

Patient Centric Healthcare App Market Size, Share & Trends Analysis Report By Type, By Platform, By Revenue Model (Subscription, Enterprise Licensing, Per-Patient / Per-Use Fees, Advertising & Sponsorship), By End-use, By Region, And Segment Forecasts, 2026 - 2033

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Abstracts

The global patient centric healthcare app market size was valued at USD 17.4 billion in 2025 and is projected to grow from USD 20.7 billion in 2026 to USD 64.7 billion by 2033, at a CAGR of 17.7% from 2025 to 2033. North America dominated the market, accounting for the largest revenue share of 42.7% in 2025. Increasing demand for convenient access to personal health information, rising adoption of digital health services, and growing emphasis on patient engagement and self-management are expected to drive the growth of the market over the forecast period.

Moreover, rising smartphone usage, enhanced connectivity across healthcare information systems, increasing demand for continuous disease management, and growing preference for personalized digital healthcare services are further contributing to market growth.

Global Patient Centric Healthcare App Market Report Segmentation

This report forecasts revenue growth at global, regional, and country levels and provides an analysis on industry trends in each of the segments from 2021 to 2033. For the purpose of this study, Grand View Research, Inc. has segmented the global patient

centric healthcare apps market report on the basis of type, platform, revenue model, end-use, and region:

Type Outlook (Revenue, USD Million, 2021 - 2033)

Healthcare Access & Appointment Management Apps

Telehealth & Virtual Consultation Apps

Patient Health Record & Information Apps

Medication & Prescription Management Apps

Disease & Treatment Management Apps

Remote Patient Monitoring Apps

Patient Communication & Care Coordination Apps

Health Insurance & Payment Management Apps

Patient Education & Treatment Support Apps

Other Patient-Centric Healthcare Apps

Platform Outlook (Revenue, USD Million, 2021 - 2033)

Android

iOS

Web / Progressive Web Application

Revenue Model Outlook (Revenue, USD Million, 2021 - 2033)

Subscription

Enterprise Licensing

Per-Patient / Per-Use Fees

Advertising & Sponsorship

Other Revenue Models

End-use Outlook (Revenue, USD Million, 2021 - 2033)

Patients (Self-Use)

Healthcare Providers

Healthcare Payers

Pharmaceutical & MedTech Companies

Regional Outlook (Revenue, USD Million, 2021 - 2033)

North America

U.S.

Canada

Mexico

Europe

Germany

UK

Spain

Italy

France

Denmark

Norway

Sweden

Asia Pacific

Japan

China

India

Australia

Thailand

South Korea

Latin America

Brazil

Argentina

MEA

South Africa

Saudi Arabia

UAE

Kuwait

This report can be delivered to the clients within 3 Business Days

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