

North America Non-invasive Aesthetic Treatment Market Size, Share & Trends Analysis Report By Procedure (Skin Rejuvenation, Injectable), By End Use (Hospital, Traditional Spa, HCP Owned Clinic), And Segment Forecasts, 2021 - 2028

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Abstracts

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North America Non-invasive Aesthetic Treatment Market Growth & Trends

The North America non-invasive aesthetic treatment market size is expected to reach USD 46.07 billion by 2028, according to a new report by Grand View Research, Inc. The market is expected to expand at a CAGR of 13.2% from 2021 to 2028. Non-invasive aesthetic treatments are procedures that do not require surgical intervention, have minimal downtime, lower risks of complications and lower cost of treatment. The market growth is attributed to the rising demand for fillers and injectable including Botox as a result of the increasing target population across the globe. The demand for anti-aging aesthetic solutions that are non-invasive have escalated due to increasing geriatric population pool.

According to the American Society of Plastic Surgeons (ASPS), high growth was observed in facial rejuvenation procedures, and the number of botulinum toxin type A procedures was the highest, accounting for over 7.7 million injections (Botox, Dysport, Xeomin) in 2019. It was also noted that in 2019, around 4,73,354 botulinum toxin filler procedures were performed on men in the U.S. This indicates that demand for the procedure is rapidly increasing among men.

U.S is among the top countries to carry out non-invasive aesthetic treatments globally

as the acceptance towards advanced procedures is higher in the country. Moreover rising disposable income, superior medical infrastructure, the prevalence of skin conditions and large pool of aesthetic professionals is expected to boost market growth.

In the light of COVID-19, the global non-invasive aesthetic treatment market was hampered as the footfall of patient appointments for aesthetic treatments was temporarily suspended. The American Society of Plastic Surgeons stated that the pandemic reduced the overall uptake of aesthetic treatments; however, it will be the reason for an upsurge demand for cosmetic procedures in the coming years, which is expected to rise even higher than previous numbers.

North America Non-invasive Aesthetic Treatment Market Report Highlights

The injectable segment held the largest market share in 2020 and is also expected to show the highest CAGR over the forecast period. This is mainly due to the wide applications of aesthetic treatment

The skin rejuvenation segment held a revenue share of 24.0% in 2020 owing to advancements in procedures like photo rejuvenation, deep chemical peel, and laser resurfacing

On the basis of end-use, the Medspa segment held the largest revenue share of 34.2% in 2020 because medical esthetic centers are owned and governed by licensed physicians, surgeons, esthetician, and nurses

U.S dominated the market in 2020, owing to increasing disposable income, high expenditure on healthcare, large pool of certified professionals, and increased prevalence of skin conditions among population

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