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Packaging Testing Services Market Size, Share & Trends Analysis Report By Material (Plastic, Paper & Paperboard, Glass, Metal, Composite & Multilayer Materials), By Testing Service, By Packaging, By End Use, By Region, And Segment Forecasts, 2026 - 2033

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Abstracts

The global packaging testing services market size was valued at USD 14.7 billion in 2025 and is projected to grow from USD 15.4 billion in 2026 to USD 23.2 billion by 2033, at a CAGR of 6.0% from 2026 to 2033. North America dominated the market, accounting for a revenue share of 29.8% in 2025, driven by increasing demand for packaging quality, safety, durability, and regulatory compliance across food & beverage, pharmaceuticals, consumer goods, and e-commerce applications.

The market is further supported by the expansion of packaged products and stringent packaging standards, which are increasing the adoption of specialized testing services for material performance, package integrity, shelf life, and transportation durability. The packaging testing services industry is driven by the increasing complexity of packaging materials and the need to ensure consistent performance, product protection, and compatibility across diverse applications. The growing use of plastics, paper and paperboard, glass, metal, and multilayer structures is expanding the need for specialized testing throughout the packaging development cycle. Manufacturers increasingly rely on physical, mechanical, barrier, integrity, and compatibility testing to identify material weaknesses, improve package durability, and reduce the risk of leakage, contamination, product damage, and packaging failure during storage and transportation. This is particularly important as packaging formats become lighter and more performance-oriented, requiring manufacturers to maintain functional strength and protection while optimizing material consumption.

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An increasing focus on product safety, regulatory compliance, and quality assurance is expected to support market growth in the coming years. Food, pharmaceutical, healthcare, cosmetics, and consumer product manufacturers require packaging to meet increasingly stringent requirements related to migration, extractables and leachables, barrier performance, sterility, and container integrity. Testing is therefore becoming an integral part of packaging development rather than a final-stage quality check, enabling companies to validate packaging suitability across its intended shelf life and distribution environment. The expansion of international supply chains is further increasing demand for standardized transportation, climatic, and environmental testing to ensure packages can withstand real-world handling and storage conditions.

Sustainability initiatives and the transition toward circular packaging systems are also reshaping the packaging testing services industry. The increasing adoption of recycled plastics, fiber-based materials, lightweight packaging, and multilayer structures is creating a need to verify that changes in material composition do not compromise strength, barrier performance, safety, or recyclability. Testing providers are consequently expanding capabilities beyond conventional performance assessment to include recycled-content verification, recyclability, compostability, food-contact suitability, and other sustainability-related evaluations. The growing use of advanced, multilayer materials is driving more sophisticated characterization and failure analysis, allowing packaging manufacturers to balance environmental objectives with the functional requirements of modern packaging systems.

Global Packaging Testing Services Market Report Segmentation

This report forecasts revenue growth at the regional and country levels and provides an analysis of the latest industry trends and opportunities in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the global packaging testing services market report based on the material, testing service, packaging, end use, region:

Material Outlook (Revenue, USD Billion, 2021 – 2033)

Plastic

Paper & Paperboard

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- Glass
- Metal
- Composite & Multilayer Materials
- Other Materials

Testing Service Outlook (Revenue, USD Billion, 2021 – 2033)

- Physical & Mechanical Testing
- Barrier & Permeability Testing
- Package Integrity Testing
- Environmental & Climatic Testing
- Chemical & Migration Testing
- Microbiological & Sterility Testing
- Transportation Simulation Testing
- Shelf-life & Stability Testing
- Other Specialized Testing

Packaging Outlook (Revenue, USD Billion, 2021 – 2033)

- Rigid Packaging
- Flexible Packaging
- Semi-Rigid Packaging
- Transport & Industrial Packaging

End Use Outlook (Revenue, USD Billion, 2021 - 2033)

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- Food & Beverages
- Pharmaceuticals & Healthcare
- Personal Care & Cosmetics
- Household & Consumer Products
- Industrial & Chemicals
- Automotive
- Electronics & Electrical
- Agriculture
- Other Industries

Regional Outlook (Revenue, USD Billion, 2021 - 2033)

- North America
- U.S.
- Canada
- Mexico
- Europe
- Germany
- France
- UK
- Italy

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Spain

Asia Pacific

China

India

Japan

South Korea

Australia

Latin America

Brazil

Argentina

Middle East & Africa

Saudi Arabia

UAE

South Africa

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