

Oral Irrigator Market Size, Share & Trends Analysis Report By Product Type (Countertop, Cordless), By Application (Dentistry, Home), By Distribution Channel, By Region, And Segment Forecasts, 2022 - 2030

<https://marketpublishers.com/r/O7A2DC5CF1B3EN.html>

Date: September 2022

Pages: 120

Price: US\$ 5,950.00 (Single User License)

ID: O7A2DC5CF1B3EN

Abstracts

This report can be delivered to the clients within 5 Business Days

Oral Irrigator Market Growth & Trends

The global oral irrigator market size is expected to reach USD 1.46 billion by 2030, according to a new report by Grand View Research, Inc., expanding at a CAGR of 4.8% from 2022 to 2030. The main factors driving this market are the rising incidence of dental diseases such as periodontitis and dental carries, increasing awareness regarding the use of technologically advanced products, the ready availability of oral irrigators, and several initiatives taken by various government agencies and dental organizations.

The COVID-19 pandemic significantly impacted the market growth. All dental, medical, and surgical procedures that are nonessential and elective were postponed in the first and second quarters of 2020. Oral examinations, routine cleaning, preventive therapies, and orthodontic procedures that do not involve pain management were postponed. This negatively impacted the global dental market and successively impacted the market for oral irrigators. Dental services were among the last to relaunch post-pandemic relaxations as dental procedures have a high risk of transmission.

As oral irrigators are more expensive than conventional floss, their market expansion is being constrained. Nevertheless, it is believed that the value benefits provided by

manufacturers in exchange for the promotion of technologically advanced items will lessen the impact of high costs and boost consumer acceptance of these products. This may influence people's preferences to change from utilizing conventional flossing techniques to effective oral irrigators.

Oral Irrigator Market Report Highlights

Based on product type, the cordless segment accounted for the largest share of above 65.0% in 2021 as it is portable, economical, and safe

The home application segment is anticipated to expand at the fastest CAGR of 5.0% during the forecast period. This is due to rising awareness regarding the advantages of routine flossing and good dental care and the popularity of technologically improved goods

The online distribution channel segment is expected to witness lucrative growth over the forecast period. This is due to increasing reliance on technology and technical performance

Asia Pacific dominated the global market with a revenue share of over 40.0% in 2021 owing to the presence of a large number of players and the rising prevalence of oral diseases

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market segmentation & scope
- 1.2. Information procurement
 - 1.2.1. Purchased database
 - 1.2.2. GVR's internal database
 - 1.2.3. Secondary sources & third-party perspectives
 - 1.2.4. Primary research
- 1.3. Information analysis
 - 1.3.1. Data analysis models
- 1.4. Market formulation & data visualization
- 1.5. Data validation & publishing

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Outlook
- 2.2. Segment Outlook
- 2.3. Competitive Insights

CHAPTER 3. ORAL IRRIGATOR MARKET VARIABLES, TRENDS & SCOPE

- 3.1. Market Lineage outlook
 - 3.1.1. Related/ancillary market outlook
- 3.2. Penetration & Growth Prospect Mapping
- 3.3. User perspective analysis
 - 3.3.1. Consumer Behavior Analysis
 - 3.3.2. Market Influencer Analysis
- 3.4. Market Dynamics
 - 3.4.1. Market Driver Analysis
 - 3.4.1.1. Rising prevalence of dental caries
 - 3.4.1.2. Increasing awareness regarding oral hygiene
 - 3.4.1.3. Introduction of innovative products
 - 3.4.2. Market Restraint Analysis
 - 3.4.2.1. High cost as compared to traditional
 - 3.4.2.2. Need battery replacement /recharging
 - 3.4.3. Industry Challenges
- 3.5. Oral Irrigator: Market Analysis Tools

- 3.5.1. Industry Analysis - Porter's
 - 3.5.1.1. Supplier Power
 - 3.5.1.2. Buyer Power
 - 3.5.1.3. Substitution Threat
 - 3.5.1.4. Threat from new entrant
 - 3.5.1.5. Competitive rivalry
- 3.5.2. PESTEL Analysis
 - 3.5.2.1. Political Landscape
 - 3.5.2.2. Environmental Landscape
 - 3.5.2.3. Social Landscape
 - 3.5.2.4. Technology Landscape
 - 3.5.2.5. Legal Landscape
- 3.5.3. Major Deals & Strategic Alliances Analysis

CHAPTER 4. ORAL IRRIGATOR MARKET: SEGMENT ANALYSIS, BY PRODUCT TYPE 2018 - 2030 (USD MILLION)

- 4.1. Definitions & Scope
- 4.2. Product Type market share analysis, 2021 & 2030
- 4.3. Global Oral Irrigator Market, By Product Type, 2018 to 2030
- 4.4. Market Size & Forecasts and Trend Analyses, 2018 to 2030 for the following
 - 4.4.1. Countertop
 - 4.4.2. Cordless

CHAPTER 5. ORAL IRRIGATOR MARKET: SEGMENT ANALYSIS, BY APPLICATION, 2018 - 2030 (USD MILLION)

- 5.1. Definitions & Scope
- 5.2. Application market share analysis, 2021 & 2030
- 5.3. Global Oral Irrigator Market, By Application, 2018 to 2030
- 5.4. Market Size & Forecasts and Trend Analyses, 2018 to 2030 for the following
 - 5.4.1. Home
 - 5.4.2. Dentistry

CHAPTER 6. ORAL IRRIGATOR MARKET: SEGMENT ANALYSIS, BY DISTRIBUTION CHANNEL, 2018 - 2030 (USD MILLION)

- 6.1. Definitions & Scope
- 6.2. Distribution channel market share analysis, 2021 & 2030

- 6.3. Global Oral Irrigator Market, By Distribution Channel, 2018 to 2030
- 6.4. Market Size & Forecasts and Trend Analyses, 2018 to 2030 for the following
 - 6.4.1. Online
 - 6.4.2. Offline

CHAPTER 7. ORAL IRRIGATOR MARKET: REGIONAL MARKET ANALYSIS, BY REGION, 2018 - 2030 (USD MILLION)

- 7.1. Definitions & Scope
- 7.2. Regional market share analysis, 2021 & 2030
- 7.3. Regional Market Dashboard
- 7.4. Regional Market: Key Players
- 7.5. Market Size, & Forecasts, and Trend Analysis, 2018 to 2030:
- 7.6. North America
 - 7.6.1. Market estimates and forecast, by country, 2018 - 2030 (USD Million)
 - 7.6.2. Market estimates and forecast, by product type, 2018 - 2030 (USD Million)
 - 7.6.3. Market estimates and forecast, by application, 2018 - 2030 (USD Million)
 - 7.6.4. Market estimates and forecast, by distribution channel, 2018 - 2030 (USD Million)
 - 7.6.5. U.S.
 - 7.6.5.1. Market estimates and forecast, by product type, 2018 - 2030 (USD Million)
 - 7.6.5.2. Market estimates and forecast, by application, 2018 - 2030 (USD Million)
 - 7.6.5.3. Market estimates and forecast, by distribution channel, 2018 - 2030 (USD Million)
 - 7.6.6. Canada
 - 7.6.6.1. Market estimates and forecast, by product type, 2018 - 2030 (USD Million)
 - 7.6.6.2. Market estimates and forecast, by application, 2018 - 2030 (USD Million)
 - 7.6.6.3. Market estimates and forecast, by distribution channel, 2018 - 2030 (USD Million)
- 7.7. Europe
 - 7.7.1. Market estimates and forecast, by country, 2018 - 2030 (USD Million)
 - 7.7.2. Market estimates and forecast, by product type, 2018 - 2030 (USD Million)
 - 7.7.3. Market estimates and forecast, by application, 2018 - 2030 (USD Million)
 - 7.7.4. Market estimates and forecast, by distribution channel, 2018 - 2030 (USD Million)
 - 7.7.5. Germany
 - 7.7.5.1. Market estimates and forecast, by product type, 2018 - 2030 (USD Million)
 - 7.7.5.2. Market estimates and forecast, by application, 2018 - 2030 (USD Million)
 - 7.7.5.3. Market estimates and forecast, by distribution channel, 2018 - 2030 (USD Million)

Million)

7.7.6. U.K.

7.7.6.1. Market estimates and forecast, by product type, 2018 - 2030 (USD Million)

7.7.6.2. Market estimates and forecast, by application, 2018 - 2030 (USD Million)

7.7.6.3. Market estimates and forecast, by distribution channel, 2018 - 2030 (USD Million)

7.7.8. France

7.7.8.1. Market estimates and forecast, by product type, 2018 - 2030 (USD Million)

7.7.8.2. Market estimates and forecast, by application, 2018 - 2030 (USD Million)

7.7.8.3. Market estimates and forecast, by distribution channel, 2018 - 2030 (USD Million)

7.7.9. Italy

7.7.9.1. Market estimates and forecast, by product type, 2018 - 2030 (USD Million)

7.7.9.2. Market estimates and forecast, by application, 2018 - 2030 (USD Million)

7.7.9.3. Market estimates and forecast, by distribution channel, 2018 - 2030 (USD Million)

7.7.10. Spain

7.7.10.1. Market estimates and forecast, by product type, 2018 - 2030 (USD Million)

7.7.10.2. Market estimates and forecast, by application, 2018 - 2030 (USD Million)

7.7.10.3. Market estimates and forecast, by distribution channel, 2018 - 2030 (USD Million)

7.8. Asia Pacific

7.8.1. Market estimates and forecast, by country, 2018 - 2030 (USD Million)

7.8.2. Market estimates and forecast, by product type, 2018 - 2030 (USD Million)

7.8.3. Market estimates and forecast, by application, 2018 - 2030 (USD Million)

7.8.4. Market estimates and forecast, by distribution channel, 2018 - 2030 (USD Million)

7.8.5. China

7.8.5.1. Market estimates and forecast, by product type, 2018 - 2030 (USD Million)

7.8.5.2. Market estimates and forecast, by application, 2018 - 2030 (USD Million)

7.8.5.3. Market estimates and forecast, by distribution channel, 2018 - 2030 (USD Million)

7.8.6. Japan

7.8.6.1. Market estimates and forecast, by product type, 2018 - 2030 (USD Million)

7.8.6.2. Market estimates and forecast, by application, 2018 - 2030 (USD Million)

7.8.6.3. Market estimates and forecast, by distribution channel, 2018 - 2030 (USD Million)

7.8.7. India

7.8.7.1. Market estimates and forecast, by product type, 2018 - 2030 (USD Million)

7.8.7.2. Market estimates and forecast, by application, 2018 - 2030 (USD Million)

7.8.7.3. Market estimates and forecast, by distribution channel, 2018 - 2030 (USD Million)

7.9. Latin America

7.9.1. Market estimates and forecast, by country, 2018 - 2030 (USD Million)

7.9.2. Market estimates and forecast, by product type, 2018 - 2030 (USD Million)

7.9.3. Market estimates and forecast, by application, 2018 - 2030 (USD Million)

7.9.4. Market estimates and forecast, by distribution channel, 2018 - 2030 (USD Million)

7.9.5. Brazil

7.9.5.1. Market estimates and forecast, by product type, 2018 - 2030 (USD Million)

7.9.5.2. Market estimates and forecast, by application, 2018 - 2030 (USD Million)

7.9.5.3. Market estimates and forecast, by distribution channel, 2018 - 2030 (USD Million)

7.9.6. Mexico

7.9.6.1. Market estimates and forecast, by product type, 2018 - 2030 (USD Million)

7.9.6.2. Market estimates and forecast, by application, 2018 - 2030 (USD Million)

7.9.6.3. Market estimates and forecast, by distribution channel, 2018 - 2030 (USD Million)

7.9.7. Argentina

7.9.7.1. Market estimates and forecast, by product type, 2018 - 2030 (USD Million)

7.9.7.2. Market estimates and forecast, by application, 2018 - 2030 (USD Million)

7.9.7.3. Market estimates and forecast, by distribution channel, 2018 - 2030 (USD Million)

7.10. Middle East and Africa

7.10.1. Market estimates and forecast, by country, 2018 - 2030 (USD Million)

7.10.2. Market estimates and forecast, by product type, 2018 - 2030 (USD Million)

7.10.3. Market estimates and forecast, by application, 2018 - 2030 (USD Million)

7.10.4. Market estimates and forecast, by distribution channel, 2018 - 2030 (USD Million)

7.10.5. South Africa

7.10.5.1. Market estimates and forecast, by product type, 2018 - 2030 (USD Million)

7.10.5.2. Market estimates and forecast, by application, 2018 - 2030 (USD Million)

7.10.5.3. Market estimates and forecast, by distribution channel, 2018 - 2030 (USD Million)

7.10.6. Saudi Arabia

7.10.6.1. Market estimates and forecast, by product type, 2018 - 2030 (USD Million)

7.10.6.2. Market estimates and forecast, by application, 2018 - 2030 (USD Million)

7.10.6.3. Market estimates and forecast, by application, 2018 - 2030 (USD Million)

7.10.7. UAE

7.10.7.1. Market estimates and forecast, by product type, 2018 - 2030 (USD Million)

7.10.7.2. Market estimates and forecast, by application, 2018 - 2030 (USD Million)

7.10.7.3. Market estimates and forecast, by application, 2018 - 2030 (USD Million)

CHAPTER 8. ORAL IRRIGATOR MARKET - COMPETITIVE ANALYSIS

8.1. Company/Competition Categorization (Key innovators, Market leaders, Emerging players)

8.2. Vendor Landscape

8.2.1. List of key distributors and channel partners

8.2.2. Key company market share analysis, 2018

8.3. Key companies profiled

8.3.1. Procter & Gamble

8.3.1.1. Company Overview

8.3.1.2. Financial Performance

8.3.1.3. Product Benchmarking

8.3.1.4. Strategic Initiatives

8.3.2. Church & Dwight Co., Inc.

8.3.2.1. Company Overview

8.3.2.2. Financial Performance

8.3.2.3. Product Benchmarking

8.3.2.4. Strategic Initiatives

8.3.3. Philips

8.3.3.1. Company Overview

8.3.3.2. Financial Performance

8.3.3.3. Product Benchmarking

8.3.3.4. Strategic Initiatives

8.3.4. Panasonic

8.3.4.1. Company Overview

8.3.4.2. Financial Performance

8.3.4.3. Product Benchmarking

8.3.4.4. Strategic Initiatives

8.3.5. Jetpik

8.3.5.1. Company Overview

8.3.5.2. Product Benchmarking

8.3.5.3. Strategic Initiatives

8.3.6. Aquapick

8.3.6.1. Company Overview

- 8.3.6.2. Product Benchmarking
- 8.3.6.3. Strategic Initiatives
- 8.3.7. Conair Corporation
 - 8.3.7.1. Company Overview
 - 8.3.7.2. Product Benchmarking
 - 8.3.7.3. Strategic Initiatives
- 8.3.8. Hydro Floss
 - 8.3.8.1. Company Overview
 - 8.3.8.2. Product Benchmarking
 - 8.3.8.3. Strategic Initiatives
- 8.3.9. Matwave.
 - 8.3.9.1. Company Overview
 - 8.3.9.2. Product Benchmarking
 - 8.3.9.3. Strategic Initiatives
- 8.3.10. Pro-Floss
 - 8.3.10.1. Company overview
 - 8.3.10.2. Product benchmarking
 - 8.3.10.3. Strategic initiatives

List Of Tables

LIST OF TABLES

Table 1 List of secondary sources

Table 2 List of Abbreviation

List Of Figures

LIST OF FIGURES

- Fig. 1 Market research process
- Fig. 2 Information procurement
- Fig. 3 Primary research pattern
- Fig. 4 Market research approaches
- Fig. 5 Value chain-based sizing & forecasting
- Fig. 6 QFD modeling for market share assessment
- Fig. 7 Market formulation & validation
- Fig. 8 Oral irrigator market segmentation
- Fig. 9 Market driver relevance analysis (Current & future impact)
- Fig. 10 Market restraint relevance analysis (Current & future impact)
- Fig. 11 Market challenge relevance analysis (Current & future impact)
- Fig. 12 Penetration & growth prospect mapping
- Fig. 13 SWOT analysis, by the factor (political & legal, economic and technological)
- Fig. 14 Porter's five forces analysis
- Fig. 15 Market penetration vs. growth prospect mapping
- Fig. 16 Oral irrigator market: Product type movement analysis
- Fig. 17 Oral irrigator market: application movement analysis
- Fig. 18 Oral irrigator market: distribution channel movement analysis
- Fig. 19 Regional marketplace: Key takeaways
- Fig. 20 Regional outlook, 2021 & 2030
- Fig. 21 North America Oral irrigator market, 2018 - 2030 (USD Million)
- Fig. 22 U.S. Oral irrigator market, 2018 - 2030 (USD Million)
- Fig. 23 Canada Oral irrigator market, 2018 - 2030 (USD Million)
- Fig. 24 Europe Oral irrigator market, 2018 - 2030 (USD Million)
- Fig. 25 U.K. Oral irrigator market, 2018 - 2030 (USD Million)
- Fig. 26 Germany Oral irrigator market, 2018 - 2030 (USD Million)
- Fig. 27 Italy Oral irrigator market, 2018 - 2030 (USD Million)
- Fig. 28 Spain Oral irrigator market, 2018 - 2030 (USD Million)
- Fig. 29 France Oral irrigator market, 2018 - 2030 (USD Million)
- Fig. 30 Asia Pacific Oral irrigator market, 2018 - 2030 (USD Million)
- Fig. 31 Japan Oral irrigator market, 2018 - 2030 (USD Million)
- Fig. 32 China Oral irrigator market, 2018 - 2030 (USD Million)
- Fig. 33 India Oral irrigator market, 2018 - 2030 (USD Million)
- Fig. 34 Latin America Oral irrigator market, 2018 - 2030 (USD Million)
- Fig. 35 Brazil Oral irrigator market, 2018 - 2030 (USD Million)

- Fig. 36 Mexico Oral irrigator market, 2018 - 2030 (USD Million)
- Fig. 37 Argentina Oral irrigator market, 2018 - 2030 (USD Million)
- Fig. 38 MEA Oral irrigator market, 2018 - 2030 (USD Million)
- Fig. 39 South Africa Oral irrigator market, 2018 - 2030 (USD Million)
- Fig. 40 Saudi Arabia Oral irrigator market, 2018 - 2030 (USD Million)
- Fig. 41 UAE Oral irrigator market, 2018 - 2030 (USD Million)
- Fig. 42 Strategy framework

I would like to order

Product name: Oral Irrigator Market Size, Share & Trends Analysis Report By Product Type (Countertop, Cordless), By Application (Dentistry, Home), By Distribution Channel, By Region, And Segment Forecasts, 2022 - 2030

Product link: <https://marketpublishers.com/r/O7A2DC5CF1B3EN.html>

Price: US\$ 5,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/O7A2DC5CF1B3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970