

North America Laser Tattoo And Striae Removal Market Size, Share & Trends Analysis Report By Procedure (Laser Striae Removal, Laser Tattoo Removal) By End Use (Medspa, Traditional Spa), And Segment Forecasts, 2021 - 2028

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Abstracts

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North America Laser Tattoo And Striae Removal Market Growth & Trends

The North America laser tattoo and striae removal market size is expected to reach USD 2.52 billion by 2028, according to a new report by Grand View Research, Inc., registering a CAGR of 17.2% over the forecast period. Laser tattoo and scar (striae) removal is a popular cosmetic procedure wherein high-intensity energy is targeted on a scar or a tattoo in a controlled manner to remove it. Both scar and tattoo have roots deep in the dermis and laser treatment can be an effective treatment to get rid of it. Factors like the rising prevalence of tattoo regrets, the prevalence of post-acne scars, including atrophic and hypertrophic scars, and technological advancement in laser systems are expected to propel market growth.

According to HuffPost, tattoo removal has become a bigger business than tattooing. According to the U.S. Census, around 29% of people over the age of 18 years have tattoos. Out of that 29%, approximately 23% live with tattoo regret and this has increased the demand for laser tattoo removal. However, the procedure costs way more than getting a tattoo and this might impede the market growth. Facial scars can be caused by injuries, acne, burns, or surgery. According to Cleveland Clinic, around 80% of individuals between the ages of 11 and 30 years in the U.S have acne and one in five suffer from acne scarring. This is the major factor that is encouraging people to opt for

laser scar removal procedures in the region.

Due to the COVID-19, the global market was hampered as the footfall of patient appointments for skin treatments was temporarily suspended. However, the governments in many countries have allowed dermatology clinics to resume skin treatment consultations and aesthetic procedures by adhering to strict COVID-19 protocols. Moreover, many aesthetic professionals believe that there will be a surge in demand for beauty and aesthetic treatment post-COVID-19 crisis and this is expected to propel market growth.

North America Laser Tattoo And Striae Removal Market Report Highlights

The laser tattoo removal segment dominated the market in 2020. This is because the cases of tattoo regrets are increasing and so the demand for the procedure

The medspa end-use segment accounted for the largest revenue share in 2020 and will expand further at the fastest CAGR from 2021 to 2028

Medspas are aesthetic clinics run by certified aesthetic professionals that use technologically advanced systems for treatments, which drives the segment growth

U.S dominated the overall market in 2020 and is estimated to grow at a steady CAGR over the forecast period

The market in the U.S. is credited to the increasing prevalence of skin conditions, rising expenditure on healthcare, a large pool of certified professionals, and high personal disposable income levels

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