

# **North America Topical Skin Treatment Market Size, Share & Trends Analysis Report By Therapeutic Area (Skin Cancer, Eczema, Psoriasis), By Distribution Channel (Hospital Pharmacy, Retail Pharmacy), By Region, And Segment Forecasts, 2024 - 2030**

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## **Abstracts**

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### **North America Mosquito Repellent Market Growth & Trends**

The global North America mosquito repellent market size is expected to reach USD 2.5 billion by 2030, registering a CAGR of 5.8% from 2024 to 2030, according to a new report by Grand View Research, Inc. The market is majorly driven by rising government initiatives for mosquito control, growing health awareness, and affordable cost of repellents.

Various types of mosquito repellent products available in the market include vaporizers, coils, mats, sprays, bands, and candles. Innovative products are being manufactured by major players to expand their reach. With an improvement in standards of living, increasing urbanization, and rising population, demand for mosquito repellents is constantly on the rise, particularly in tropical parts of the region.

In terms of revenue, vaporizer was the largest product segment, accounting for 32.2% of the North America mosquito repellents market in 2023. Rise in demand for environment-friendly products is propelling demand for mosquito repellents based on natural ingredients.

Companies manufacturing mosquito repellents are constantly making efforts to improve

quality and effectiveness of their products. They have been carrying out investments in R&D to discover various new raw materials that can be used to produce mosquito repellents.

### North America Mosquito Repellent Market Report Highlights

Vaporizers accounted for the largest market revenue share of 32.2% in 2023, aided by its convenience and effectiveness. Unlike creams and sprays, vaporizers provide continuous protection over a larger area without requiring reapplication, making them ideal for patios, decks, and indoor spaces.

The cream & oils segment is expected to register the fastest CAGR of 7.7% during the forecast period.

Supermarkets dominated the market and accounted for a share of 45.1% in 2023. Supermarkets in North America offer a comprehensive range of mosquito repellents, including sprays, creams, wipes, coils, and vaporizers, catering to diverse customer needs, preferences, and budget points.

The e-commerce segment is projected to grow at the fastest CAGR of 5.2% over the forecast period. The rise of e-commerce has revolutionized the mosquito repellent market, enabling consumers to purchase products online with ease and convenience.

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