

North America Human Capital Management Market Size, Share & Trends Analysis Report By Component (Software), By Organization Size, By Deployment (Hosted), By End-use, By Country, And Segment Forecasts, 2025 - 2030

<https://marketpublishers.com/r/N5F19787366BEN.html>

Date: October 2024

Pages: 100

Price: US\$ 3,950.00 (Single User License)

ID: N5F19787366BEN

Abstracts

This report can be delivered to the clients within 3 Business Days

North America Human Capital Management Market Growth & Trends

The North America human capital management market size is estimated to reach USD 14.59 billion by 2030, registering a CAGR of 6.5% from 2025 to 2030, according to a new report by Grand View Research, Inc. The growing demand for talent acquisition and increasing difficulties in managing widespread workforce are expected to drive the growth of the market for the management of human capital in North America over the forecast period. Moreover, the ever-increasing number of job applicants is making it challenging for HR professionals to find ideal candidates with the desired skills and knowledge base. As a result, organizations are either outsourcing their hiring processes or adopting dedicated software/services to manage the data of all the applicants efficiently while ensuring the quality of interviews and maintaining a better joining ratio, thereby driving the growth of the HCM market for the management of human capital in North America.

Another driver that is driving the demand for human capital management software in North America is the increasing need among organizations to find good candidates and retain valuable employees. HCM software can particularly help HR professionals because it includes tools for performance appraisals, competency management, goal alignment, and employee motivation. Increasing adoption of workforce planning & analytics software to improve business agility and deliver improved outcomes is further

expected to drive the growth of the market for human capital management in North America over the forecast period.

Advances in technology have led to the development of various mobile applications and social collaboration software that offers both employees and employers the necessary flexibility to access data anytime and from anywhere. At the same time, several companies are also opting for HR analytics for predicting workforce requirement, tracking successors at higher levels, and gauging employees' performance & satisfaction levels, thereby driving the growth of the market. Various initiatives being pursued by enterprises in North America to digitize the HR processes are also expected to drive the demand for HCM software in the region.

North America Human Capital Management Market Report Highlights

The hosted deployment segment is anticipated to witness fastest growth owing to the low implementation and maintenance costs associated with a hosted deployment.

The large enterprises segment dominated the market in 2024 and is expected to remain the largest segment over the forecast period owing to the growing emphasis of large enterprises on efficiently managing the vast database of their employees.

The retail segment is anticipated to grow at a fastest CAGR of 8.6% over the forecast period, as retail companies are trying hard to overcome challenges involved in employee retention.

The U.S. is expected to continue dominating the market over the forecast period owing to the increasing government initiatives and investments in digitizing the HR processes.

Contents

Table Of Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation and Scope
- 1.2. Research Methodology
 - 1.2.1. Information Procurement
- 1.3. Information or Data Analysis
- 1.4. Methodology
- 1.5. Research Scope and Assumptions
- 1.6. Market Formulation & Validation
- 1.7. Country Based Segment Share Calculation
- 1.8. List of Data Sources

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Outlook
- 2.2. Segment Outlook
- 2.3. Competitive Insights

CHAPTER 3. NORTH AMERICA HUMAN CAPITAL MANAGEMENT MARKET VARIABLES, TRENDS, & SCOPE

- 3.1. Market Lineage Outlook
- 3.2. Market Dynamics
 - 3.2.1. Market Drivers Analysis
 - 3.2.2. Market Restraints Analysis
 - 3.2.3. Industry Challenge
- 3.3. North America Human Capital Management Market Analysis Tools
 - 3.3.1. Industry Analysis - Porter's
 - 3.3.1.1. Bargaining power of the suppliers
 - 3.3.1.2. Bargaining power of the buyers
 - 3.3.1.3. Threats of substitution
 - 3.3.1.4. Threats from new entrants
 - 3.3.1.5. Competitive rivalry
 - 3.3.2. PESTEL Analysis

CHAPTER 4. NORTH AMERICA HUMAN CAPITAL MANAGEMENT MARKET: COMPONENT ESTIMATES & TREND ANALYSIS

4.1. Segment Dashboard

4.2. North America Human Capital Management Market: Component Movement Analysis, 2024 & 2030 (USD Million)

4.3. Software

4.3.1. Software Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

4.3.2. Core HR

4.3.2.1. Core HR Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

4.3.3. Employee Collaboration & Engagement

4.3.3.1. Employee Collaboration & Engagement Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

4.3.4. Recruiting

4.3.4.1. Recruiting Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

4.3.5. Talent Management

4.3.5.1. Talent Management Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

4.3.6. Workforce Planning & Analytics

4.3.6.1. Workforce Planning & Analytics Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

4.3.7. Others

4.3.7.1. Other Software Offerings Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

4.4. Services

4.4.1. Services Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

4.4.2. Integration & Deployment

4.4.2.1. Integration & Deployment Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

4.4.3. Support & Maintenance

4.4.3.1. Support & Maintenance Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

4.4.4. Training & Consulting

4.4.4.1. Training & Consulting Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

CHAPTER 5. NORTH AMERICA HUMAN CAPITAL MANAGEMENT MARKET:

ORGANIZATION SIZE ESTIMATES & TREND ANALYSIS

5.1. Segment Dashboard

5.2. North America Human Capital Management Market: Organization Size Movement Analysis, 2024 & 2030 (USD Million)

5.3. Large enterprise

5.3.1. Large Enterprise Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

5.4. SMEs

5.4.1. SMEs Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

CHAPTER 6. NORTH AMERICA HUMAN CAPITAL MANAGEMENT MARKET: DEPLOYMENT ESTIMATES & TREND ANALYSIS

6.1. Segment Dashboard

6.2. North America Human Capital Management Market: Deployment Movement Analysis, 2024 & 2030 (USD Million)

6.3. Hosted

6.3.1. Hosted Deployment Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

6.3.2. On-premise

6.3.3. On-premise Deployment Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

CHAPTER 7. NORTH AMERICA HUMAN CAPITAL MANAGEMENT MARKET: END USE ESTIMATES & TREND ANALYSIS

7.1. Segment Dashboard

7.2. North America Human Capital Management Market: End Use Movement Analysis, 2024 & 2030 (USD Million)

7.3. Academia

7.3.1. Academia Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

7.4. BFSI

7.4.1. BFSI Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

7.5. Government

7.5.1. Government Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

7.6. Healthcare

7.6.1. Healthcare Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

Million)

7.7. IT & Telecom

7.7.1. IT & Telecom Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

7.8. Manufacturing

7.8.1. Manufacturing Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

7.9. Retail

7.9.1. Retail Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

7.10. Others

7.10.1. Other End Uses Market Revenue Estimates and Forecasts, 2018 - 2030 (USD Million)

CHAPTER 8. NORTH AMERICA HUMAN CAPITAL MANAGEMENT MARKET: COUNTRY ESTIMATES & TREND ANALYSIS

8.1. North America Human Capital Management Market Share, By Country, 2024 & 2030 (USD Million)

8.2. U.S.

8.2.1. U.S. Human Capital Management Market Estimates and Forecasts, 2018 - 2030 (USD MILLION)

8.3. Canada

8.3.1. Canada Human Capital Management Market Estimates and Forecasts, 2018 - 2030 (USD MILLION)

8.4. Mexico

8.4.1. Mexico Human Capital Management Market Estimates and Forecasts, 2018 - 2030 (USD MILLION)

CHAPTER 9. COMPETITIVE LANDSCAPE

9.1. Company Categorization

9.2. Company Market Positioning

9.3. Company Heat Map Analysis

9.4. Company Profiles/Listing

9.4.1. Accenture

9.4.1.1. Participant's Overview

9.4.1.2. Financial Performance

9.4.1.3. Product Benchmarking

9.4.1.4. Strategic Initiatives

9.4.2. Dayforce

9.4.2.1. Participant's Overview

9.4.2.2. Financial Performance

9.4.2.3. Product Benchmarking

9.4.2.4. Strategic Initiatives

9.4.3. IBM Corporation

9.4.3.1. Participant's Overview

9.4.3.2. Financial Performance

9.4.3.3. Product Benchmarking

9.4.3.4. Strategic Initiatives

9.4.4. Mercer LLC

9.4.4.1. Participant's Overview

9.4.4.2. Financial Performance

9.4.4.3. Product Benchmarking

9.4.4.4. Strategic Initiatives

9.4.5. ADP, Inc.

9.4.5.1. Participant's Overview

9.4.5.2. Financial Performance

9.4.5.3. Product Benchmarking

9.4.5.4. Strategic Initiatives

9.4.6. PwC

9.4.6.1. Participant's Overview

9.4.6.2. Financial Performance

9.4.6.3. Product Benchmarking

9.4.6.4. Strategic Initiatives

9.4.7. Cegid

9.4.7.1. Participant's Overview

9.4.7.2. Financial Performance

9.4.7.3. Product Benchmarking

9.4.7.4. Strategic Initiatives

9.4.8. SAP SE

9.4.8.1. Participant's Overview

9.4.8.2. Financial Performance

9.4.8.3. Product Benchmarking

9.4.8.4. Strategic Initiatives

9.4.9. Oracle

9.4.9.1. Participant's Overview

9.4.9.2. Financial Performance

9.4.9.3. Product Benchmarking

9.4.9.4. Strategic Initiatives

9.4.10. Workday, Inc.

9.4.10.1. Participant's Overview

9.4.10.2. Financial Performance

9.4.10.3. Product Benchmarking

9.4.10.4. Strategic Initiatives

9.4.11. UKG Inc.

9.4.11.1. Participant's Overview

9.4.11.2. Financial Performance

9.4.11.3. Product Benchmarking

9.4.11.4. Strategic Initiatives

I would like to order

Product name: North America Human Capital Management Market Size, Share & Trends Analysis Report
By Component (Software), By Organization Size, By Deployment (Hosted), By End-use,
By Country, And Segment Forecasts, 2025 - 2030

Product link: <https://marketpublishers.com/r/N5F19787366BEN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer
Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click
button on product page <https://marketpublishers.com/r/N5F19787366BEN.html>