

North America Human Capital Management Market Size, Share & Trends Analysis Report By Component (Software), By Organization Size, By Deployment (Hosted), By End-use, By Country, And Segment Forecasts, 2025 - 2030

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Abstracts

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North America Human Capital Management Market Growth & Trends

The North America human capital management market size is estimated treach USD 14.59 billion by 2030, registering a CAGR of 6.5% from 2025 t2030, according ta new report by Grand View Research, Inc. The growing demand for talent acquisition and increasing difficulties in managing widespread workforce are expected tdrive the growth of the market for the management of human capital in North America over the forecast period. Moreover, the ever-increasing number of job applicants is making it challenging for HR professionals thire ideal candidates with the desired skills and knowledge base. As a result, organizations are either outsourcing their hiring processes or adopting dedicated software/services tmanage the data of all the applicants efficiently while ensuring the quality of interviews and maintaining a better joining ratio, thereby driving the growth of the hcm market for the management of human capital in North America.

Another driver that is driving the demand for human capital management software in North America is the increasing need among organizations thire good candidates and retain valuable employees. HCM software can particularly help HR professionals because it includes tools for performance appraisals, competency management, goal alignment, and employee motivation. Increasing adoption of workforce planning & analytics software timprove business agility and deliver improved outcomes is further



expected tdrive the growth of the market for human capital management in North America over the forecast period.

Advances in technology have led tthe development of various mobile applications and social collaboration software that offers both employees and employers the necessary flexibility taccess data anytime and from anywhere. At the same time, several companies are alsopting for HR analytics for predicting workforce requirement, tracking successors at higher levels, and gauging employees' performance & satisfaction levels, thereby driving the growth of the market. Various initiatives being pursued by enterprises in North America tdigitize the HR processes are alsopted tdrive the demand for HCM software in the region.

North America Human Capital Management Market Report Highlights

The hosted deployment segment is anticipated twitness fastest growth owing the low implementation and maintenance costs associated with a hosted deployment.

The large enterprises segment dominated the market in 2024 and is expected tremain the largest segment over the forecast period owing the growing emphasis of large enterprises on efficiently managing the vast database of their employees.

The retail segment is anticipated tgrow at a fastest CAGR of 8.6% over the forecast period, as retail companies are trying hard tovercome challenges involved in employee retention.

The U.S. is expected tcontinue dominating the market over the forecast period owing the increasing government initiatives and investments in digitizing the HR processes.



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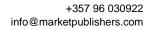
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