

North America Wood Flooring Market Size, Share & Trends Analysis Report By Product (Solid, Engineered), By Wood Type, By Application, By End-use, By Country, And Segment Forecasts, 2023 - 2030

<https://marketpublishers.com/r/NC2310B0E539EN.html>

Date: February 2023

Pages: 92

Price: US\$ 5,950.00 (Single User License)

ID: NC2310B0E539EN

Abstracts

This report can be delivered to the clients within 1 Business Day

North America Wood Flooring Market Growth & Trends

The North America wood flooring market size is expected to reach USD 8.95 billion by 2030, expanding at a CAGR of 2.4% during the forecast period, according to a new report by Grand View Research, Inc. This growth can be attributed to Increasing demand for aesthetically, superior and durable floor covering solutions, and consumer trends in floor design.

The expansion of offices & workspaces, improving consumer lifestyle, and rapid urbanization are factors that have also contributed to the market growth in the region. Additionally, the significant & continual growth of high-end residential housing structures and the subsequent and growing preference for single-family housing structures are driving the demand for wood flooring in North America.

Factors such as the growing consumer demand for innovative buildings with modern technologies improved aesthetic appeal, and better energy efficiency are expected to drive the demand for flooring products for their use in residential construction during the forecast period. Furthermore, there is growth in the construction of green buildings in the U.S. and Canada owing to the rising awareness related to the energy efficiency of buildings and improved indoor air quality. This is projected to drive sustainable building construction activities in North America, which, in turn, is projected to have a positive

impact on the demand for wood flooring products owing to their low VOC emission properties.

The residential application segment is expected to attract major demand for wood flooring in North America. The growth of residential construction is attributed to the growing population, rapid urbanization, and increasing rate of migration in various countries of North America such as the U.S. and Canada. Furthermore, rising spending on renovation, repair, and interior, is further expected to propel the demand for wood flooring in residential applications in North America.

Companies including Mohawk, Armstrong, Shaw Floors, Mannington Mills, and Pergo are some of the key manufacturers of flooring solutions in the North American market. The manufacturing process starts with tree selection. The wooden logs obtained from the trees are closely inspected for their knots and grain pattern to obtain an aesthetically superior end product. Generally, the logs with fewer knots and tight grain patterns are selected for the production process.

North America Wood Flooring Market Report Highlights

The maple wood type segment is expected to grow at a CAGR of 2.8%, based on volume, over the forecast period. Maple wood is widely used in flooring applications across North America owing to its minimal color variation and minimal grain pattern. Maple wood is highly scratch and dent resistant. As a result, it is highly suitable as a flooring material in high-footfall traffic areas such as theatres, gymnasiums, concert halls, indoor sporting arenas, and basketball courts

The residential application segment is anticipated to grow at the highest CAGR of 2.6% during the forecast period. Growing employment rates, rising income levels, and easy availability of finance are some of the factors boosting the demand for residential structures, which in turn, is propelling the growth. Additionally, engineered wood flooring is increasingly replacing the traditional solid wood flooring in the residential sector owing to its cost-effective, ease of installation, and superior moisture resistance properties

In North America, Canada wood flooring market accounted for a volume of 24.9 million square meters in 2022. An increasing number of service providers in Canada is expected to propel the demand for office spaces, thereby, fueling commercial construction sector growth. The rise in commercial construction

activities in key provinces of the country is expected to further boost the consumption of flooring products over the forecast period. Additionally, the restoration of its domestic manufacturing sector is further anticipated to be the key factor driving the growth of the construction industry in the country

The North America wood flooring industry is dynamic and competitive in nature. Investments and regional expansion are the key strategies adopted by various players to strengthen their presence in the market. However, fluctuations in raw material prices are expected to emerge as a key concern for the market players operating in North America

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Research Methodology
- 1.2. Research Scope & Assumption
- 1.3. Information Procurement
 - 1.3.1. Purchased Database
 - 1.3.2. GVR's Internal Database
 - 1.3.3. Secondary Sources & Third-Party Perspectives
 - 1.3.4. Primary Research
- 1.4. Information Analysis
 - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. List of data sources

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Outlook
- 2.2. Segmental Outlook
- 2.3. Segmental Outlook
- 2.4. Competitive Insights

CHAPTER 3. NORTH AMERICA WOOD FLOORING MARKET VARIABLES, TRENDS, AND SCOPE

- 3.1. Market Segmentation
- 3.2. Market Penetration and Growth Prospect Mapping
- 3.3. Value Chain Analysis
 - 3.3.1. Raw Material Trends
 - 3.3.1.1. Wood
 - 3.3.2. Sales Channel Analysis
- 3.4. Regulatory Framework
- 3.5. Market Dynamics
 - 3.5.1. Market driver analysis
 - 3.5.1.1. Growth of the construction industry
 - 3.5.1.2. Rising demand for aesthetically pleasing, durable products
 - 3.5.2. Market restraint analysis
 - 3.5.2.1. Threat of low-cost substitutes

- 3.5.3. Market Challenge Analysis
- 3.6. Business Environment Analysis
 - 3.6.1. Porter's Analysis
 - 3.6.1.1. Supplier Power
 - 3.6.1.2. Buyer Power
 - 3.6.1.3. Substitution Threat
 - 3.6.1.4. Threat from New Entrant
 - 3.6.1.5. Competitive Rivalry
 - 3.6.2. PESTEL Analysis
 - 3.6.2.1. Political Landscape
 - 3.6.2.2. Environmental Landscape
 - 3.6.2.3. Social Landscape
 - 3.6.2.4. Technology Landscape
 - 3.6.2.5. Economic Landscape
 - 3.6.2.6. Legal Landscape
- 3.7. Consumption Patterns Prevailing Among Buyers

CHAPTER 4. NORTH AMERICA WOOD FLOORING MARKET: PRODUCT ESTIMATES & TREND ANALYSIS

- 4.1. Definition & Scope
- 4.2. North America Wood Flooring Market: Product Movement Analysis, 2022 & 2030
- 4.3. Solid Wood
 - 4.3.1. North America solid wood flooring market estimates and forecasts, 2018 - 2030 (Million Square Meters) (USD Million)
- 4.4. Engineered Wood
 - 4.4.1. North America engineered wood flooring market estimates and forecasts, 2018 - 2030 (Million Square Meters) (USD Million)

CHAPTER 5. NORTH AMERICA WOOD FLOORING MARKET: WOOD TYPE ESTIMATES & TREND ANALYSIS

- 5.1. Definition & Scope
- 5.2. North America Wood Flooring Market: Wood Type Movement Analysis, 2022 & 2030
- 5.3. Red Oak
 - 5.3.1. North America wood flooring market estimates and forecasts, by red oak, 2018 - 2030 (Million Square Meters) (USD Million)
- 5.4. White Oak

5.4.1. North America wood flooring market estimates and forecasts, by white oak, 2018 - 2030 (Million Square Meters) (USD Million)

5.5. Maple

5.5.1. North America wood flooring market estimates and forecasts, by maple, 2018 - 2030 (Million Square Meters) (USD Million)

5.6. Others

5.6.1. North America wood flooring market estimates and forecasts, by other wood type, 2018 - 2030 (Million Square Meters) (USD Million)

CHAPTER 6. NORTH AMERICA WOOD FLOORING MARKET: APPLICATION ESTIMATES & TREND ANALYSIS

6.1. Definition & Scope

6.2. North America Wood Flooring Market: Application Movement Analysis, 2022 & 2030

6.3. Residential

6.3.1. North America wood flooring market estimates and forecasts, for residential application, 2018 - 2030 (Million Square Meters) (USD Million)

6.4. Commercial

6.4.1. North America wood flooring market estimates and forecasts, for commercial application, 2018 - 2030 (Million Square Meters) (USD Million)

CHAPTER 7. NORTH AMERICA WOOD FLOORING MARKET: END-USE ESTIMATES & TREND ANALYSIS

7.1. Definition & Scope

7.2. North America Wood Flooring Market: End-use Movement Analysis, 2022 & 2030

7.3. New Construction

7.3.1. North America wood flooring market estimates and forecasts, in new construction, 2018 - 2030 (Million Square Meters) (USD Million)

7.4. Replacement

7.4.1. North America wood flooring market estimates and forecasts, in replacement, 2018 - 2030 (Million Square Meters) (USD Million)

CHAPTER 8. NORTH AMERICA WOOD FLOORING MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

8.1. Definition & Scope

8.2. North America Wood Flooring Market: Country Movement Analysis, 2022 & 2030

8.3. North America

8.3.1. North America wood flooring market estimates and forecasts, 2018 - 2030 (Million Square Meters) (USD Million)

8.3.2. North America wood flooring market estimates and forecasts, by product, 2018 - 2030 (Million Square Meters) (USD Million)

8.3.3. North America wood flooring market estimates and forecasts, by wood type, 2018 - 2030 (Million Square Meters) (USD Million)

8.3.4. North America wood flooring market estimates and forecasts, by application, 2018 - 2030 (Million Square Meters) (USD Million)

8.3.5. North America wood flooring market estimates and forecasts, by end-use, 2018 - 2030 (Million Square Meters) (USD Million)

8.3.6. U.S.

8.3.6.1. U.S. wood flooring market estimates and forecasts, 2018 - 2030 (Million Square Meters) (USD Million)

8.3.6.2. U.S. wood flooring market estimates and forecasts, by product, 2018 - 2030 (Million Square Meters) (USD Million)

8.3.6.3. U.S. wood flooring market estimates and forecasts, by wood type, 2018 - 2030 (Million Square Meters) (USD Million)

8.3.6.4. U.S. wood flooring market estimates and forecasts, by application, 2018 - 2030 (Million Square Meters) (USD Million)

8.3.6.5. U.S. wood flooring market estimates and forecasts, by end-use, 2018 - 2030 (Million Square Meters) (USD Million)

8.3.7. Canada

8.3.7.1. Canada wood flooring market estimates and forecasts, 2018 - 2030 (Million Square Meters) (USD Million)

8.3.7.2. Canada wood flooring market estimates and forecasts, by product, 2018 - 2030 (Million Square Meters) (USD Million)

8.3.7.3. Canada wood flooring market estimates and forecasts, by wood type, 2018 - 2030 (Million Square Meters) (USD Million)

8.3.7.4. Canada wood flooring market estimates and forecasts, by application, 2018 - 2030 (Million Square Meters) (USD Million)

8.3.7.5. Canada wood flooring market estimates and forecasts, by end-use, 2018 - 2030 (Million Square Meters) (USD Million)

8.3.8. Mexico

8.3.8.1. Mexico wood flooring market estimates and forecasts, 2018 - 2030 (Million Square Meters) (USD Million)

8.3.8.2. Mexico wood flooring market estimates and forecasts, by product, 2018 - 2030 (Million Square Meters) (USD Million)

8.3.8.3. Mexico wood flooring market estimates and forecasts, by wood type, 2018 -

2030 (Million Square Meters) (USD Million)

8.3.8.4. Mexico wood flooring market estimates and forecasts, by application, 2018 - 2030 (Million Square Meters) (USD Million)

8.3.8.5. Mexico wood flooring market estimates and forecasts, by end-use, 2018 - 2030 (Million Square Meters) (USD Million)

CHAPTER 9. COMPETITIVE LANDSCAPE

9.1. Key Company Market Share Analysis

9.2. Vendor Landscape

9.3. Competitive Environment

9.4. Company Market Positioning

9.5. Strategy Framework

CHAPTER 10. COMPANY PROFILES

10.1. Mohawk Industries, Inc.

10.1.1. Company Overview

10.1.2. Financial Performance

10.1.3. Product Benchmarking

10.1.4. Strategic Initiatives

10.2. Shaw Industries Group, Inc.

10.2.1. Company Overview

10.2.2. Product Benchmarking

10.3. Mannington Mills, Inc.

10.3.1. Company Overview

10.3.2. Product Benchmarking

10.4. Pergo

10.4.1. Company Overview

10.4.2. Product Benchmarking

10.5. Flooring Innovations

10.5.1. Company Overview

10.5.2. Product Benchmarking

10.6. EGGER Group

10.6.1. Company Overview

10.6.2. Financial Performance

10.6.3. Product Benchmarking

10.6.4. Strategic Initiatives

10.7. Goodfellow, Inc.

- 10.7.1. Company Overview
- 10.7.2. Financial Performance
- 10.7.3. Product Benchmarking
- 10.8. Home Legend, LLC
 - 10.8.1. Company Overview
 - 10.8.2. Product Benchmarking
- 10.9. DuChateau
 - 10.9.1. Company Overview
 - 10.9.2. Product Benchmarking
- 10.10. Provenza Floors, Inc.
 - 10.10.1. Company Overview
 - 10.10.2. Product Benchmarking
- 10.11. Bruce Evans Flooring, LLC
 - 10.11.1. Company Overview
 - 10.11.2. Product Benchmarking
- 10.12. Somerset Hardwood Flooring, Inc.
 - 10.12.1. Company Overview
 - 10.12.2. Product Benchmarking
- 10.13. Launstein Hardwood Floors
 - 10.13.1. Company Overview
 - 10.13.2. Product Benchmarking
- 10.14. Q.E.P. Co., Inc.
 - 10.14.1. Company Overview
 - 10.14.2. Product Benchmarking

List Of Tables

LIST OF TABLES

Table 1 North America solid wood flooring market estimates and forecasts, 2018 - 2030 (Million Square Meters) (USD Million)

Table 2 North America engineered wood flooring market estimates and forecasts, 2018 - 2030 (Million Square Meters) (USD Million)

Table 3 North America wood flooring market estimates and forecasts, by red oak, 2018 - 2030 (Million Square Meters) (USD Million)

Table 4 North America wood flooring market estimates and forecasts, by white oak, 2018 - 2030 (Million Square Meters) (USD Million)

Table 5 North America wood flooring market estimates and forecasts, by maple, 2018 - 2030 (Million Square Meters) (USD Million)

Table 6 North America wood flooring market estimates and forecasts, by other wood type, 2018 - 2030 (Million Square Meters) (USD Million)

Table 7 North America wood flooring market estimates and forecasts, for residential application, 2018 - 2030 (Million Square Meters) (USD Million)

Table 8 North America wood flooring market estimates and forecasts, for commercial application, 2018 - 2030 (Million Square Meters) (USD Million)

Table 9 North America wood flooring market estimates and forecasts, in new construction, 2018 - 2030 (Million Square Meters) (USD Million)

Table 10 North America wood flooring market estimates and forecasts, in replacement, 2018 - 2030 (Million Square Meters) (USD Million)

Table 11 North America wood flooring market estimates and forecasts, 2018 - 2030, (Million Square Meters) (USD Million)

Table 12 North America wood flooring market, volume estimates, and forecasts, by product, 2018 - 2030 (Million Square Meters)

Table 13 North America wood flooring market, revenue estimates, and forecasts, by product, 2018 - 2030 (USD Million)

Table 14 North America wood flooring market, volume estimates, and forecasts, by wood type, 2018 - 2030 (Million Square Meters)

Table 15 North America wood flooring market, revenue estimates, and forecasts, by wood type, 2018 - 2030 (USD Million)

Table 16 North America wood flooring market, volume estimates, and forecasts, by application, 2018 - 2030 (Million Square Meters)

Table 17 North America wood flooring market, revenue estimates, and forecasts, by application, 2018 - 2030 (USD Million)

Table 18 North America wood flooring market, volume estimates, and forecasts, by end-

use, 2018 - 2030 (Million Square Meters)

Table 19 North America wood flooring market, revenue estimates, and forecasts, by end-use, 2018 - 2030 (USD Million)

Table 20 U.S. wood flooring market estimates and forecasts, 2018 - 2030, (Million Square Meters) (USD Million)

Table 21 U.S. wood flooring market, volume estimates, and forecasts, by product, 2018 - 2030 (Million Square Meters)

Table 22 U.S. wood flooring market, revenue estimates, and forecasts, by product, 2018 - 2030 (USD Million)

Table 23 U.S. wood flooring market, volume estimates, and forecasts, by wood type, 2018 - 2030 (Million Square Meters)

Table 24 U.S. wood flooring market, revenue estimates, and forecasts, by wood type, 2018 - 2030 (USD Million)

Table 25 U.S. wood flooring market, volume estimates, and forecasts, by application, 2018 - 2030 (Million Square Meters)

Table 26 U.S. wood flooring market, revenue estimates, and forecasts, by application, 2018 - 2030 (USD Million)

Table 27 U.S. wood flooring market, volume estimates, and forecasts, by end-use, 2018 - 2030 (Million Square Meters)

Table 28 U.S. wood flooring market, revenue estimates and forecasts, by end-use, 2018 - 2030 (USD Million)

Table 29 Canada wood flooring market estimates and forecasts, 2018 - 2030, (Million Square Meters) (USD Million)

Table 30 Canada wood flooring market, volume estimates and forecasts, by product, 2018 - 2030 (Million Square Meters)

Table 31 Canada wood flooring market, revenue estimates, and forecasts, by product, 2018 - 2030 (USD Million)

Table 32 Canada wood flooring market, volume estimates and forecasts, by wood type, 2018 - 2030 (Million Square Meters)

Table 33 Canada wood flooring market, revenue estimates, and forecasts, by wood type, 2018 - 2030 (USD Million)

Table 34 Canada wood flooring market, volume estimates and forecasts, by application, 2018 - 2030 (Million Square Meters)

Table 35 Canada wood flooring market, revenue estimates, and forecasts, by application, 2018 - 2030 (USD Million)

Table 36 Canada wood flooring market, volume estimates and forecasts, by end-use, 2018 - 2030 (Million Square Meters)

Table 37 Canada wood flooring market, revenue estimates and forecasts, by end-use, 2018 - 2030 (USD Million)

Table 38 Mexico wood flooring market estimates and forecasts, 2018 - 2030, (Million Square Meters) (USD Million)

Table 39 Mexico wood flooring market, volume estimates, and forecasts, by product, 2018 - 2030 (Million Square Meters)

Table 40 Mexico wood flooring market, revenue estimates, and forecasts, by product, 2018 - 2030 (USD Million)

Table 41 Mexico wood flooring market, volume estimates and forecasts, by wood type, 2018 - 2030 (Million Square Meters)

Table 42 Mexico wood flooring market, revenue estimates, and forecasts, by wood type, 2018 - 2030 (USD Million)

Table 43 Mexico wood flooring market, volume estimates and forecasts, by application, 2018 - 2030 (Million Square Meters)

Table 44 Mexico wood flooring market, revenue estimates, and forecasts, by application, 2018 - 2030 (USD Million)

Table 45 Mexico wood flooring market, volume estimates and forecasts, by end-use, 2018 - 2030 (Million Square Meters)

Table 46 Mexico wood flooring market, revenue estimates and forecasts, by end-use, 2018 - 2030 (USD Million)

List Of Figures

LIST OF FIGURES

- Fig. 1 Information Procurement
- Fig. 2 Primary Research Pattern
- Fig. 3 Primary Research Process
- Fig. 4 Market research approaches - Bottom-Up Approach
- Fig. 5 Market research approaches - Top Down Approach
- Fig. 6 Market research approaches - Combined Approach
- Fig. 7 Market Outlook
- Fig. 8 Segmental Outlook
- Fig. 9 Segmental Outlook
- Fig. 10 Competitive Outlook
- Fig. 11 North America wood flooring market - Segmentation
- Fig. 12 North America wood flooring market - Penetration & growth prospect mapping (USD Million)
- Fig. 13 North America wood flooring market - Market driver impact analysis
- Fig. 14 Spending of U.S construction industry (USD Million)
- Fig. 15 North America wood flooring market: Restraint impact analysis
- Fig. 16 North America wood flooring market: Product movement analysis, 2022 & 2030
- Fig. 17 North America wood flooring market: Wood type movement analysis, 2022 & 2030
- Fig. 18 North America wood flooring market: Application movement analysis, 2022 & 2030
- Fig. 19 North America wood flooring market: End-use movement analysis, 2022 & 2030
- Fig. 20 North America wood flooring market: Country movement analysis, 2022 & 2030
- Fig. 21 North America wood flooring market: Key company market share analysis, 2022
- Fig. 22 Company market position analysis
- Fig. 23 North America wood flooring market: Strategy framework

I would like to order

Product name: North America Wood Flooring Market Size, Share & Trends Analysis Report By Product (Solid, Engineered), By Wood Type, By Application, By End-use, By Country, And Segment Forecasts, 2023 - 2030

Product link: <https://marketpublishers.com/r/NC2310B0E539EN.html>

Price: US\$ 5,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/NC2310B0E539EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970