

Packaged Nuts And Seeds Market Size, Share & Trends Analysis Report By Product (Nuts, Seeds), By Form (Raw, Roasted), By Region (Europe, MEA, CSA), And Segment Forecasts, 2024 - 2030

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Abstracts

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Packaged Nuts And Seeds Market Growth & Trends

The global packaged nuts and seeds market size is expected to reach USD 48.22 billion by 2030, according to a new report by Grand View Research, Inc. The market is anticipated to grow at a CAGR of 6.9% from 2024 to 2030. There is a growing awareness among consumers worldwide about the health benefits of nuts and seeds. These products are rich in essential nutrients like healthy fats, protein, fiber, vitamins, and minerals, which are crucial for maintaining overall health and well-being. As lifestyles become increasingly health-conscious, there is a rising demand for nutritious and convenient snack options that can be easily incorporated into daily diets.

Moreover, the popularity of plant-based diets is contributing significantly to market expansion. Nuts and seeds are naturally plant-based and align well with the preferences of consumers seeking vegetarian, vegan, or flexitarian dietary choices. They are perceived as sustainable protein sources and are often favored for their natural, minimally processed qualities compared to traditional snack foods. This trend is driving innovation in product formulations, such as flavored nuts and seed blends, to cater to diverse tastes and dietary requirements.

Furthermore, the convenience factor plays a crucial role in the growth of the packaged nuts and seeds industry. Packaged products offer ready-to-eat solutions that are portion-

controlled and easily portable, making them ideal for busy lifestyles. The availability of various packaging formats, including single-serve packs and resealable pouches, further enhances their appeal by maintaining freshness and convenience. In addition, the expansion of online retail channels has made these products more accessible to consumers, driving further market growth by reaching a broader audience beyond traditional brick-and-mortar stores.

Packaged Nuts And Seeds Market Report Highlights

Packaged nuts possess a share of 75.7% in 2023, owing to an increase in innovative packaged nuts flavors and increasing demand for convenient packaged snacks. Moreover, widespread availability through diverse retail channels also contributes to their increasing consumption.

Packaged seeds are expected to witness a CAGR of 7.7% from 2024 to 2030. This can be attributed to innovation in product offerings. Manufacturers are introducing new flavors, blends, and packaging formats to cater to diverse consumer preferences. These innovative products attract consumers looking for variety and novelty in their snacking choices, contributing to market growth.

Raw packaged nuts & seeds possess a share of 64.9% owing to the versatility of their usage. Raw nuts and seeds can be incorporated into a variety of dishes, recipes, and dietary plans, making them versatile ingredients that cater to different culinary preferences and dietary needs.

The roasted nuts & seeds market is anticipated to witness a CAGR of 7.3% over the forecast period. This can be attributed

their enhanced flavor and aroma, extended shelf life, and versatile application in snacking, baking, cooking, and as toppings for dishes.

Europe held a market share of 30.6% in 2023 due to increasing consumer awareness about the health benefits of nuts and seeds and a growing trend towards healthy snacking options.

Asia-Pacific is expected to grow at a CAGR of 8.5% from 2024 to 2030. Busy lifestyles and a growing preference for convenient and nutritious snacks are also fueling the demand for packaged nuts and seeds in the Asia Pacific region.

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
 - 1.3.1. Purchased Database
 - 1.3.2. GVR's Internal Database
 - 1.3.3. Secondary Sources & Third-Party Perspectives
 - 1.3.4. Primary Research
- 1.4. Information Analysis
 - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Outlook
- 2.2. Product Outlook
- 2.3. Form Outlook
- 2.4. Regional Outlook
- 2.5. Competitive Insights

CHAPTER 3. PACKAGED NUTS & SEEDS MARKET VARIABLES, TRENDS & SCOPE

- 3.1. Market Lineage Outlook
- 3.2. Industry Value Chain Analysis
 - 3.2.1. Sales/Retail Channel Analysis
 - 3.2.2. Profit Margin Analysis
- 3.3. Market Dynamics
 - 3.3.1. Market Driver Analysis
 - 3.3.2. Market Restraint Analysis
 - 3.3.3. Industry Challenges
 - 3.3.4. Industry Opportunities
- 3.4. Industry Analysis - Porter's
- 3.5. Roadmap Of Packaged Nuts & Seeds
- 3.6. Market Entry Strategies

CHAPTER 4. CONSUMER BEHAVIOR ANALYSIS

- 4.1. Demographic Analysis
- 4.2. Consumer Trends and Preferences
- 4.3. Factors Affecting Buying Decision
- 4.4. Consumer Product Adoption
- 4.5. Observations & Recommendations

CHAPTER 5. PACKAGED NUTS & SEEDS MARKET: PRODUCT ANALYSIS & ESTIMATES

- 5.1. Product Analysis & Market Share, 2023 & 2030
- 5.2. Nuts
 - 5.2.1. Market estimates and forecast, 2018 - 2030 (USD Million)
 - 5.2.1.1. Peanuts
 - 5.2.1.1.1. Market estimates and forecast, 2018 - 2030 (USD Million)
 - 5.2.1.2. Almonds
 - 5.2.1.2.1. Market estimates and forecast, 2018 - 2030 (USD Million)
 - 5.2.1.3. Walnuts
 - 5.2.1.3.1. Market estimates and forecast, 2018 - 2030 (USD Million)
 - 5.2.1.4. Cashews
 - 5.2.1.4.1. Market estimates and forecast, 2018 - 2030 (USD Million)
 - 5.2.1.5. Pistachios
 - 5.2.1.5.1. Market estimates and forecast, 2018 - 2030 (USD Million)
 - 5.2.1.6. Hazelnuts
 - 5.2.1.6.1. Market estimates and forecast, 2018 - 2030 (USD Million)
 - 5.2.1.7. Pecans
 - 5.2.1.7.1. Market estimates and forecast, 2018 - 2030 (USD Million)
 - 5.2.1.8. Others
 - 5.2.1.8.1. Market estimates and forecast, 2018 - 2030 (USD Million)
- 5.3. Seeds
 - 5.3.1. Market estimates and forecast, 2018 - 2030 (USD Million)
 - 5.3.1.1. Sunflower seeds
 - 5.3.1.1.1. Market estimates and forecast, 2018 - 2030 (USD Million)
 - 5.3.1.2. Chia seeds
 - 5.3.1.2.1. Market estimates and forecast, 2018 - 2030 (USD Million)
 - 5.3.1.3. Sesame seeds
 - 5.3.1.3.1. Market estimates and forecast, 2018 - 2030 (USD Million)

5.3.1.4. Corn/Maize

5.3.1.4.1. Market estimates and forecast, 2018 - 2030 (USD Million)

5.3.1.5. Soybean

5.3.1.5.1. Market estimates and forecast, 2018 - 2030 (USD Million)

5.3.1.6. Others

5.3.1.6.1. Market estimates and forecast, 2018 - 2030 (USD Million)

CHAPTER 6. PACKAGED NUTS & SEEDS MARKET: FORM ESTIMATES & TREND ANALYSIS

6.1. Form Movement Analysis & Market Share, 2023 & 2030

6.2. Raw

6.2.1. Market estimates and forecast, 2018 - 2030 (USD Million)

CHAPTER 7. PACKAGED NUTS & SEEDS MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

7.1. Regional Movement Analysis & Market Share, 2023 & 2030

7.2. North America

7.2.1. Market estimates and forecast, 2018 - 2030 (USD Million)

7.2.2. U.S.

7.2.2.1. Key country dynamics

7.2.2.2. Market estimates and forecast, 2018 - 2030 (USD Million)

7.3. Europe

7.3.1. Market estimates and forecast, 2018 - 2030 (USD Million)

7.3.2. Germany

7.3.2.1. Key country dynamics

7.3.2.2. Market estimates and forecast, 2018 - 2030 (USD Million)

7.3.3. U.K.

7.3.3.1. Key country dynamics

7.3.3.2. Market estimates and forecast, 2018 - 2030 (USD Million)

7.4. Asia Pacific

7.4.1. Market estimates and forecast, 2018 - 2030 (USD Million)

7.4.2. China

7.4.2.1. Key country dynamics

7.4.2.2. Market estimates and forecast, 2018 - 2030 (USD Million)

7.4.3. India

7.4.3.1. Key country dynamics

7.4.3.2. Market estimates and forecast, 2018 - 2030 (USD Million)

7.5. Central & South America

7.5.1. Market estimates and forecast, 2018 - 2030 (USD Million)

7.5.2. Brazil

7.5.2.1. Key country dynamics

7.5.2.2. Market estimates and forecast, 2018 - 2030 (USD Million)

7.6. Middle East & Africa

7.6.1. Market estimates and forecast, 2018 - 2030 (USD Million)

7.6.2. South Africa

7.6.2.1. Key country dynamics

7.6.2.2. Market estimates and forecast, 2018 - 2030 (USD Million)

CHAPTER 8. COMPETITIVE ANALYSIS

8.1. Recent developments & impact analysis, by key market participants

8.2. Company Categorization

8.3. Participant's Overview

8.4. Financial Performance

8.5. Product Benchmarking

8.6. Company Market Share Analysis, 2023 (%)

8.7. Company Heat Map Analysis

8.8. Strategy Mapping

8.9. Company Profiles

8.10. ADM

8.10.1. Company Overview

8.10.2. Financial Performance

8.10.3. Product Benchmarking

8.10.4. Strategic Initiatives

8.11. Big Tree Organic Farms

8.11.1. Company Overview

8.11.2. Financial Performance

8.11.3. Product Benchmarking

8.11.4. Strategic Initiatives

8.12. JOHN B. SANFILIPPO & SON, INC.

8.12.1. Company Overview

8.12.2. Financial Performance

8.12.3. Product Benchmarking

8.12.4. Strategic Initiatives

8.13. Blue Diamond Growers

8.13.1. Company Overview

- 8.13.2. Financial Performance
- 8.13.3. Product Benchmarking
- 8.13.4. Strategic Initiatives
- 8.14. Corteva
 - 8.14.1. Company Overview
 - 8.14.2. Financial Performance
 - 8.14.3. Product Benchmarking
 - 8.14.4. Strategic Initiatives
- 8.15. Nutsco
 - 8.15.1. Company Overview
 - 8.15.2. Financial Performance
 - 8.15.3. Product Benchmarking
 - 8.15.4. Strategic Initiatives
- 8.16. Olam Group
 - 8.16.1. Company Overview
 - 8.16.2. Financial Performance
 - 8.16.3. Product Benchmarking
 - 8.16.4. Strategic Initiatives
- 8.17. Left Coast Naturals
 - 8.17.1. Company Overview
 - 8.17.2. Financial Performance
 - 8.17.3. Product Benchmarking
 - 8.17.4. Strategic Initiatives
- 8.18. Sincerely Nuts
 - 8.18.1. Company Overview
 - 8.18.2. Financial Performance
 - 8.18.3. Product Benchmarking
 - 8.18.4. Strategic Initiatives
- 8.19. Planters
 - 8.19.1. Company Overview
 - 8.19.2. Financial Performance
 - 8.19.3. Product Benchmarking
 - 8.19.4. Strategic Initiatives

List Of Tables

LIST OF TABLES

1. Packaged nuts & seeds market estimates & forecast, by product (USD Million)
2. Packaged nuts & seeds market estimates & forecast by form (USD Million)
3. U.S. macro-economic outlay
4. Germany macro-economic outlay
5. U.K. macro-economic outlay
6. China macro-economic outlay
7. India macro-economic outlay
8. Brazil macro-economic outlay
9. South Africa macro-economic outlay
10. Recent developments & impact analysis, by key market participants
11. Company market share analysis, 2023
12. Company heat map analysis

List Of Figures

LIST OF FIGURES

1. Information Procurement
2. Primary Research Pattern
3. Primary Research Process
4. Market Research Approaches - Bottom-Up Approach
5. Market Research Approaches - Top-Down Approach
6. Market Research Approaches - Combined Approach
7. Energy Harvesting Trees Market- Market Snapshot
8. Energy Harvesting Trees Market- Segment Snapshot (1/2)
9. Energy Harvesting Trees Market- Segment Snapshot (2/2)
10. Energy Harvesting Trees Market- Competitive Landscape Snapshot
11. Energy Harvesting Trees Market: Penetration & Growth Prospect Mapping
12. Energy Harvesting Trees Market: Value Chain Analysis
13. Energy Harvesting Trees Market: Porter's Five Force Analysis
14. Energy Harvesting Trees Market: PESTEL Analysis
15. Energy Harvesting Trees market: Component Movement Analysis, 2023 & 2030
16. Energy Harvesting Trees market: Technology Movement Analysis, 2023 & 2030
17. Energy Harvesting Trees market: Application Movement Analysis, 2023 & 2030
18. Energy Harvesting Trees market: Regional Movement Analysis, 2023 & 2030
19. Energy Harvesting Trees Market: Competitive Dashboard Analysis
20. Energy Harvesting Trees Market: Market Share Analysis
21. Energy Harvesting Trees Market: Market Positioning Analysis

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