

North America Geotextiles Market Size, Share & Trends Analysis Report By Product (Non-woven, Woven), By Application (Erosion Control, Reinforcement, Drainage System), By End-use, By Country, And Segment Forecasts, 2023 - 2030

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Abstracts

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North America Geotextiles Market Growth & Trends

The North America geotextiles market size is expected to reach USD 1.6 billion by 2030 and is expected to expand at 5.4% CAGR from 2023 to 2030, according to a new report by Grand View Research, Inc. This growth can be attributed to rising civil engineering, agricultural, and transportation activities in North America. In addition, geotextiles are used for preventing in-situ soil from being washed away into the drainage systems present in embankment dams, roads & highways, and reservoirs. The growing civil engineering industry in the region is expected to further fuel the regional demand.

Geotextiles also hold down the soil and promote vegetation growth. The product also plays a significant role in mitigating soil erosion. Ongoing research related to the use of geotextiles for soil erosion prevention in unpredictable climatic conditions is expected to aid their demand. Thus, the growing agricultural industry is one of the major growth drivers for the North America geotextile industry.

Many major market players are engaged in undertaking strategic initiatives such as mergers & acquisitions, new product development, and capacity expansion to sustain their position in the market. For instance, Fibertex Nonwovens invested more than USD 42.78 million in the capacity expansion of its plants in the U.S. in March 2021.

Non-woven geotextiles dominated the geotextile industry contributing to a major share of total market volume in 2022, owing to their unique properties such as absorbency, liquid repellency, and mechanical strength. In addition, the nonwoven geotextiles are manufactured without the conversion of fabric into yarn, thereby reducing the manufacturing cost and encouraging the entry of new industry players.

There is high competitive rivalry in the industry owing to the presence of a large number of geotextile manufacturers in North America. The regional market is dominated by a large number of players of similar size resulting in less differentiated prices. However, high demand for the product in end-use applications, coupled with the growth of end-use industries, is likely to help small and medium-scale manufacturers to survive in the highly competitive market.

Geotextiles play a major role in various applications across agro-industries such as horticulture, farming, husbandry, and aquaculture in the form of protection, storage, and growth stimulation. Geotextiles help in the protection from sun, wind, and snow, while some control the infestation of insects, birds, and weeds. The aforementioned factors are also expected to fuel the growth of the geotextile market in North America.

North America Geotextiles Market Report Highlights

The non-woven geotextile product segment is expected to grow at 5.5% CAGR from 2023 to 2030. This is attributed to its anti-static, anti-bacterial, and moisture resistance properties. Additionally, rising demand in the construction of roads, drainage, and erosion control owing to their function of providing an avenue for water flow also drives growth. Furthermore, unique characteristics such as absorbency, liquid repellency, and mechanical strength are expected to boost the market demand

Polypropylene non-woven polymer dominated the market in 2022 and is expected to reach USD 590.1 million valuations by 2030, owing to its low cost, high strength, and low specific gravity. In addition, the demand for polypropylene fabric is increasing due to the rise in bio-based geotextile consumption and the growing demand from the transport and construction industry

The separation and stabilization application has dominated the market and is expected to grow at a CAGR of 5.2% during the forecast period. Geotextiles act as a barrier between a soft subgrade and a granular layer, preventing them from

mixing. As a result, its use in separation and reinforcement applications is expected to grow with the upcoming projects of new highway and roadway constructions in North America to combat traffic-related issues

The use of geotextiles by end-users in various applications yields a high-quality output in agriculture, civil engineering, and transportation. However, the lack of awareness among consumers is a major drawback for manufacturers. Appropriate measures have to be taken to sensitize users about the availability of various products that help increase the yield of end-users. Additionally, focusing on the advantages of using geotextiles and their long-term effect on profitability is likely to increase the regional demand

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