

North America Traditional Toilet Seat Market Size, Share & Trends Analysis Report By Bowl Shape (Elongated And Round), By Raw Material, By Application, By Distribution Channel, By Region, And Segment Forecasts, 2025 - 2030

<https://marketpublishers.com/r/N019FAD8E048EN.html>

Date: November 2024

Pages: 100

Price: US\$ 3,950.00 (Single User License)

ID: N019FAD8E048EN

Abstracts

This report can be delivered to the clients within Immediate

North America Traditional Toilet Seat Market Growth & Trends

The North America traditional toilet seat market size is expected to reach USD 1,367.1 million by 2030, registering a CAGR of 5.4% from 2025 to 2030, according to a new report by Grand View Research, Inc. The market growth is being driven by factors such as growing consumer demand for enhanced bathroom aesthetics and comfort, along with increased awareness about hygiene and sanitation standards, which is prompting homeowners and businesses to invest in high-quality and innovative toilet seat solutions.

With the expanding real estate and commercial construction sectors, the bathroom fittings market is expected to grow in the coming years. According to a study published by the U.S. Department of Housing and Urban Development and the U.S. Census Bureau in July 2023, privately owned output caused overall housing starts to rise by 5.9% since July 2022 to a seasonally adjusted annual rate of 1.45 million units. These increasing developments in the residential household category are expected to drive the need for traditional toilet seats in North America.

Innovations in terms of aesthetics and functionality offer opportunities for market expansion of traditional toilet seats in North America. U.S.-based Ginsey Home Solutions, for instance, offers cushioned toilet seats made of soft vinyl that aids during

winters tavoid chilly hard seats. This toilet seat is designed taccommodate all elongated fixtures and comes complete with all essential nuts and bolts required for the installation process.

Market players have been entering the market through partnerships with real estate companies or builders. For instance, Shea Homes, an American homebuilding company, has collaborated with various bathroom product manufacturers such as Kohler Co. and Moen Incorporated. Similarly, new entrants als can partner with home building companies tcompete with the above-mentioned major players in the market.

Consumers often seek a resilient and budget-friendly choice that provides a more enhanced aesthetic appeal compared ttraditional plastic materials. Responding tthese preferences, market participants are introducing products that align with these consumer needs. Bath Royale, a manufacturer based in North Carolina, specializes in providing high-grade polypropylene toilet seats. These seats are resistant tstains and dnot chip or peel. They are available in three colors-Biscuit/Linen, Almond/Bone, and White.

North America Traditional Toilet Seat Market Report Highlights

In terms of bowl shape, the round-shaped toilet seats accounted for a market share of 54.9% in 2024. A primary advantage of round toilets is their capacity to optimize limited bathroom space, making them particularly effective for compact areas.

In terms of raw material polypropylene emerged as the leading raw material in 2024, capturing 42.4% of the revenue share.

In terms of application, the residential sector led the North America traditional toilet seats market for, capturing 64.6% of revenue. This dominance is partly attributed tp prevalent housing configurations in the U.S., where most bedrooms come equipped with en-suite bathrooms.

In terms of distribution channel, the retail channel held a commanding presence in the North American market, representing 74.7% of distribution. This dominance is largely attributed tbig-box retailers, whose extensive product variety and discount incentives substantially shape consumer purchasing decisions.

Based on region, in 2024, the U.S. dominated the North American traditional toilet seat market, securing a share of 78.19%. This market leadership is attributed theightened consumer awareness regarding hygiene, coupled with a growing preference for enhanced comfort and convenience, which has spurred innovation and design advancements within the sector.

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
 - 1.3.1. Purchased Database
 - 1.3.2. GVR's Internal Database
 - 1.3.3. Secondary Sources & Third-Party Perspectives
 - 1.3.4. Primary Research
- 1.4. Information Analysis
 - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Snapshot
- 2.2. Segment Snapshot
- 2.3. Competitive Landscape Snapshot

CHAPTER 3. NORTH AMERICA TRADITIONAL TOILET SEAT MARKET VARIABLES, TRENDS & SCOPE

- 3.1. Market Lineage Outlook
 - 3.1.1. Parent Market Outlook
 - 3.1.2. Related Market Outlook
- 3.2. Penetration and Growth Prospect Mapping
- 3.3. Industry Value Chain Analysis
 - 3.3.1. Sales/Retail Channel Analysis
 - 3.3.2. Profit Margin Analysis (Industry-level)
- 3.4. Market Dynamics
 - 3.4.1. Market Driver Analysis
 - 3.4.2. Market Restraint Analysis
 - 3.4.3. Market Opportunities
 - 3.4.4. Market Challenges
- 3.5. Industry Analysis Tools
 - 3.5.1. Porter's Five Forces Analysis

3.6. Market Entry Strategies

CHAPTER 4. NORTH AMERICA TRADITIONAL TOILET SEAT MARKET: CONSUMER BEHAVIOR ANALYSIS

- 4.1. Demographic Analysis
- 4.2. Consumer Trends & Preferences
- 4.3. Factors Affecting Buying Decisions
- 4.4. Consumer Product Adoption
- 4.5. Observations & Recommendations

CHAPTER 5. NORTH AMERICA TRADITIONAL TOILET SEAT MARKET: BOWL SHAPE ESTIMATES & TREND ANALYSIS

- 5.1. North America Traditional Toilet Seat Market, By Bowl Shape: Key Takeaways
- 5.2. Bowl Shape Movement Analysis & Market Share, 2024 & 2030
- 5.3. Market Estimates & Forecasts, By Bowl Shape, 2018 - 2030 (USD Million)
 - 5.3.1. Elongated
 - 5.3.1.1. Market estimates and forecast, 2018 - 2030 (USD Million)
 - 5.3.2. Round
 - 5.3.2.1. Market estimates and forecast, 2018 - 2030 (USD Million)

CHAPTER 6. NORTH AMERICA TRADITIONAL TOILET SEAT MARKET: RAW MATERIAL ESTIMATES & TREND ANALYSIS

- 6.1. North America Traditional Toilet Seat Market, By Raw Material: Key Takeaways
- 6.2. Raw Material Movement Analysis & Market Share, 2024 & 2030
- 6.3. Market Estimates & Forecasts, by Raw Material, 2018 - 2030 (USD Million)
 - 6.3.1. Plastic (Other than Polypropylene)
 - 6.3.1.1. Market estimates and forecast, 2018 - 2030 (USD Million)
 - 6.3.2. Polypropylene
 - 6.3.2.1. Market estimates and forecast, 2018 - 2030 (USD Million)
 - 6.3.3. Wood
 - 6.3.3.1. Market estimates and forecast, 2018 - 2030 (USD Million)
 - 6.3.4. Urea Molding Compound
 - 6.3.4.1. Market estimates and forecast, 2018 - 2030 (USD Million)
 - 6.3.5. Others
 - 6.3.5.1. Market estimates and forecast, 2018 - 2030 (USD Million)

CHAPTER 7. NORTH AMERICA TRADITIONAL TOILET SEAT MARKET: APPLICATION ESTIMATES & TREND ANALYSIS

7.1. North America Traditional Toilet Seat Market, By Application: Key Takeaways

7.2. Application Movement Analysis & Market Share, 2024 & 2030

7.3. Market Estimates & Forecasts, by Application, 2018 - 2030 (USD Million)

7.3.1. Residential

7.3.1.1. Market estimates and forecast, 2018 - 2030 (USD Million)

7.3.2. Commercial

7.3.2.1. Market estimates and forecast, 2018 - 2030 (USD Million)

7.3.2.2. Hospitality & Spa

7.3.2.2.1. Market estimates and forecast, 2018 - 2030 (USD Million)

7.3.2.3. Institutional

7.3.2.3.1. Market estimates and forecast, 2018 - 2030 (USD Million)

7.3.2.4. Commercial Spaces

7.3.2.4.1. Market estimates and forecast, 2018 - 2030 (USD Million)

7.3.2.5. Others

7.3.2.5.1. Market estimates and forecast, 2018 - 2030 (USD Million)

CHAPTER 8. NORTH AMERICA TRADITIONAL TOILET SEAT MARKET: DISTRIBUTION CHANNEL ESTIMATES & TREND ANALYSIS

8.1. North America Traditional Toilet Seat Market, By Distribution Channel: Key Takeaways

8.2. Distribution Channel Movement Analysis & Market Share, 2024 & 2030

8.3. Market Estimates & Forecasts, by Distribution Channel, 2018 - 2030 (USD Million)

8.3.1. Wholesale

8.3.1.1. Market estimates and forecast, 2018 - 2030 (USD Million)

8.3.2. Retail

8.3.2.1. Market estimates and forecast, 2018 - 2030 (USD Million)

8.3.2.2. Big Box Retail Stores

8.3.2.2.1. Market estimates and forecast, 2018 - 2030 (USD Million)

8.3.2.3. Specialty Retail Stores

8.3.2.3.1. Market estimates and forecast, 2018 - 2030 (USD Million)

8.3.2.4. Home Improvement Stores

8.3.2.4.1. Market estimates and forecast, 2018 - 2030 (USD Million)

8.3.2.5. Department Stores

8.3.2.5.1. Market estimates and forecast, 2018 - 2030 (USD Million)

8.3.2.6. Online

8.3.2.6.1. Market estimates and forecast, 2018 - 2030 (USD Million)

CHAPTER 9. NORTH AMERICA TRADITIONAL TOILET SEAT MARKET: REGIONAL ESTIMATES & TREND ANALYSIS

9.1. North America Traditional Toilet Seat Market: Regional Outlook

9.2. Regional Marketplaces: Key Takeaways

9.3. Market Estimates & Forecasts, by Region, 2018 - 2030 (USD Million)

9.3.1. North America

9.3.1.1. Market estimates and forecast, 2018 - 2030 (USD Million)

9.3.1.2. U.S.

9.3.1.2.1. Key country dynamics

9.3.1.2.2. Market estimates and forecast, 2018 - 2030 (USD Million)

9.3.1.3. Canada

9.3.1.3.1. Key country dynamics

9.3.1.3.2. Market estimates and forecast, 2018 - 2030 (USD Million)

9.3.1.4. Mexico

9.3.1.4.1. Key country dynamics

9.3.1.4.2. Market estimates and forecast, 2018 - 2030 (USD Million)

CHAPTER 10. NORTH AMERICA TRADITIONAL TOILET SEAT MARKET: COMPETITIVE ANALYSIS

10.1. Recent developments & impact analysis, by key market participants

10.2. Company Categorization

10.3. Participant's Overview

10.4. Financial Performance

10.5. Product Benchmarking

10.6. Company Market Share Analysis, 2024 (%)

10.7. Company Heat Map Analysis, 2024

10.8. Strategy Mapping

10.9. Company Profiles

10.9.1. LIXIL Corporation

10.9.1.1. Company Overview

10.9.1.2. Financial Performance

10.9.1.3. Product Portfolios

10.9.1.4. Strategic Initiatives

10.9.2. Kohler Co.

10.9.2.1. Company Overview

- 10.9.2.2. Financial Performance
- 10.9.2.3. Product Portfolios
- 10.9.2.4. Strategic Initiatives
- 10.9.3. TOTO USA
 - 10.9.3.1. Company Overview
 - 10.9.3.2. Financial Performance
 - 10.9.3.3. Product Portfolios
 - 10.9.3.4. Strategic Initiatives
- 10.9.4. Centoco
 - 10.9.4.1. Company Overview
 - 10.9.4.2. Financial Performance
 - 10.9.4.3. Product Portfolios
 - 10.9.4.4. Strategic Initiatives
- 10.9.5. Delta Faucet Company
 - 10.9.5.1. Company Overview
 - 10.9.5.2. Financial Performance
 - 10.9.5.3. Product Portfolios
 - 10.9.5.4. Strategic Initiatives
- 10.9.6. Bemis Manufacturing Company
 - 10.9.6.1. Company Overview
 - 10.9.6.2. Financial Performance
 - 10.9.6.3. Product Portfolios
 - 10.9.6.4. Strategic Initiatives
- 10.9.7. Ginsey Home Solutions
 - 10.9.7.1. Company Overview
 - 10.9.7.2. Financial Performance
 - 10.9.7.3. Product Portfolios
 - 10.9.7.4. Strategic Initiatives
- 10.9.8. Ferguson (PROFLO)
 - 10.9.8.1. Company Overview
 - 10.9.8.2. Financial Performance
 - 10.9.8.3. Product Portfolios
 - 10.9.8.4. Strategic Initiatives
- 10.9.9. Topseat
 - 10.9.9.1. Company Overview
 - 10.9.9.2. Financial Performance
 - 10.9.9.3. Product Portfolios
 - 10.9.9.4. Strategic Initiatives
- 10.9.10. Jones Stephens

- 10.9.10.1. Company Overview
- 10.9.10.2. Financial Performance
- 10.9.10.3. Product Portfolios
- 10.9.10.4. Strategic Initiatives
- 10.9.11. Plumbing Technologies, LLC
 - 10.9.11.1. Company Overview
 - 10.9.11.2. Financial Performance
 - 10.9.11.3. Product Portfolios
 - 10.9.11.4. Strategic Initiatives

I would like to order

Product name: North America Traditional Toilet Seat Market Size, Share & Trends Analysis Report By Bowl Shape (Elongated And Round), By Raw Material, By Application, By Distribution Channel, By Region, And Segment Forecasts, 2025 - 2030

Product link: <https://marketpublishers.com/r/N019FAD8E048EN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/N019FAD8E048EN.html>