

North America Mobile And Fixed Medical Imaging Services Market Size, Share & Trends Analysis Report By Technology (Mobile & Interim Imaging Services, Fixed Radiology Services), By Application, By End Use, By Country, And Segment Forecasts, 2025 - 2030

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Abstracts

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Market Size & Trends

The North America mobile and fixed medical imaging services market size was estimated at USD 109.1 billion in 2024 and is projected t%li%grow at a CAGR of 1.89% from 2025 t%li%2030. The increasing prevalence of chronic diseases such as cardiovascular diseases, diabetes, and respiratory conditions affects the market's growth. With these diseases requiring ongoing monitoring, diagnostics, and management, mobile imaging services offer a cost-effective, efficient, and convenient solution for patients and healthcare providers. Advanced imaging technologies such as MRI, CT, and PET scans are crucial tools in diagnosing and monitoring chronic conditions, and mobile units ensure that access is extended beyond urban centers int%li%rural and underserved regions.

The increasing occurrence of chronic diseases such as cancer, cardiovascular illnesses, diabetes, and respiratory conditions is driving up the demand for both mobile and fixed imaging services across North America. For instance, as of 2023, the American Lung Association has reported that around 15.4 million adults in the U.S. are diagnosed with chronic obstructive pulmonary disease (COPD), while nearly 34.7 million adults have chronic lung disease. Furthermore, the CDC indicates that coronary artery disease (CAD) is the most prevalent heart disease in the U.S., impacting about 1 in 20



adults aged 20 and older.

Advanced imaging technologies, including MRI, CT, and PET scans, play a vital role in diagnosing and monitoring chronic illnesses, while mobile units expand access t%li%rural and underserved areas beyond urban centers. The escalating disease burden increases hospital imaging volumes, prompting providers t%li%explore alternative strategies that minimize wait times and enhance patient flow. Mobile imaging services help bridge this gap by providing timely diagnostics directly in physicians' offices, nursing homes, or community clinics. As the prevalence of chronic diseases continues t%li%grow, the healthcare system's dependence on flexible and scalable diagnostic solutions such as mobile imaging is expected t%li%rise.

For example, the American Cancer Society projects around 2,041,910 new cancer cases in the U.S. for 2025, with about 618,120 deaths related t%li%cancer. In a similar vein, the Canadian Cancer Society anticipates approximately 247,100 new cancer cases in Canada in 2025, along with an estimated 88,100 deaths from the illness. Cancer has become a significant healthcare burden and a leading cause of death in the U.S. Thus, with the increase in preventive and diagnostic cancer surgeries, the demand for imaging services is expected t%li%witness significant growth.

North America Mobile And Fixed Medical Imaging Services Market Report Segmentation

This report forecasts country-level revenue growth and analyzes the latest industry trends and opportunities in each sub-segment from 2018 t%li%2030. For the purpose of this study, Grand View Research has segmented the North America mobile & fixed medical imaging services market report on the basis of technology, application, end use and country:

Technology Outlook (Revenue, USD Million, 2018 - 2030)

Mobile & Interim Imaging Services

Magnetic Resonance Imaging (MRI)

Positron Emission Tomography - Computed Tomography (PET/CT)

Catheterization & Angiography (Cath/Angio)



Nuclear Medicine
Bone Density (DEXA Scan)
Ultrasound
Mammography (2D & 3D)
Fixed Radiology Services
MRI (Open & Closed Systems)
CT (High-, Mid-, Low-end Cone Beam)
X-ray (Radiography & Fluoroscopy)
Mammography (Fixed)
Ultrasound (Handheld, Compact, Cart-based)
Nuclear Imaging (SPECT, PET)
Application Outlook (Revenue, USD Million 2018 - 2030)
Cardiology
Oncology
Neurology
Orthopedics
Gastroenterology
Gynecology
Other Applications
End Use Outlook (Revenue, USD Million 2018 - 2030)



Hospitals
Diagnostic Imaging Centers
Mobile Imaging Providers
Others
Region Outlook (Revenue, USD Million, 2018 - 2030)
North America
U.S.
Canada



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