major surgical procedures are performed annually, of which around 40 to 50 million are conducted in the U.S. and 20 million in Europe.

The increasing number of orthopedic surgeries, such as hip and knee replacement surgeries that need patient positioning and support aids, is anticipated to propel

market growth over the forecast period. According to data published by the American College of Rheumatology in February 2024, about 544,000 hip and 790,000 total knee replacements are performed annually in the U.S. As per the Canadian Institute for Health Information (CIHI), in 2021-2022, around 58,635 hip & knee replacement surgeries were conducted by hospitals in Canada compared to 55,300 surgeries conducted in 2020-2021.

Technological advancements in the patient positioning and support aids market are expected to drive significant growth. Industry players are focusing on developing products that incorporate advanced features, such as anti-skid strips on the back, smart labels, integrated arm protectors, and additional safety straps to enhance patient safety. For instance, in August 2023, U.S. Surgitech, Inc., a manufacturer, was awarded a patent for its innovative Surgypad patient positioning system. This system includes enhanced safety features, integrated arm protectors, and an anti-skid strip on the back. It has obtained widespread recognition from healthcare professionals and surgeons. It has been included in several top Group Purchasing Organization (GPO) contracts in the U.S. due to its potential to revolutionize patient positioning. As a result, the increasing adoption of innovative patient positioning and support aids is anticipated to contribute to market growth in the coming years.

The increasing burden of hospital-acquired infections (HAIs) is anticipated to bring novel patient positioning and support aids, such as pillows and mattresses, that mitigate the spread of HAIs, thus driving the market growth in the coming years. For instance, in December 2020, Spry Therapeutics partnered with the Healthcare Surfaces Institute to prevent HAIs and reduce their spread. The pillows and mattresses from Spry Therapeutics use soft-surface filter technology, Pneumapore, to block even the slightest 'superbugs' from penetrating or exiting any soft surface to which it's applied, assisting in preventing the transmission of deadly infections among patients and caregivers. Pneumapore also reduces costs associated with HAIs, from environmental impact to disposal costs, annual purchase expenditures, and more. Such partnerships among industry stakeholders focus on increasing the adoption of patient-supporting aids that help HAI prevention, which is anticipated to propel market growth in the coming years.

## Global Patient Positioning And Support Aids Market Report Segmentation

This report forecasts revenue growth at global, regional, and country levels and provides an analysis of the latest industry trends in each of the sub-segments from 2018 - 2030. For this study, Grand View Research has segmented the global patient

positioning and support aids market report based on product, end use, and region:

Product Outlook (Revenue, USD Million, 2018 - 2030)

Gel & Foam Positioners

Pillows & Wedges

Sling-Based Positioning Aids

Repositioning & Turning Systems

Air-Assisted Transfer Aids

Offloading Devices & Suspension Boots

Slide Sheets

Fluidized Positioners

Others

End Use Outlook (Revenue, USD Million, 2018 - 2030)

Hospitals

Rehabilitation Centers

Nursing Homes

Home Healthcare

Others

Regional Outlook (Revenue, USD Million, 2018 - 2030)

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Italy

Spain

Denmark

Sweden

Norway

Asia Pacific

Japan

China

India

Australia

South Korea

Thailand

Latin America

Brazil

Argentina

MEA

South Africa

Saudi Arabia

UAE

Kuwait

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