

On-Demand Transportation Market Size, Share & Trends Analysis Report By Service Type (E-Hailing, Car Rental, Car Sharing), By Vehicle Type (Four Wheeler, Micro Mobility), And Segment Forecasts, 2018 - 2025

<https://marketpublishers.com/r/OA7BC230C32EN.html>

Date: October 2018

Pages: 125

Price: US\$ 4,950.00 (Single User License)

ID: OA7BC230C32EN

Abstracts

This report can be delivered to the clients within 24 Hours

The global on-demand transportation market size is expected to reach USD 304.97 billion by 2025, according to a study conducted by Grand View Research, Inc. It is anticipated to expand at a CAGR of 19.8% during the forecast period. Rising penetration of smartphones and connected vehicles is increasing the adoption of on-demand transportation services such as e-hailing, car sharing, car rental, and station-based mobility. These services enable users to pre-book, modify, or cancel their taxi reservations via mobile applications such as Uber and Gett.

Advancements in IT infrastructure and growing usage of car sharing services by millennials are anticipated to drive the adoption of on-demand transportation services in Europe. Asia Pacific is estimated to witness considerable growth over the forecast period, owing to increased traffic and fuel prices. Government initiatives, such as the Smart Mobility 2030 plan of the Land Transport Authority of Singapore, are also likely to bolster the market growth.

Among different on-demand transportation services, car rental was anticipated to be the largest segment in terms of market share in 2017. However, demand for other services such as e-hailing and car sharing are anticipated to witness substantial rise over the forecast period. Market participants are engaging in different business expansion strategies such as product launches and partnerships to gain market share. For

instance in September 2018, BMW and Daimler announced their collaboration for starting combined car sharing service in Germany.

The trend of micro mobility sharing such as two-wheeler, e-bike, and e-scooter sharing is growing rapidly in developing countries such as China and India. Several new companies are entering the on-demand transportation market by providing smartphone-based car booking services. However, global players such as BMW Group, Daimler AG, Uber Technologies, and OLA dominate the market.

The ban on DIDI Chuxing by the Chinese government in September 2018 for alleged passenger murders has increased concerns among customers over ride sharing. Similar cases have been filed on Uber drivers for misbehaving and mistreating users in the past. Moreover, issues regarding poor connectivity and high costs of developing infrastructure may further hamper growth of the market. Therefore, the service providers are focusing on developing car-sharing applications, which do not require internet connectivity for accessing them.

Further key findings from the study suggest:

E-hailing services is poised to witness the fastest CAGR of 20.4% over the forecast period, as these services provide flexibility to users by allowing them to reserve taxis through an application

Micro mobility segment is projected to register the highest CAGR of 24.7% over the forecast period

Asia Pacific is anticipated to be the most promising region during the forecast period due to increased traffic and vehicle costs in countries such as Japan and China

Some of the prominent participants in the on-demand transportation market are International Business Machines Corporation (IBM); BMW Group; Daimler Group; Ford Motor Company; General Motor Company; Gett, Inc.; and Robert Bosch GmbH.

Contents

CHAPTER 1 RESEARCH METHODOLOGY

- 1.1 Research Methodology
- 1.2 Research Scope and Assumptions
- 1.3 List of Secondary Sources
- 1.4 List of Primary Sources
- 1.5 List of Abbreviations

CHAPTER 2 EXECUTIVE SUMMARY

CHAPTER 3 MARKET DEFINITIONS

- 3.1 Market Segmentation

CHAPTER 4 INDUSTRY OUTLOOK

- 4.1 Market Snapshot
- 4.2 Global On-Demand Transportation Market
 - 4.2.1 Service Segment Trends
 - 4.2.2 Vehicle Type Segment Trends
 - 4.2.3 Regional Segment Trends
- 4.3 Market Variable Analysis
 - 4.3.1 Market Driver Analysis
 - 4.3.1.1 Growing trend of market consolidation.
 - 4.3.1.2 Rising Smartphone penetration
 - 4.3.2 Market Restraints Analysis
 - 4.3.2.1 Passenger safety concerns
 - 4.3.2.2 Dependence on Internet Connectivity
- 4.4 Business Environment Analysis Tool
 - 4.4.1 On-demand transportation Market: PEST Analysis
 - 4.4.2 On-Demand Transportations Market: Porters Analysis
- 4.5 Penetration & Growth Prospects Mapping
- 4.6 Value Chain Analysis

CHAPTER 5 ON-DEMAND TRANSPORTATIONS MARKET: SERVICE TYPE SEGMENT ANALYSIS

5.1 E-Hailing

5.1.1 E-hailing market, 2015 - 2025 (USD Billion)

5.2 Car Sharing

5.2.1 Car sharing market, 2015 - 2025 (USD Billion)

5.3 Car Rental

5.3.1 Car rental market, 2015 - 2025 (USD Billion)

5.4 Station-Based Mobility

5.4.1 Station-based mobility market, 2015 - 2025 (USD Billion)

CHAPTER 6 ON-DEMAND TRANSPORTATIONS MARKET: VEHICLE TYPE SEGMENT ANALYSIS

6.1 Four Wheeler

6.1.1 Four Wheeler market, 2015 - 2025 (USD Billion)

6.2 Micro Mobility

6.2.1 Micro mobility market, 2015 - 2025 (USD Billion)

CHAPTER 7 ON-DEMAND TRANSPORTATIONS MARKET: REGIONAL OUTLOOK

7.1 North America

7.1.1 North America on-demand transportation market, by service type, 2015 - 2025 (USD Billion)

7.1.2 North America on-demand transportation market, by vehicle type, 2015 - 2025 (USD Billion)

7.1.3 United States

7.1.3.1 U.S. on-demand transportation market, by service type, 2015 - 2025 (USD Billion)

7.1.3.2 U.S. on-demand transportation market, by vehicle type, 2015 - 2025 (USD Billion)

7.1.4 Canada

7.1.4.1 Canada on-demand transportation market, by service type, 2015 - 2025 (USD Billion)

7.1.4.2 Canada on-demand transportation market, by vehicle type, 2015 - 2025 (USD Billion)

7.2 Europe

7.2.1 Europe on-demand transportation market, by service type, 2015 - 2025 (USD Billion)

7.2.2 Europe on-demand transportation market, by vehicle type, 2015 - 2025 (USD Billion)

7.2.3 Germany

7.2.3.1 Germany on-demand transportation market, by service type, 2015 - 2025
(USD Billion)

7.2.3.2 Germany on-demand transportation market, by vehicle type, 2015 - 2025
(USD Billion)

7.2.4 France

7.2.4.1 France on-demand transportation market, by service type, 2015 - 2025 (USD Billion)

7.2.4.2 France on-demand transportation market, by vehicle type, 2015 - 2025 (USD Billion)

7.3 Asia Pacific

7.3.1 Asia Pacific on-demand transportation market, by service type, 2015 - 2025
(USD Billion)

7.3.2 Asia Pacific on-demand transportation market, by vehicle type, 2015 - 2025
(USD Billion)

7.3.3 China

7.3.3.1 China on-demand transportation market, by service type, 2015 - 2025 (USD Billion)

7.3.3.2 China on-demand transportation market, by vehicle type, 2015 - 2025 (USD Billion)

7.3.4 Japan

7.3.4.1 Japan on-demand transportation market, by service type, 2015 - 2025 (USD Billion)

7.3.4.2 Japan on-demand transportation market, by vehicle type, 2015 - 2025 (USD Billion)

7.3.5 South Korea

7.3.5.1 South Korea on-demand transportation market, by service type, 2015 - 2025
(USD Billion)

7.3.5.2 South Korea on-demand transportation market, by vehicle type, 2015 - 2025
(USD Billion)

7.4 Rest of the World

7.4.1 RoW on-demand transportation market, by service type, 2015 - 2025 (USD Billion)

7.4.2 RoW on-demand transportation market, by vehicle type, 2015 - 2025 (USD Billion)

CHAPTER 8 COMPANY PROFILES

8.1 IBM Corporation

- 8.1.1 Company overview
- 8.1.2 Financial performance
- 8.1.3 Product benchmarking
- 8.1.4 Recent developments
- 8.2 BMW Group
 - 8.2.1 Company overview
 - 8.2.2 Financial performance
 - 8.2.3 Product benchmarking
 - 8.2.4 Recent developments
- 8.3 Daimler AG
 - 8.3.1 Company overview
 - 8.3.2 Financial performance
 - 8.3.3 Product benchmarking
 - 8.3.4 Recent developments
- 8.4 Ford Motor Company
 - 8.4.1 Company overview
 - 8.4.2 Financial performance
 - 8.4.3 Product benchmarking
 - 8.4.4 Recent developments
- 8.5 General Motors Company
 - 8.5.1 Company overview
 - 8.5.2 Financial performance
 - 8.5.3 Product benchmarking
 - 8.5.4 Recent developments
- 8.6 Gett Inc.
 - 8.6.1 Company overview
 - 8.6.2 Financial performance
 - 8.6.3 Product benchmarking
 - 8.6.4 Recent developments
- 8.7 Robert Bosch GmbH
 - 8.7.1 Company overview
 - 8.7.2 Financial performance
 - 8.7.3 Product benchmarking
 - 8.7.4 Recent developments
- 8.8 Avis Budget Group, Inc.
 - 8.8.1 Company overview
 - 8.8.2 Financial performance
 - 8.8.3 Product benchmarking
 - 8.8.4 Recent developments

8.9 Toyota Motor Corporation

8.9.1 Company overview

8.9.2 Financial performance

8.9.3 Product benchmarking

8.9.4 Recent developments

8.10 Uber Technologies Inc.

8.10.1 Company overview

8.10.2 Financial performance

8.10.3 Product benchmarking

8.10.4 Recent development

List Of Tables

LIST OF TABLES

Table 1 List of Abbreviation

Table 2 E-hailing market, 2015 - 2025 (USD Billion)

Table 3 Car sharing market, 2015 - 2025 (USD Billion)

Table 4 Car rental market, 2015 - 2025 (USD Billion)

Table 5 Station-based mobility market, 2015 - 2025 (USD Billion)

Table 6 Four Wheeler market, 2015 - 2025 (USD Billion)

Table 7 Micro mobility market, 2015 - 2025 (USD Billion)

Table 8 North America on-demand transportation market, by service type, 2015 - 2025 (USD Billion)

Table 9 North America on-demand transportation market, by vehicle type, 2015 - 2025 (USD Billion)

Table 10 U.S. on-demand transportation market, by service type, 2015 - 2025 (USD Billion)

Table 11 U.S. on-demand transportation market, by vehicle type, 2015 - 2025 (USD Billion)

Table 12 Canada on-demand transportation market, by service type, 2015 - 2025 (USD Billion)

Table 13 Canada on-demand transportation market, by vehicle type, 2015 - 2025 (USD Billion)

Table 14 Europe on-demand transportation market, by service type, 2015 - 2025 (USD Billion)

Table 15 Europe on-demand transportation market, by vehicle type, 2015 - 2025 (USD Billion)

Table 16 Germany on-demand transportation market, by service type, 2015 - 2025 (USD Billion)

Table 17 Germany on-demand transportation market, by vehicle type, 2015 - 2025 (USD Billion)

Table 18 France on-demand transportation market, by service type, 2015 - 2025 (USD Billion)

Table 19 France on-demand transportation market, by vehicle type, 2015 - 2025 (USD Billion)

Table 20 Asia Pacific on-demand transportation market, by service type, 2015 - 2025 (USD Billion)

Table 21 Asia Pacific on-demand transportation market, by vehicle type, 2015 - 2025 (USD Billion)

Table 22 China on-demand transportation market, by service type, 2015 - 2025 (USD Billion)

Table 23 China on-demand transportation market, by vehicle type, 2015 - 2025 (USD Billion)

Table 24 Japan on-demand transportation market, by service type, 2015 - 2025 (USD Billion)

Table 25 Japan on-demand transportation market, by vehicle type, 2015 - 2025 (USD Billion)

Table 26 South Korea on-demand transportation market, by service type, 2015 - 2025 (USD Billion)

Table 27 South Korea on-demand transportation market, by vehicle type, 2015 - 2025 (USD Billion)

Table 28 RoW on-demand transportation market, by service type, 2015 - 2025 (USD Billion)

Table 29 RoW on-demand transportation market, by vehicle type, 2015 - 2025 (USD Billion)

List Of Figures

LIST OF FIGURES

- Fig. 1 On-demand transportation market segmentation
- Fig. 2 On-demand transportation market snapshot
- Fig. 3 Global on-demand transportation market revenue, 2015 - 2025 (USD Billion)
- Fig. 4 On-demand transportation market, by service type, 2015 - 2025 (USD Billion)
- Fig. 5 On-demand transportations market, by vehicle type, 2015 - 2025 (USD Billion)
- Fig. 6 On-demand transportations market, by region, 2015 - 2025 (USD Billion)
- Fig. 7 On-demand transportations market: PEST analysis
- Fig. 8 On-demand transportations market: porters analysis
- Fig. 9 on-demand transportations market: penetration & growth prospect mapping
- Fig. 10 On-demand transportations market: value chain analysis
- Fig. 11 On-demand transportation market: service type segment analysis
- Fig. 12 On-demand Transportation market: vehicle type segment analysis
- Fig. 13 On-demand transportation market: regional outlook

I would like to order

Product name: On-Demand Transportation Market Size, Share & Trends Analysis Report By Service Type (E-Hailing, Car Rental, Car Sharing), By Vehicle Type (Four Wheeler, Micro Mobility), And Segment Forecasts, 2018 - 2025

Product link: <https://marketpublishers.com/r/OA7BC230C32EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/OA7BC230C32EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970