

Online Investment Platform Market Size, Share & Trends Analysis Report By Solution (Portfolio Management, Funds & Trading Management), By Service, By Deployment, By End-use, By Region, And Segment Forecasts, 2022 - 2030

<https://marketpublishers.com/r/OBDE89C82905EN.html>

Date: August 2022

Pages: 130

Price: US\$ 5,950.00 (Single User License)

ID: OBDE89C82905EN

Abstracts

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Online Investment Platform Market Growth & Trends

The global online investment platform market size is expected to reach USD 5.90 billion by 2030, expanding at a CAGR of 13.9% from 2022 to 2030, according to a new study conducted by Grand View Research, Inc. The growing demand for digitalized wealth management across the globe is driving the market growth. In addition, the increasing prevalence of online trading platforms and the ease of accessing portfolios with smartphones also bode well for the market growth

With the increasing number of exchanges and online trading platforms, the popularity of cryptocurrency has grown in recent years as access to crypto has become easier. For instance, in July 2022 According to a report by Bankrate, approximately 59.1 million Americans possessed some form of cryptocurrency. Additionally, the legalization of cryptocurrency in various countries such as El Salvador is driving the market growth.

The investments being raised in online investment solution providers are anticipated to create new opportunities for the growth of the market over the forecast period. For instance, in July 2021, India's asset and wealth management ASK Investment Managers raised over USD 150 million. This investment focuses on areas such as banking institutions, specialty chemicals, and consumers, among others where stronger

growth may be sustained for a longer period.

The COVID-19 outbreak played a vital role in driving the growth of the online investment platform market over the forecast period. Investors are preferring online trading platforms & tools in the wake of the pandemic due to health concerns. For instance, in October 2020 Central Depositories Services Ltd (CDSL) reported a 20% rise in new DEMAT accounts creation leading to more adoption of online investment platforms in India as per a report by CNBC.

Online Investment Platform Market Report Highlights

The funds & trading management segment is anticipated to witness the fastest growth over the projected period. The increasing demand for portfolio management by investors globally is expected to drive the growth of the segment

The managed services segment is expected to witness steady growth over the forecast period. The growth of the segment can be attributed to the rising number of investment firms worldwide

The mobile-based segment is expected to witness the fastest growth. The growth of the segment can be attributed to the increasing internet penetration across the globe

The investment management firms segment experienced significant growth in 2021. The firms are offering customized trading platforms to meet their changing investor needs which is one of the important factors that fueled the growth

Asia Pacific is expected to observe the fastest growth. The increasing demand for the best online brokers & trading platforms across the region is expected to play a major role in driving the growth. The growing U.S. stock trading platform market is expected to drive market growth in North America

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