

North America Outdoor Living Structures Market Size, Share & Trends Analysis Report By Product (Pergolas/Patio, Pavilions/Gazebo), By Country (U.S., Canada, Mexico), And Segment Forecasts, 2025 - 2030

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Abstracts

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North America Outdoor Living Structure Market Growth & Trends

The North America outdoor living structure market size is estimated to reach USD 1.37 billion by 2030, registering growth at a CAGR of 5.4% from 2025 to 2030 according to a new report by Grand View Research, Inc. The growth is attributed to the rising trends of construction of dining and leisure areas, primarily in developed economies such as the U.S. and Canada. In addition, high investments by homeowners for the extension of living areas during the COVID era are expected to drive market growth.

The rising disposable income of the population in emerging regions of the U.S. is expected to create growth opportunities for the outdoor living structures market in the coming years. Moreover, the growing construction of backyard cottages or accessory dwelling units is expected to add to the demand for outdoor living structures. They can be utilized as assisted living facilities for the elderly, study rooms for children, storage rooms for house stuff, and rental units for additional income.

The decreasing number of joint families in several parts of the world owing to the migration of people to other cities and countries for jobs, marriages, and education is expected to reduce the demand for large single-family homes and thus, negatively impact the demand for outdoor living structures. The prevailing trend of nuclear families

globally has led to increased adoption of apartment housing units owing to their limited space requirements and low costs. This is also expected to negatively impact the growth of the U.S. outdoor living structures market over the forecast period.

The market exhibits strong competition owing to its fragmented nature. The key players in the market include Renson, Absolute Outdoor Living, and Corradi. These players are also investing in material and technological development in terms of designs, sizes, fittings, automated systems, and sound. Companies in the market are focusing on maintaining strong relationships with distributors to gain access to other markets and increase their market share.

North America Outdoor Living Structure Market Report Highlights

The North America outdoor living structures market was estimated at USD 997.6 million in 2024 and is expected to grow at a CAGR of 5.4% from 2025 to 2030.

The pergolas/patio market segment dominated North America and accounted for the largest revenue share of 60.6% in 2024, primarily driven by the need for a cost-effective and durable outdoor structure.

The pavilions/gazebo market segment is expected to grow at the fastest CAGR of 6.9% over the forecast period from 2025 to 2030 due to the growing preference for customizable outdoor living structures, as pavilions and gazebos are available in a variety of materials and designs which match any architectural style.

North America outdoor living structures market dominated the market and accounted for the largest revenue share of 42.9% in 2024.

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