

# North America Ice Hockey Equipment Market Size, Share & Trends Analysis Report By Product (Protective wear, Sticks, Skates, Others), By Distribution Channel, By Region, And Segment Forecasts, 2024 - 2030

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## Abstracts

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### North America Ice Hockey Equipment Market Growth & Trends

The North America ice hockey equipment market is anticipated to reach USD 1.95 billion by 2030, exhibiting a CAGR of 6.0% from 2024 to 2030, according to a new report by Grand View Research, Inc. The growth of youth and amateur hockey leagues fuels the demand for ice hockey equipment. As more children and adults participate in organized hockey leagues, there is a corresponding increase in the need for reliable and safe equipment. Parents and players alike prioritize the quality and performance of gear, driving manufacturers to innovate and produce cutting-edge products to meet the evolving needs of players at various skill levels.

The professionalization of ice hockey further fuels the demand for top-tier protective gear. As the sport gains prominence at various levels, from local teams to national leagues, there is a corresponding elevation in the standards expected from equipment. Professional athletes serve as influential figures, setting trends and preferences that trickle down to amateur and youth players. This aspirational aspect drives individuals to invest in high-quality protective gear to emulate their favorite players and ensure they have the best equipment available for optimal performance and safety.

Furthermore, the rise of e-commerce has made hockey equipment more accessible to a

broader audience. Online retail platforms provide convenience and a wide array of choices for consumers, enabling them to easily compare products, read reviews, and make informed purchasing decisions. This accessibility has expanded the market reach and facilitated the growth of both established and emerging brands in the North America ice hockey equipment market.

In response, several companies are launching ice hockey equipment to cater to the high demand. In November 2023, G8RTech, Inc., a U.S.-based company that offers specialized protective equipment, announced the launch of G8RSkin Ice. G8RSkin Ice is designed to significantly reduce the risk of injury to hockey players, especially concussions and lacerations. The product consists of a lightweight, cut-resistant collar and a balaclava-like shell.

### North America Ice Hockey Equipment Market Report Highlights

Ice hockey skates market is anticipated to grow at a CAGR of 6.1% from 2024 to 2030. Player preferences play a crucial role in driving the market for ice hockey skates. Consumers are increasingly seeking skates that offer a snug fit, proper arch support, and comfort throughout the game. Skates with features designed to minimize pressure points, provide adequate ankle support, and reduce foot fatigue are highly preferred.

Online distribution channels are projected to grow at a CAGR of 6.8% from 2024 to 2030. Online availability allows customers to browse and purchase products after the working hours of a physical store. Moreover, online stores include diverse product catalogs featuring various ice hockey equipment from various brands. This, in turn, allows consumers to explore products from well-established brands and discover ice hockey gear from niche or emerging brands.

The ice hockey equipment market in Canada is expected to grow at a CAGR of 6.2% from 2024 to 2030. Canada has a high rate of participation in organized ice hockey leagues. The widespread involvement in the sport is anticipated to create a consistent demand for equipment, including skates, sticks, helmets, and protective gear. According to the International Ice Hockey Federation, the total count of ice hockey players grew from 345,481 in 2020 to 513,674 in 2022.

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