

Orthodontic Supplies Market Size, Share & Trends Analysis Report By Product (Orthodontic Equipment, Orthodontic Consumables), By Patient Group (Children, Teenagers), By End-use (Orthodontic Clinics), By Distribution Channel, By Region, And Segment Forecasts, 2026 - 2033

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Abstracts

The global orthodontic supplies market size was valued at USD 9.6 billion in 2025 and is projected to grow from USD 10.2 billion in 2026 to USD 17.2 billion by 2033, at a CAGR of 7.7% from 2026 to 2033. North America dominated the market, accounting for the largest revenue share of 37.4% in 2025. The global market for orthodontic supplies is driven by the rising prevalence of malocclusion and other dental alignment disorders, increasing awareness of oral health, and growing demand for aesthetically pleasing orthodontic treatments across all age groups.

Patients are seeking early orthodontic intervention to improve both dental function and facial aesthetics, leading to higher adoption of braces, clear aligners, archwires, brackets, and other orthodontic consumables. The rising prevalence of malocclusion and dental misalignment is significantly contributing to the growth of the orthodontic supplies industry by increasing the need for corrective dental treatments. Malocclusion conditions, including overcrowding, spacing issues, overbite, underbite, crossbite, and improper tooth alignment, affect oral function and can lead to complications such as difficulty in chewing, speech problems, and challenges in maintaining proper oral hygiene. As the occurrence of these conditions increases across pediatric, adolescent, and adult populations, the demand for orthodontic interventions continues to expand. The growing number of patients requiring correction of irregular tooth positioning is driving demand for orthodontic supplies such as brackets, archwires, aligners, elastics,

and retainers. In addition, the prolonged treatment required for complex dental misalignments creates recurring demand for orthodontic consumables throughout the treatment cycle.

For instance, a systematic review titled "Prevalence of Malocclusion Traits in Primary Dentition," published in NCBI in July 2024, evaluated 47 epidemiological studies involving preschool-aged children worldwide. The study estimated that the global prevalence of malocclusion in the primary dentition is approximately 54%, with regional prevalence ranging from 28.4% to 83.9%, and more than half of the included studies reported rates above 50%. Increased overjet and deep overbite were identified as the most common malocclusion traits, highlighting the substantial burden of early dental misalignment and the growing need for timely orthodontic interventions.

Global Orthodontic Supplies Market Report Segmentation

This report forecasts revenue growth at the regional and country levels and provides an analysis of the latest industry trends across each sub-segment from 2021 to 2033. For this study, Grand View Research has segmented the orthodontic supplies market report based on product, patient group, end-use, distribution channel, and region:

Product Outlook (Revenue, USD Billion, 2021 - 2033)

Orthodontic Equipment

Orthodontic Instruments

Orthodontic Pliers

Ligature Cutters

Bracket Positioning Instruments

Distal End Cutters

Debonding Instruments

Ligature Guns

Other Orthodontic Instruments

Digital & Diagnostic Equipment

Intraoral Scanners

CBCT & Digital X-ray Imaging Systems

3D Printers

CAD/CAM & Digital Treatment Planning Software

Robotic Wire-Bending Systems

Orthodontic Consumables

Fixed Appliance Consumables

Brackets

By Material

Metal Brackets

Aesthetic Brackets

By Mechanism

Ligating Brackets

Self-Ligating Brackets

Archwires

Nickel Titanium (NiTi) Archwires

Stainless Steel Archwires

Beta Titanium (TMA) Archwires

Other Archwires

Buccal Tubes & Bands

Ligatures

Elastomeric Ligatures

Stainless Steel Ligatures

Elastics & Power Chains

Adhesives & Bonding Agents

Separators & Spacers

Indirect Bonding Trays

Anchorage Systems

Temporary Anchorage Devices (TADs/Miniscrews)

Headgear

Transpalatal Arch (TPA)

Nance Appliance

Lip Bumper

Other Anchorage Appliances

Removable Orthodontic Consumables

Clear Aligners

Retainers

Others

Patient Group Outlook (Revenue, USD Billion, 2021 - 2033)

Children

Teenagers

Adults

End-use Outlook (Revenue, USD Billion, 2021 - 2033)

Orthodontic Clinics

DSO-Affiliated Clinics

Private Clinics

Hospitals

Academic & Research Institutes

Distribution Channel Outlook (Revenue, USD Billion, 2021 - 2033)

Direct Sales

Dental Distributors

E-commerce/ Online Sales

Regional Outlook (Revenue, USD Billion, 2021 - 2033)

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Italy

Spain

Denmark

Sweden

Norway

Asia Pacific

Japan

China

India

Thailand

Australia

South Korea

Latin America

Brazil

Argentina

Middle East & Africa

South Africa

Saudi Arabia

UAE

Kuwait

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