

North America Geosynthetics Market Size, Share & Trends Analysis Report By Product (Geotextiles, Geomembranes, Geogrids, Geonets, Geocells), By Country (U.S., Canada, Mexico), And Segment Forecasts, 2019 - 2025

<https://marketpublishers.com/r/N7A352588509EN.html>

Date: December 2019

Pages: 179

Price: US\$ 5,950.00 (Single User License)

ID: N7A352588509EN

Abstracts

This report can be delivered to the clients within 12-14 business days

The North America geosynthetics market size is expected to reach USD 5.0 billion by 2025, according to a new report by Grand View Research, Inc., registering a CAGR of 5.5% over the forecast period. Rising construction spending in Mexico owing to increasing population and strong industrial developments are expected to drive the market in the region.

Geosynthetics are a versatile material and have a wide range of applications including road and railway construction, landfill liners and covers, and erosion control. These materials offer several advantages such as high durability, sustainability, and easy installation. Geotextiles, a type of geosynthetic, are used to strengthen industrial units, car parks, and new roadways. The growing penetration of geosynthetics in the construction industry is expected to be one of the key market drivers.

North America mainly comprises developed countries such as U.S. and Canada, which have an extensive and highly developed network of drainage systems. These drainage systems require constant maintenance, thereby driving the demand for geosynthetic products for increasing the lifespan of drainage systems.

The hydraulic fracturing process has played a significant role in boosting the production output of tight oil and shale gas in U.S. and Canada. The increasing demand for

hydraulic fracturing, coupled with rising adoption of geomembranes for the lining of storage and disposal ponds, is anticipated to boost the demand for geomembranes.

Further key findings from the report suggest:

Geomembranes are expected to witness a CAGR of 3.2% from 2019 to 2025 in terms of revenue on account of the increasing importance of leakage protection in storage reservoirs, ponds, and golf courses

The demand for geonets in road construction is estimated to reach USD 106.7 million by 2025 owing to its ability to enhance the elastic properties of asphalt concrete, along with increasing resistance to elongation in the long term, thereby enhancing the life of the roads

The product demand in Utah is driven by rapid development in the construction sector, especially in green wall and green roof applications for the prevention and control of soil erosion

The demand for geosynthetics in British Columbia was valued at USD 72.5 million in 2018 owing to the ongoing construction and repair work of roads including geotechnical work, rehabilitation, gravel crushing, and other transportation-related infrastructure work

Major players in the North America geosynthetics industry are focusing on expanding their product portfolio through the development and introduction of new products in the market to obtain a competitive edge over competitors.

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