

Paper Packaging Materials Market Size & Trends Analysis Report By Product (Liquid Packaging Cartons, Corrugated Cases), By Application (Beverages, Fast Food, Frozen Food), By Region, And Segment Forecasts, 2025 - 2030

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Abstracts

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Paper Packaging Materials Market Growth & Trends

The global paper packaging materials market size is expected to reach USD 383.9 billion in 2030 and is expected to grow at a CAGR of 4.4% from 2025 to 2030. Rapid development of fast food and frozen food industries particularly in emerging markets of Asia Pacific and Middle East & Africa is expected to remain a key driving factor for global paper packaging materials market over the forecast period. Environmental concerns associated with plastics packaging for food & beverages are also expected to prompt demand for paper packaging materials over the next seven years. Governments across various regions have been implementing stringent regulations. Novel technologies related to paper recycling and extensive R&D to develop superior quality products are expected to create new avenues for market participants.

The liquid packaging cartons dominated the market and accounted for the largest revenue share of 40.9% in 2024. Positive outlook on global beverages industry is expected to drive this segment over the forecast period. Corrugated cases are projected to witness the highest growth rate over the forecast period owing to novel retail packaging developments.

Paper Packaging Materials Market Report Highlights

Paper Packaging Materials Market Size & Trends Analysis Report By Product (Liquid Packaging Cartons, Corrugate...

The liquid packaging cartons dominated the market and accounted for the largest revenue share of 40.9% in 2024

The beverages application segment led the market and accounted for the largest revenue share of 41.6% in 2024, primarily driven by rising consumer awareness regarding sustainability.

The corrugated cases segment is expected to grow at a CAGR of 5.0% over the forecast period, owing to the expanding e-commerce sector and the need for robust packaging solutions that protect goods during transit.

Asia Pacific paper packaging materials market dominated the global market and accounted for the largest revenue share of 37.5% in 2024.

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