

North America Virtual Care Solutions Market Size, Share & Trends Analysis Report By Type (Acute/Episodic Care, Primary Care), By Component (Hardware, Software), By Mode, By Application, By Country, And Segment Forecasts, 2025 - 2030

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Abstracts

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Market Size & Trends

The North America virtual care solutions market size was estimated at USD 12.43 billion in 2024 and is expected to grow at a CAGR of 32.38% from 2025 to 2030. This growth is primarily driven by the adoption of cloud computing technologies, favorable regulatory initiatives, and the increasing use of Information Technology (IT) in healthcare.

Furthermore, digital healthcare solutions have played a significant role in advancing health equity by providing clinical assessment and timely treatment, especially to the most vulnerable people. For instance, in February 2025, Teladoc Health, a virtual care provider, acquired Catapult Health for USD 65 million to enhance its preventive care offerings. This acquisition aligns with Teladoc's strategy to integrate advanced technologies and improve healthcare delivery.

The growing shift in consumer preferences toward care management programs significantly drives the virtual care market. Patients value the active participation these programs encourage, aligning with telehealth services' capabilities that offer personalized care from home. In addition, care management improves healthcare quality while minimizing costs, appealing to those seeking affordable options. Overall, the rise of these programs is reshaping healthcare delivery by increasing cost-efficiency.

Moreover, the rise of virtual health in North America is enhancing healthcare access, personalization, and efficiency. Technologies enable real-time interactions between patients and providers, reducing travel and waiting times. They improve communication among physicians and support chronic disease management with timely monitoring. Telehealth services expand access to specialized care in remote areas, while remote patient monitoring offers real-time health insights. Overall, these advancements are making healthcare more responsive and equitable.

Virtual health aims to enhance care delivery by building on existing efforts and addressing changing consumer needs. It includes more than just video visits, serving as a substitute or complement to in-person care based on patient needs and resources. Its main objectives are to improve access to health services, clinical outcomes, consumer engagement, care coordination, cost-efficiency, and overall care efficiency.

North America Virtual Care Solutions Market Report Segmentation

This report forecasts revenue growth at the regional and country levels and provides an analysis of the latest industry trends in each of the sub-segments from 2018 to 2030. For this study, Grand View Research has segmented the North America virtual care solutions market report based on type, component, mode, application, and country:

Type Outlook (Revenue, USD Million, 2018 - 2030)

Acute/ Episodic Care

Primary Care

Behavioral Care

Component Outlook (Revenue, USD Million, 2018 - 2030)

Hardware

Software

Mode Outlook (Revenue, USD Million, 2018 - 2030)

Audio

Messaging

Video

Application Outlook (Revenue, USD Million, 2018 - 2030)

Family Medicine

Internal Medicine

Cardiology

Pediatrics

Endocrinology

Rheumatology

Pulmonology

Others

Country Outlook (Revenue, USD Million, 2018 – 2030)

U.S.

Canada

Mexico

Companies Mentioned

CirrusMD

Talkspace

Teladoc Health, Inc.

MDLive

American Well

MeMD
Quartet Health
Plush Care
Sesame, Inc.
CVS Health

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