

North America Metal Emblem And Logos Market Size, Share & Trends Analysis Report By Material (Aluminum, Stainless Steel, Brass, Zinc), By Application (Appliances, HVAC, Golf Carts, Off Road Vehicles), By Country, And Segment Forecasts, 2024 - 2030

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Abstracts

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Market Size & Trends

The North America lithium-ion battery market size was estimated at USD 14.8 billion in 2023 and projected to grow at a CAGR of 20.9% from 2024 to 2030. Rechargeable batteries are being used more frequently as a result of the rise in portable consumer electronics that use batteries. Portable electronic gadgets including MP3 players, digital cameras, laptops, and smartphones require rechargeable batteries to provide efficient and effective power. Battery technology continues to evolve to meet high performance and power density requirements for devices.

In the U.S., the mercury-containing and rechargeable battery management act has been introduced to reduce the use of mercury in single-use batteries and toxic metals such as lead and cadmium in rechargeable batteries. This has enabled market players to increase investment in R&D to gain a competitive advantage in the market. The advancement in technologies is providing ample products for consumers such as wearables devices, virtual and augmented reality, 4k televisions, 3D printers, drones, and communication robots to name a few, which are likely to find a foothold among tech-savvy consumers over the forecast period. Since the development of new technologies

reduces the product's life cycle, consumer interests have altered accordingly, thus, companies must be agile in their responses to stay competitive in the market space.

North America Lithium-ion Battery Market Report Segmentation

This report forecasts revenue growth at global, regional, and country levels and provides an analysis of the latest industry trends in each of the sub-segments from 2018 to 2030. For this study, Grand View Research has segmented North America lithium-ion battery market report based on the product, application, and region:

Product Outlook (Revenue, USD Billion, 2018 - 2030)

Lithium Cobalt Oxide (LCO)

Lithium Iron Phosphate (LiFePO₄)

Lithium Nickel Cobalt Aluminum Oxide (NCA)

Lithium Manganese Oxide (LMO)

Lithium Titanate (LTO)

Lithium Nickel Manganese Cobalt (NMC)

Application Outlook (Revenue, USD Billion, 2018 - 2030)

Consumer Electronics

Automobile

Energy Storage

Industrial

Medical Devices

Regional Outlook (Revenue, USD Billion, 2018 - 2030)

North America

- o U.S.

- o Canada

- o Mexico

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