

# **Online Gambling Market Size, Share & Trends Analysis Report By Type (Sports Betting, Casinos, Poker, Bingo), By Device (Desktop, Mobile), By Region (North America, Europe, APAC, Latin America, MEA), And Segment Forecasts, 2023 - 2030**

<https://marketpublishers.com/r/O685A5275411EN.html>

Date: February 2023

Pages: 125

Price: US\$ 4,950.00 (Single User License)

ID: O685A5275411EN

## **Abstracts**

This report can be delivered to the clients within Immediate

### **Online Gambling Market Growth & Trends**

The global online gambling market size is predicted to touch USD 153.57 billion by 2030, recording a CAGR of 11.7% from 2023 to 2030, based on a report by Grand View Research, Inc. The emergence of freemium modes of online gaming, following the trend of betting applications and websites, is expected to drive market growth. The freemium model generates revenue via users and integrated advertisements.

The increased smartphone and internet penetration and easy access to casino gaming platforms are positively influencing the market. For instance, according to GSMA, the Asia Pacific region will witness 333 million new mobile internet subscribers by 2025. Moreover, the availability of cost-effective betting applications is expected to favor market growth over the forecast period. According to data published by the New York state government, over 650,000 unique accounts were created on mobile betting apps in 2021.

Online gambling developers have partnered with online casino software suppliers to cater to the demand for immersive casino games. For instance, in April 2022, Real Luck Group Ltd. partnered with Microgaming to create more than 100 casino games with branded titles. Moreover, legacy online gambling platforms are entering new markets

through partnerships. For instance, in January 2023, PokerMatch entered the Indian market through a partnership with Playtech plc due to the growing number of online players in the region.

The outbreak of the COVID-19 pandemic played a key role in expediting the online gambling demand as people spent most of their time indoors and opted for online games for their leisure. For instance, in May 2021, a study by the University of Bristol showed regular online gamblers were more than six times more likely to gamble online as compared to pre-pandemic levels. Besides, the adoption of various options for digital payments with safe payment gateways is also stimulating the adoption of online gambling applications. The market growth will be further accelerated by the increased adoption of digital currency and websites provided by betting and gambling companies.

### Online Gambling Market Report Highlights

The sports betting type segment is expected to expand at the highest CAGR over the forecast period from 2023 to 2030 as a result of the increasing popularity of professional sports leagues and competitions

The mobile device segment is expected to record the highest CAGR over the forecast period from 2023 to 2030 due to the emergence of immersive betting applications and the convenience of gambling via mobile devices

The increased advertisement of online gambling websites through online agencies, third-party ad servers, and networks and exchanges is expected to drive market expansion over the subsequent years

Europe dominated the online gambling market in 2022 by accounting for a revenue share of around 41.0%, owing to the legalization of online gambling, and the presence of stringent regulations and safe practices in the region

Asia Pacific is anticipated to register a CAGR of over 12.0% through 2030 in the market, owing to the increased smartphone usage, a larger population of youngsters, and the legalization of online gambling in the region

The major companies operating in the online gambling market include Paddy Power Betfair PLC and William Hill PLC

## Contents

### **CHAPTER 1 METHODOLOGY AND SCOPE**

- 1.1 Research Methodology
- 1.2 Research Scope and Assumptions
- 1.3 List of Data Sources

### **CHAPTER 2 EXECUTIVE SUMMARY**

- 2.1 Online Gambling Market - Market Snapshot
- 2.2 Segment Snapshot
- 2.3 Competitive Landscape Snapshot

### **CHAPTER 3 ONLINE GAMBLING INDUSTRY OUTLOOK**

- 3.1 Market Segmentation & Scope
- 3.2 Market Size and Growth Prospects
- 3.3 Online Gambling - Value Chain Analysis
  - 3.3.1 Vendor landscape
- 3.4 Online Gambling Market Dynamics
  - 3.4.1 Market driver analysis
    - 3.4.1.1 Increasing investment in online gambling
    - 3.4.1.2 Growing number of live casinos across the globe
  - 3.4.2 Market restraint analysis
    - 3.4.2.1 Increasing rate of cybercrimes
- 3.5 Penetration and Growth Prospect Mapping
- 3.6 Online Gambling Market - Porter's Five Forces Analysis
- 3.7 Online Gambling Market - Key Company Market Share Analysis, 2022
- 3.8 Online Gambling Market - PESTEL Analysis
- 3.9 Impact of COVID 19 on the Online Gambling Market

### **CHAPTER 4 ONLINE GAMBLING TYPE OUTLOOK**

- 4.1 Online Gambling Market Share By Type, 2022
- 4.2 Sports Betting
  - 4.2.1 Sports betting online gambling market, 2018 - 2030
- 4.3 Casinos
  - 4.3.1 Casinos online gambling market, 2018 - 2030

#### 4.4 Poker

4.4.1 Poker online gambling market, 2018 - 2030

#### 4.5 Bingo

4.5.1 Bingo online gambling market, 2018 - 2030

#### 4.6 Others

4.6.1 Other online gambling market, 2018 - 2030

### **CHAPTER 5 ONLINE GAMBLING DEVICE OUTLOOK**

#### 5.1 Online Gambling Market Share By Device, 2022

##### 5.2 Desktop

5.2.1 Desktop online gambling market, 2018 - 2030

##### 5.3 Mobile

5.3.1 Online mobile gambling market, 2018 - 2030

##### 5.4 Others

5.4.1 Other device for online gambling market, 2018 - 2030

### **CHAPTER 6 ONLINE GAMBLING REGIONAL OUTLOOK**

#### 6.1 Online Gambling Market Share by Region, 2022

##### 6.2 North America

6.2.1 North America online gambling market, 2018 - 2030

6.2.2 North America online gambling market, by type, 2018 - 2030

6.2.3 North America online gambling market, by device, 2018 - 2030

##### 6.2.4 U.S.

6.2.4.1 U.S. online gambling market, 2018 - 2030

6.2.4.2 U.S. online gambling market, by type, 2018 - 2030

6.2.4.3 U.S. online gambling market, by device, 2018 - 2030

##### 6.2.5 Canada

6.2.5.1 Canada online gambling market, 2018 - 2030

6.2.5.2 Canada online gambling market, by type, 2018 - 2030

6.2.5.3 Canada online gambling market, by device, 2018 - 2030

##### 6.3 Europe

6.3.1 Europe online gambling market, 2018 - 2030

6.3.2 Europe online gambling market, by type, 2018 - 2030

6.3.3 Europe online gambling market, by device, 2018 - 2030

##### 6.3.4 U.K.

6.3.4.1 U.K. online gambling market, 2018 - 2030

6.3.4.2 U.K. online gambling market, by type, 2018 - 2030

6.3.4.3 U.K. online gambling market, by device, 2018 - 2030

### 6.3.5 Germany

6.3.5.1 Germany online gambling market, 2018 - 2030

6.3.5.2 Germany online gambling market, by type, 2018 - 2030

6.3.5.3 Germany online gambling market, by device, 2018 - 2030

## 6.4 Asia Pacific

6.4.1 Asia Pacific online gambling market, 2018 - 2030

6.4.2 Asia Pacific online gambling market, by type, 2018 - 2030

6.4.3 Asia Pacific online gambling market, by device, 2018 - 2030

### 6.4.4 China

6.4.4.1 China online gambling market, 2018 - 2030

6.4.4.2 China online gambling market, by type, 2018 - 2030

6.4.4.3 China online gambling market, by device, 2018 - 2030

### 6.4.5 India

6.4.5.1 India online gambling market, 2018 - 2030

6.4.5.2 India online gambling market, by type, 2018 - 2030

6.4.5.3 India online gambling market, by device, 2018 - 2030

### 6.4.6 Japan

6.4.6.1 Japan online gambling market, 2018 - 2030

6.4.6.2 Japan online gambling market, by type, 2018 - 2030

6.4.6.3 Japan online gambling market, by device, 2018 - 2030

## 6.5 Latin America

6.5.1 Latin America online gambling market, 2018 - 2030

6.5.2 Latin America online gambling market, by type, 2018 - 2030

6.5.3 Latin America online gambling market, by device, 2018 - 2030

### 6.5.4 Brazil

6.5.4.1 Brazil online gambling market, 2018 - 2030

6.5.4.2 Brazil online gambling market, by type, 2018 - 2030

6.5.4.3 Brazil online gambling market, by device, 2018 - 2030

## 6.6 MEA

6.6.1 MEA online gambling market, 2018 - 2030

6.6.2 MEA online gambling market, by type, 2018 - 2030

6.6.3 MEA online gambling market, by device, 2018 - 2030

## **CHAPTER 7 COMPETITIVE LANDSCAPE**

### 7.1 William Hill PLC

7.1.1 Company overview

7.1.2 Financial performance

- 7.1.3 Product benchmarking
- 7.1.4 Strategic initiatives
- 7.2 Bet365 Group Ltd.
  - 7.2.1 Company overview
  - 7.2.2 Financial performance
  - 7.2.3 Product benchmarking
  - 7.2.4 Strategic initiatives
- 7.3 Paddy Power Betfair PLC
  - 7.3.1 Company overview
  - 7.3.2 Financial performance
  - 7.3.3 Product benchmarking
  - 7.3.4 Strategic initiatives
- 7.4 Betsson AB
  - 7.4.1 Company overview
  - 7.4.2 Financial performance
  - 7.4.3 Product benchmarking
  - 7.4.4 Strategic initiatives
- 7.5 Ladbrokes Coral Group PLC
  - 7.5.1 Company overview
  - 7.5.2 Product benchmarking
  - 7.5.3 Strategic initiatives
- 7.6 The Stars Group Inc.
  - 7.6.1 Company overview
  - 7.6.2 Financial performance
  - 7.6.3 Product benchmarking
  - 7.6.4 Strategic initiatives
- 7.7 888 Holdings PLC
  - 7.7.1 Company overview
  - 7.7.2 Financial performance
  - 7.7.3 Product benchmarking
  - 7.7.4 Strategic initiatives
- 7.8 Sky Betting & Gaming
  - 7.8.1 Company overview
  - 7.8.2 Financial performance
  - 7.8.3 Product benchmarking
  - 7.8.4 Strategic initiatives
- 7.9 Kindred Group PLC
  - 7.9.1 Company overview
  - 7.9.2 Financial performance

7.9.3 Product benchmarking

7.9.4 Strategic initiatives

7.10 GVC Holdings PLC

7.10.1 Company overview

7.10.2 Financial performance

7.10.3 Product benchmarking

7.10.4 Strategic initiatives



## List Of Tables

### LIST OF TABLES

- TABLE 1 Online gambling market - Industry snapshot & key buying criteria, 2018 - 2030
- TABLE 2 Global online gambling market, 2018 - 2030 (USD Billion)
- TABLE 3 Global online gambling market, by region, 2018 - 2030 (USD Billion)
- TABLE 4 Global online gambling market, by type, 2018 - 2030 (USD Billion)
- TABLE 5 Global online gambling market, by device, 2018 - 2030 (USD Billion)
- TABLE 6 Vendor landscape
- TABLE 7 Online gambling market - Key market driver impact
- TABLE 8 Online gambling market - Key market restraint impact
- TABLE 9 Sports betting online gambling market, 2018 - 2030 (USD Billion)
- TABLE 10 Sports betting online gambling market, by region, 2018 - 2030 (USD Billion)
- TABLE 11 Casinos online gambling market, 2018 - 2030 (USD Billion)
- TABLE 12 Casinos online gambling market, by region, 2018 - 2030 (USD Billion)
- TABLE 13 Poker online gambling market, 2018 - 2030 (USD Billion)
- TABLE 14 Poker online gambling market, by region, 2018 - 2030 (USD Billion)
- TABLE 15 Bingo online gambling market, 2018 - 2030 (USD Billion)
- TABLE 16 Bingo online gambling market, by region, 2018 - 2030 (USD Billion)
- TABLE 17 Other online gambling market, 2018 - 2030 (USD Billion)
- TABLE 18 Other online gambling market, by region, 2018 - 2030 (USD Billion)
- TABLE 19 Desktop online gambling market, 2018 - 2030 (USD Billion)
- TABLE 20 Desktop online gambling market, by region, 2018 - 2030 (USD Billion)
- TABLE 21 Mobile online gambling market, 2018 - 2030 (USD Billion)
- TABLE 22 Mobile online gambling market, by region, 2018 - 2030 (USD Billion)
- TABLE 23 Other devices for online gambling market, 2018 - 2030 (USD Billion)
- TABLE 24 Other devices for online gambling market, by region, 2018 - 2030 (USD Billion)
- TABLE 25 North America online gambling market, 2018 - 2030 (USD Billion)
- TABLE 26 North America online gambling market, by type, 2018 - 2030 (USD Billion)
- TABLE 27 North America online gambling market, by device, 2018 - 2030 (USD Billion)
- TABLE 28 U.S. online gambling market, 2018 - 2030 (USD Billion)
- TABLE 29 U.S. online gambling market, by type, 2018 - 2030 (USD Billion)
- TABLE 30 U.S. online gambling market, by device, 2018 - 2030 (USD Billion)
- TABLE 31 Canada online gambling market, 2018 - 2030 (USD Billion)
- TABLE 32 Canada online gambling market, by type, 2018 - 2030 (USD Billion)
- TABLE 33 Canada online gambling market, by device, 2018 - 2030 (USD Billion)
- TABLE 34 Europe online gambling market, 2018 - 2030 (USD Billion)



- TABLE 35 Europe online gambling market, by type, 2018 - 2030 (USD Billion)
- TABLE 36 Europe online gambling market, by device, 2018 - 2030 (USD Billion)
- TABLE 37 U.K. online gambling market, 2018 - 2030 (USD Billion)
- TABLE 38 U.K. online gambling market, by type, 2018 - 2030 (USD Billion)
- TABLE 39 U.K. online gambling market, by device, 2018 - 2030 (USD Billion)
- TABLE 40 Germany online gambling market, 2018 - 2030 (USD Billion)
- TABLE 41 Germany online gambling market, by type, 2018 - 2030 (USD Billion)
- TABLE 42 Germany online gambling market, by device, 2018 - 2030 (USD Billion)
- TABLE 43 Asia Pacific online gambling market, 2018 - 2030 (USD Billion)
- TABLE 44 Asia Pacific online gambling market, by type, 2018 - 2030 (USD Billion)
- TABLE 45 Asia Pacific online gambling market, by device, 2018 - 2030 (USD Billion)
- TABLE 46 China online gambling market, 2018 - 2030 (USD Billion)
- TABLE 47 China online gambling market, by type, 2018 - 2030 (USD Billion)
- TABLE 48 China online gambling market, by device, 2018 - 2030 (USD Billion)
- TABLE 49 India online gambling market, 2018 - 2030 (USD Billion)
- TABLE 50 India online gambling market, by type, 2018 - 2030 (USD Billion)
- TABLE 51 India online gambling market, by device, 2018 - 2030 (USD Billion)
- TABLE 52 Japan online gambling market, 2018 - 2030 (USD Billion)
- TABLE 53 Japan online gambling market, by type, 2018 - 2030 (USD Billion)
- TABLE 54 Japan online gambling market, by device, 2018 - 2030 (USD Billion)
- TABLE 55 Latin America online gambling market, 2018 - 2030 (USD Billion)
- TABLE 56 Latin America online gambling market, by type, 2018 - 2030 (USD Billion)
- TABLE 57 Latin America online gambling market, by device, 2018 - 2030 (USD Billion)
- TABLE 58 Brazil online gambling market, 2018 - 2030 (USD Billion)
- TABLE 59 Brazil online gambling market, by type, 2018 - 2030 (USD Billion)
- TABLE 60 Brazil online gambling market, by device, 2018 - 2030 (USD Billion)
- TABLE 61 MEA online gambling market, 2018 - 2030 (USD Billion)
- TABLE 62 MEA online gambling market, by type, 2018 - 2030 (USD Billion)
- TABLE 63 MEA online gambling market, by device, 2018 - 2030 (USD Billion)

## List Of Figures

### LIST OF FIGURES

- FIG. 1 Information procurement
- FIG. 2 Primary research pattern
- FIG. 3 Market formulation and data visualization
- FIG. 4 Market Snapshot
- FIG. 5 Segment Snapshot
- FIG. 6 Competitive Landscape Snapshot
- FIG. 7 Market segmentation and scope
- FIG. 8 Global online gambling market, 2018 - 2030 (USD Billion)
- FIG. 9 Online gambling market - Value chain analysis
- FIG. 10 Online gambling market dynamics
- FIG. 11 Global online gambling market by geography (in USD Billion)
- FIG. 12 Total global gambling market gross win from 2018 to 2022 (in USD Billion)
- FIG. 13 Monetary damages caused by cybercrimes (in USD Billion)
- FIG. 14 Key opportunities prioritized
- FIG. 15 Online gambling market - Porter's five forces analysis
- FIG. 16 Online gambling market - Key company market share analysis, 2022
- FIG. 17 Online gambling market - PESTEL analysis
- FIG. 18 Impact of COVID 19 on the online gambling industry
- FIG. 19 Online gambling market, by type, 2022
- FIG. 20 Online gambling market, by device, 2022
- FIG. 21 Online gambling market, by region, 2022
- FIG. 22 Online gambling market - Regional takeaways
- FIG. 23 North America online gambling market - Key takeaways
- FIG. 24 Europe online gambling market - Key takeaways
- FIG. 25 Asia Pacific online gambling market - Key takeaways
- FIG. 26 Latin America online gambling market - Key takeaways
- FIG. 27 MEA online gambling market - Key takeaways

## I would like to order

Product name: Online Gambling Market Size, Share & Trends Analysis Report By Type (Sports Betting, Casinos, Poker, Bingo), By Device (Desktop, Mobile), By Region (North America, Europe, APAC, Latin America, MEA), And Segment Forecasts, 2023 - 2030

Product link: <https://marketpublishers.com/r/O685A5275411EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/O685A5275411EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970