

North America Rigid PET Bottles And Jars Market Size, Share & Trends Analysis Report By Resin Type (Virgin PET (Polyethylene Terephthalate), Recycled PET (rPET), Hybrid PET/rPET), By Capacity, By Application, By Country, And Segment Forecasts, 2026 - 2033

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Abstracts

The North America rigid PET bottles & jars market size was valued at USD 8.5 billion in 2025 and is projected to grow from USD 8.8 billion in 2026 to USD 12.0 billion by 2033, at a CAGR of 4.5% from 2026 to 2033. Rigid PET bottles & jars are commonly used in beverage packaging, bottled water, carbonated soft drinks, juices, dairy products, edible oils, sauces, and condiments, as well as in personal care, household care, pharmaceutical, and nutraceutical applications. Their widespread adoption is attributed to their lightweight nature, high clarity, durability, impact resistance, and recyclability, which help manufacturers enhance product visibility, reduce transportation costs, and meet evolving sustainability requirements across diverse end-use industries.

Virgin PET (Polyethylene Terephthalate) accounted for a significant share of the North America rigid PET bottles & jars market due to its superior clarity, strength, lightweight properties, and excellent barrier performance. The material remains widely preferred for bottled water, carbonated beverages, food products, personal care items, and household products where appearance, durability, and shelf life are critical. Continued growth in packaged beverage consumption, coupled with manufacturers' need for cost-effective and high-performance packaging solutions, continues to drive demand for virgin PET containers across the region.

Recycled PET (rPET) and Hybrid PET/rPET segments are experiencing strong growth,

supported by increasing sustainability commitments from brand owners and tightening regulatory focus on circular packaging. Food and beverage companies are expanding the use of recycled content in bottles and jars to reduce virgin plastic consumption and meet environmental targets. Hybrid PET/rPET packaging is gaining traction as manufacturers seek to balance sustainability goals with performance, product safety, and supply chain reliability. Growing investments in recycling infrastructure and rising consumer preference for environmentally responsible packaging solutions are further accelerating the adoption of these resin types across North America.

North America Rigid PET Bottles And Jars Market Report Segmentation

This report forecasts revenue growth at the regional & country levels and provides an analysis of the latest industry trends and opportunities in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the North America rigid PET bottles and jars market report based on resin type, capacity, application, and country:

Resin Type Outlook (Revenue, USD Million/Billion, 2021 - 2033)

Virgin PET (Polyethylene Terephthalate)

Recycled PET (rPET)

Hybrid PET/rPET

Capacity Outlook (Revenue, USD Million/Billion, 2021 - 2033)

2 Liters

Application Outlook (Revenue, USD Million/Billion, 2021 - 2033)

Beverages

Bottled Water

Carbonated Soft Drinks (CSD)

Juices & Juice Drinks

Sports & Energy Drinks

RTD Tea & Coffee

Alcoholic Beverages

Dairy & Plant-Based Beverages

Food

Sauces & Condiments

Edible Oils

Honey, Syrups & Sweeteners

Jams, Preserves & Fruit Spreads

Peanut Butter & Nut Spreads

Dry Foods & Ingredients

Pharmaceuticals

Vitamins & Dietary Supplements

OTC Medicines

Prescription Medicines

Nutraceutical Products

Personal Care & Cosmetics

Hair Care Products

Skin Care Products

Body Wash & Shower Products

Liquid Hand Soap & Sanitizers

Cosmetics & Beauty Products

Oral Care Products

Other Applications

Country Outlook (Revenue, USD Million/Billion, 2021 - 2033)

North America

U.S.

Canada

Mexico

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