

# North America & Latin America LMW Conventional Polyisobutylene Market Size, Share & Trends Analysis Report By Molecular Weight (700 MW, 950 MW), By Application (Paints & Coatings, PSA), By Region And Segment Forecasts, 2025 - 2033

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## Abstracts

The NA & LATAM LMW conventional polyisobutylene market size was estimated at USD 22.7 million in 2024 and is projected to reach USD 50.4 million by 2033, growing at a CAGR of 9.2% from 2025 to 2033. The growing demand for automotive lubricants & fuel-additive formulations, as well as adhesives/sealants for construction and industrial maintenance, is expected to drive market growth in the coming years.

The NA and LATAM LMW conventional PIB market is driven by the lubricant and fuel additives sector, where PIB is used as a thickener, viscosity modifier, and detergent additive. Conventional and HR PIBs enhance fuel efficiency, reduce engine wear, and minimize carbon deposits, supporting performance improvements in automotive and industrial engines. Rising vehicle ownership in emerging economies and the global shift toward cleaner and more efficient engine oils are key factors sustaining demand. The introduction of advanced lubricants compatible with electric and hybrid vehicles is also stimulating PIB consumption, as manufacturers focus on additives that improve thermal stability and extend equipment life.

North America & Latin America LMW Conventional Polyisobutylene Market Report Segmentation

This report forecasts revenue growth at the global, regional, and country levels and provides an analysis of the latest industry trends in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the North America &

Latin America LMW conventional polyisobutylene market report based on molecular weight, application, and region:

Molecular Weight Outlook (Volume, Tons; Revenue, USD Thousand, 2021 - 2033)

700 MW

950 MW

1300 MW

1500 MW

2500 MW

Application Outlook (Volume, Tons; Revenue, USD Thousand, 2021 - 2033)

Lubricants & Oilfield Chemicals

Adhesives & Sealants

Paints & Coatings

Hoses & Seals

Pressure-Sensitive and Hot Melt Adhesives (PSA)

Other Applications

Regional Outlook (Volume, Tons; Revenue, USD Thousand, 2021 - 2033)

North America

U.S.

Canada

Latin America

Brazil

Mexico

Argentina

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