

Paper Straw Market Size, Share & Trends Analysis Report By Material (Virgin Paper, Recycled Paper), By Product (Non-Printed, Printed), By Length, By Diameter, By Sales Channel, By End Use, By Region, And Segment Forecasts, 2025 - 2030

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Abstracts

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Paper Straw Market Growth & Trends

The global paper straw market size is anticipated to reach USD 6.17 billion by 2030, registering a CAGR of 15.6% from 2025 to 2030, according to a new report by Grand View Research, Inc. The increasing global awareness and concern about the environmental impact of plastic waste has led to a rising demand for sustainable alternatives. Paper straws are considered an eco-friendly option, and these are biodegradable and compostable. Government regulations and bans on single-use plastics, including plastic straws, have prompted foodservice, food processing and hospitality industries to switch to paper straws to comply with the legislation. This has created a significant market opportunity for paper straw manufacturers.

The increasing demand for healthy sugar free or no calorie beverages intake is expected to propel the market growth. According to statistics from IGD ShopperVista Health, in 2022 around 85% of consumers are now focusing on some kind of healthy eating, either drinking more fluids (25%) or by lowering sugar (27% of people). For instance, in 2020, Dabur and Tetra Laval Pack entered into a partnership to launch a low calorie juice range.

The COVID-19 pandemic had both positive and negative impacts on the market. The

closure of restaurants, cafes, and other food establishments during lockdowns has resulted in a decline in the overall demand for paper straws. On the positive side, with the heightened focus on hygiene and safety during the pandemic, there has been a shift towards single-use items and individually wrapped products. This trend has benefited paper straws, as they are often offered in individual packaging, ensuring cleanliness and reducing the risk of contamination.

Paper Straw Market Report Highlights

Based on material, the virgin paper segment accounted for the largest revenue share of 68.72% in 2024. Virgin paper is made from fresh wood pulp, offers superior strength and durability compared to recycled paper, which makes it the best choice for the production of paper straw

Based on product type, the non-printed segment accounted for the largest revenue share of 56.93% in 2024. Non-printed straws eliminating the need for printing, which requires additional resources and materials, also contribute to waste reduction efforts

Based on straw length, the 7.75-8.5 inches segment accounted for the largest revenue share of 30.35% in 2024. The demand for straws in this range is driven by the need to accommodate these taller and larger beverages. Paper straws within this length range offer ample space for customization and branding

Based on diameter, the

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