

North America Skincare & Beauty Botanical Ingredients Market Size, Share & Trends Analysis Report By Ingredient Type (Botanical Powders & Whole Botanicals, Botanical Extracts, Essential Oils (Volatile Distillates), Oleoresins & Resin Extracts), By Country, And Segment Forecasts, 2026 - 2033

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Abstracts

The North America skincare and beauty botanical ingredients market size was valued at USD 3.2 billion in 2025 and is projected to grow from USD 3.4 billion in 2026 to USD 6.1 billion by 2033, growing at a CAGR of 8.8% from 2026 to 2033. The growth of the North America skincare & beauty botanical ingredients industry is driven by rising consumer demand for clean-label and naturally derived beauty products, coupled with increasing adoption of botanical actives in premium skincare formulations.

Continuous innovation in plant-based ingredients, sustainable sourcing practices, and the expansion of multifunctional cosmetic products are further supporting long-term market expansion. Increasing awareness of ingredient transparency and concerns regarding synthetic chemicals are driving demand for botanical ingredients in skincare and beauty formulations across North America. Consumers are actively seeking products containing naturally derived extracts, oils, and plant actives that align with wellness, sustainability, and environmental values. In response, manufacturers are expanding their portfolios with botanical-based formulations to strengthen brand differentiation and meet evolving purchasing preferences.

The integration of biotechnology with botanical ingredient production presents significant growth opportunities for suppliers and formulators. Sustainable cultivation practices, precision extraction methods, and bio-based processing technologies can

improve ingredient consistency, reduce environmental impact, and support regulatory compliance. Companies investing in traceable and responsibly sourced botanical supply chains are well-positioned to capitalize on increasing demand from environmentally conscious consumers and premium beauty brands.

North America Skincare & Beauty Botanical Ingredients Market Report Segmentation

This report forecasts volume & revenue growth at the regional and country levels and provides an analysis of the latest industry trends in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the North America skincare & beauty botanical ingredients market report based on ingredient type, and region:

Ingredient Type Outlook (Volume, Kilotons; Revenue, USD Million/Billion, 2021 - 2033)

Botanical Powders & Whole Botanicals

Botanical Extracts

Essential Oils (Volatile Distillates)

Fixed & Cold-Pressed Botanical Oils

Oleoresins & Resin Extracts

Botanical Pigments & Color Extracts

Regional Outlook (Volume, Kilotons; Revenue, USD Million/Billion, 2021 - 2033)

North America

U.S.

Canada

Mexico

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