

Online Movie Ticketing Services Market Size, Share & Trends Analysis Report By Platform (PC, Mobile), By Region (North America, Europe, Asia Pacific, Latin America, Middle East & Africa), And Segment Forecasts, 2019 - 2025

<https://marketpublishers.com/r/O3F2763F15CEN.html>

Date: June 2019

Pages: 88

Price: US\$ 4,950.00 (Single User License)

ID: O3F2763F15CEN

Abstracts

This report can be delivered to the clients within 48 Business Hours

The global online movie ticketing services market size is expected to reach USD 28.86 billion by 2025, registering a CAGR of 6.5% over the forecast period, according to a new report by Grand View Research, Inc. Rising disposable income, along with changing customer preference towards online movie bookings, are primarily driving the growth.

Increased efforts made by industry players to make their website interfaces and mobile applications more user-friendly have influenced market growth positively. Service providers are focusing on redesigning their websites and smartphones applications to provide improved features such as select-your-own seat and view-from-seats to improve customer experience. Although online movie ticket sales through PCs currently garner the highest revenue share, bookings made through mobile applications are anticipated to lead the online movie ticketing services market over the forecast period.

North America accounted for the largest market share in 2018 and is expected to retain its dominance over the next six years. This growth is characterized by the evolution of a wide range of ticketing technologies in developed countries, such as U.S. Latin America is expected to witness a substantial growth during the forecast period, due to the shift of users towards digitized form of ticket booking. Asia Pacific is also projected to register high growth over the next six years, accredited to the well-established presence of

renowned film industries in the region, which results in audiences thronging to catch a glimpse of their favorite superstars on big screens.

Further key findings from the report suggest:

Mobile segment is anticipated emerge as the fastest growing platform, on account of the increasing adoption of smartphones and utilization of mobile applications to conduct online transactions

Asia Pacific is expected to expand at a CAGR of more than 8% over the next six years due to improved purchasing power of people across developing nations such as India

Key players operating in the online movie ticketing services market include AOL Inc.; Atom Tickets LLC; Bigtree Entertainment Pvt. Ltd.; Cinemark Holdings Inc.; Cineplex Inc.; Fandango; Inox Leisure Ltd.; Movietickets.com; Mtime; and VOX Cinemas

The players are facing tough competition from startups and innovators. To improve their market positions, companies focus on ways of expanding their presence and gaining a competitive edge over the other companies through strategic initiatives such as mergers and acquisitions and collaborative partnerships

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Information Procurement
 - 1.1.1. Purchased Database
 - 1.1.2. GVR's Internal Database
 - 1.1.3. Secondary Sources
 - 1.1.4. Third Party Perspective
 - 1.1.5. Primary Research
- 1.2. Information Analysis & Data Analysis Models
- 1.3. List of Data Sources
- 1.4. Research Scope & Assumptions

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Snapshot & Key Buying Criteria, 2014 - 2025

CHAPTER 3. ONLINE MOVIE TICKETING SERVICES INDUSTRY OUTLOOK

- 3.1. Market Segmentation & Scope
- 3.2. Market Size and Growth Prospects, 2014 - 2025
- 3.3. Value Chain Analysis
- 3.4. Market Dynamics
 - 3.4.1. Market driver analysis
 - 3.4.1.1. Increasing adoption of smartphones and PCs
 - 3.4.1.2. Growing penetration of internet and broadband services
 - 3.4.1.3. Rising disposable income
 - 3.4.2. Market restraint analysis
 - 3.4.2.1. Lack of price supervision and uncertainty over ticket prices
- 3.5. Penetration & Growth Prospect Mapping
- 3.6. Business Environment Analysis
 - 3.6.1. PEST Analysis
 - 3.6.1.1. Political Landscape
 - 3.6.1.2. Economic Landscape
 - 3.6.1.3. Social Landscape
 - 3.6.1.4. Technology Landscape
 - 3.6.2. Porter's Five Forces Analysis
 - 3.6.2.1. Threat of New Entrants

- 3.6.2.2. Bargaining Power of Supplier
- 3.6.2.3. Bargaining Power of Buyers
- 3.6.2.4. Threat of Substitutes
- 3.6.2.5. Competitive Rivalry
- 3.7. Key Company Ranking Analysis, 2018

CHAPTER 4. ONLINE MOVIE TICKETING SERVICES PLATFORM ESTIMATES & TREND ANALYSIS

- 4.1. Market Size Estimates & Forecasts, and Trend Analysis, 2014 - 2025
- 4.2. Platform Movement Analysis & Market Share, 2018 & 2025
- 4.3. PC
 - 4.3.1. Global market size estimates and forecasts, 2014 - 2025 (USD Billion)
- 4.4. Mobile
 - 4.4.1. Global market size estimates and forecasts, 2014 - 2025 (USD Billion)

CHAPTER 5. ONLINE MOVIE TICKETING SERVICES REGIONAL ESTIMATES & TREND ANALYSIS

- 5.1. Market Size Estimates & Forecasts, and Trend Analysis, 2014 - 2025
- 5.2. Regional Movement Analysis & Market Share, 2018 & 2025
- 5.3. North America
 - 5.3.1. Market size estimates and forecasts by platform, 2014 - 2025 (USD Billion)
 - 5.3.2. U.S.
 - 5.3.2.1. Market size estimates and forecasts by platform, 2014 - 2025 (USD Billion)
 - 5.3.3. Canada
 - 5.3.3.1. Market size estimates and forecasts by platform, 2014 - 2025 (USD Billion)
- 5.4. Europe
 - 5.4.1. Market size estimates and forecasts by platform, 2014 - 2025 (USD Billion)
 - 5.4.2. Germany
 - 5.4.2.1. Market size estimates and forecasts by platform, 2014 - 2025 (USD Billion)
 - 5.4.3. UK
 - 5.4.3.1. Market size estimates and forecasts by platform, 2014 - 2025 (USD Billion)
- 5.5. Asia Pacific
 - 5.5.1. Market size estimates and forecasts by platform, 2014 - 2025 (USD Billion)
 - 5.5.2. China
 - 5.5.2.1. Market size estimates and forecasts by platform, 2014 - 2025 (USD Billion)
 - 5.5.3. India
 - 5.5.3.1. Market size estimates and forecasts by platform, 2014 - 2025 (USD Billion)

5.5.4. Japan

5.5.4.1. Market size estimates and forecasts by platform, 2014 - 2025 (USD Billion)

5.6. Latin America

5.6.1. Market size estimates and forecasts by platform, 2014 - 2025 (USD Billion)

5.6.2. Brazil

5.6.2.1. Market size estimates and forecasts by platform, 2014 - 2025 (USD Billion)

5.6.3. Mexico

5.6.3.1. Market size estimates and forecasts by platform, 2014 - 2025 (USD Billion)

5.7. The Middle East & Africa (MEA)

5.7.1. Market size estimates and forecasts by platform, 2014 - 2025 (USD Billion)

5.7.2. KSA

5.7.2.1. Market size estimates and forecasts by platform, 2014 - 2025 (USD Billion)

5.7.3. UAE

5.7.3.1. Market size estimates and forecasts by platform, 2014 - 2025 (USD Billion)

5.7.4. Qatar

5.7.4.1. Market size estimates and forecasts by platform, 2014 - 2025 (USD Billion)

CHAPTER 6. COMPETITIVE LANDSCAPE

6.1. AOL Inc.

6.1.1. Company overview

6.1.2. Financial performance

6.1.3. Product benchmarking

6.1.4. Strategic initiatives

6.2. Big Cinemas

6.2.1. Company overview

6.2.2. Financial performance

6.2.3. Product benchmarking

6.2.4. Strategic initiatives

6.3. Bigtree Entertainment Pvt Ltd.

6.3.1. Company overview

6.3.2. Financial performance

6.3.3. Product benchmarking

6.3.4. Strategic initiatives

6.4. Cinemark Holdings Inc.

6.4.1. Company overview

6.4.2. Financial performance

6.4.3. Product benchmarking

6.4.4. Strategic initiatives

6.5. Cineplex Inc.

- 6.5.1. Company overview
- 6.5.2. Financial performance
- 6.5.3. Product benchmarking
- 6.5.4. Strategic initiatives

6.6. Kyazoonga

- 6.6.1. Company overview
- 6.6.2. Financial performance
- 6.6.3. Product benchmarking
- 6.6.4. Strategic initiatives

6.7. Fandango

- 6.7.1. Company overview
- 6.7.2. Financial performance
- 6.7.3. Product benchmarking
- 6.7.4. Strategic initiatives

6.8. Inox Leisure Ltd.

- 6.8.1. Company overview
- 6.8.2. Financial performance
- 6.8.3. Product benchmarking
- 6.8.4. Strategic initiatives

6.9. MovieTickets.com

- 6.9.1. Company overview
- 6.9.2. Financial performance
- 6.9.3. Product benchmarking
- 6.9.4. Strategic initiatives

6.10. Ticketplease

- 6.10.1. Company overview
- 6.10.2. Financial performance
- 6.10.3. Product benchmarking
- 6.10.4. Strategic initiatives

6.11. VOX Cinemas

- 6.11.1. Company overview
- 6.11.2. Financial performance
- 6.11.3. Product benchmarking
- 6.11.4. Strategic initiatives

List Of Tables

LIST OF TABLES

TABLE 1 Online movie ticketing services - Industry summary & key buying criteria, 2014 - 2025

TABLE 2 Global online movie ticketing services market,, 2014 - 2025 (USD Million)

TABLE 3 Global market estimates and forecasts by region,, 2014 - 2025 (USD Million)

TABLE 4 Global market estimates and forecasts by platform,, 2014 - 2025 (USD Million)

TABLE 5 Vendor landscape

TABLE 6 Online movie ticketing services - Key market driver impact

TABLE 7 Online movie ticketing services - Key market restraint impact

TABLE 8 Key online movie ticketing service vendors

TABLE 9 Market strategy overview

TABLE 10 Global internet-based movie ticketing services demand, 2014 - 2025 (USD Million)

TABLE 11 Global internet-based movie ticketing services demand by region, 2014 - 2025 (USD Million)

TABLE 12 Global mobile-based online movie ticketing services demand, 2014 - 2025 (USD Million)

TABLE 13 Global mobile-based online movie ticketing services demand by region, 2014 - 2025 (USD Million)

TABLE 14 North America market by platform, 2014 - 2025 (USD Million)

TABLE 15 U.S. market by platform, 2014 - 2025 (USD Million)

TABLE 16 Northeast market by platform, 2014 - 2025 (USD Million)

TABLE 17 Midwest market by platform, 2014 - 2025 (USD Million)

TABLE 18 South market by platform, 2014 - 2025 (USD Million)

TABLE 19 West market by platform, 2014 - 2025 (USD Million)

TABLE 20 Canada market by platform, 2014 - 2025 (USD Million)

TABLE 21 Europe market by platform, 2014 - 2025 (USD Million)

TABLE 22 Germany market by platform, 2014 - 2025 (USD Million)

TABLE 23 UK market by platform, 2014 - 2025 (USD Million)

TABLE 24 Asia Pacific market by platform, 2014 - 2025 (USD Million)

TABLE 25 China market by platform, 2014 - 2025 (USD Million)

TABLE 26 Japan market by platform, 2014 - 2025 (USD Million)

TABLE 27 India market by platform, 2014 - 2025 (USD Million)

TABLE 28 Latin America market by platform, 2014 - 2025 (USD Million)

TABLE 29 Brazil market by platform, 2014 - 2025 (USD Million)

TABLE 30 Mexico market by platform, 2014 - 2025 (USD Million)

TABLE 31 MEA market by platform, 2014 - 2025 (USD Million)
TABLE 32 KSA market by platform, 2014 - 2025 (USD Million)
TABLE 33 UAE market by platform, 2014 - 2025 (USD Million)
TABLE 34 Qatar market by platform, 2014 - 2025 (USD Million)

List Of Figures

LIST OF FIGURES

- FIG. 1 Online movie ticketing services market segmentation
- FIG. 2 Global online movie ticketing services market,, 2014 - 2025 (USD Million)
- FIG. 3 Online movie ticketing services value chain analysis
- FIG. 4 Online movie ticketing services market dynamics
- FIG. 5 Key opportunities prioritized
- FIG. 6 Online movie ticketing services - Porter's analysis
- FIG. 7 Online movie ticketing services - PEST analysis
- FIG. 8 Global population and internet users, 2000 - 2020
- FIG. 9 Percentage of households with Internet access, 2015
- FIG. 10 Mobile broadband subscriptions per 100 inhabitants, 2015
- FIG. 11 Global box office revenues (USD Billion)
- FIG. 12 Online movie ticketing services market share by platform, 2018 & 2025
- FIG. 13 Global internet-based movie ticketing services demand, 2014 - 2025 (USD Million)
- FIG. 14 Global mobile-based online movie ticketing services demand, 2014 - 2025 (USD Million)
- FIG. 15 Online movie ticketing services market share by region, 2018 & 2025
- FIG. 16 North America market by platform, 2014 - 2025 (USD Million)
- FIG. 17 U.S. market by platform, 2014 - 2025 (USD Million)
- FIG. 18 Northeast market by platform, 2014 - 2025 (USD Million)
- FIG. 19 Midwest market by platform, 2014 - 2025 (USD Million)
- FIG. 20 South market by platform, 2014 - 2025 (USD Million)
- FIG. 21 West market by platform, 2014 - 2025 (USD Million)
- FIG. 22 Canada market by platform, 2014 - 2025 (USD Million)
- FIG. 23 Europe market by platform, 2014 - 2025 (USD Million)
- FIG. 24 Germany market by platform, 2014 - 2025 (USD Million)
- FIG. 25 UK market by platform, 2014 - 2025 (USD Million)
- FIG. 26 Asia Pacific market by platform, 2014 - 2025 (USD Million)
- FIG. 27 China market by platform, 2014 - 2025 (USD Million)
- FIG. 28 Japan market by platform, 2014 - 2025 (USD Million)
- FIG. 29 India market by platform, 2014 - 2025 (USD Million)
- FIG. 30 Latin America market by platform, 2014 - 2025 (USD Million)
- FIG. 31 Brazil market by platform, 2014 - 2025 (USD Million)
- FIG. 32 Mexico market by platform, 2014 - 2025 (USD Million)
- FIG. 33 MEA market by platform, 2014 - 2025 (USD Million)

FIG. 34 KSA market by platform, 2014 - 2025 (USD Million)
FIG. 35 UAE market by platform, 2014 - 2025 (USD Million)
FIG. 36 Qatar market by platform, 2014 - 2025 (USD Million)

I would like to order

Product name: Online Movie Ticketing Services Market Size, Share & Trends Analysis Report By Platform (PC, Mobile), By Region (North America, Europe, Asia Pacific, Latin America, Middle East & Africa), And Segment Forecasts, 2019 - 2025

Product link: <https://marketpublishers.com/r/O3F2763F15CEN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/O3F2763F15CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970