

# North America Food Service Equipment Market Size, Share & Trends Analysis Report By Product (Kitchen Purpose Equipment), By End-use, By Sales Channel, By Country, And Segment Forecasts, 2024 - 2030

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## Abstracts

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### North America Food Service Equipment Market Growth & Trends

The North America food service equipment market size is anticipated to reach USD 11,412.1 million by 2030, registering a CAGR of 5.1% from 2024 to 2030, according to a new report by Grand View Research, Inc. The growth of the food service industry and surge in experiential dining across North America, characterized by innovative food presentations and flavors, is significantly driving the market growth for food service equipment.

In addition, the growth of full-service restaurants in North America is significantly boosting the market for food service equipment. As these establishments aim to provide top-notch dining experiences, there is a rising demand for high-quality, efficient kitchen equipment. From advanced ovens to innovative refrigeration solutions, restaurants are investing in state-of-the-art tools to enhance food preparation and storage. This trend toward high-quality food service delivery in the culinary industry is propelling the demand and innovation within the food service equipment sector, leading to market expansion.

Furthermore, the high growth of cloud kitchens is significantly boosting the demand for food service equipment. This surge can be attributed to several factors. First, the rising consumer preference for online food delivery services, fueled by the convenience

they offer, has led to an increase in cloud kitchen operations.

Cloud kitchens, focusing solely on food preparation for delivery with no dine-in facilities, rely heavily on efficient, high-quality kitchen equipment to manage large volumes of orders. In addition, developing and introducing advanced equipment for the cloud kitchen setup optimizes the food preparation processes, reduces waste, and ensures consistent food quality.

Compliance with regulations is a significant challenge for the market due to the complex and ever-evolving nature of local, national, and international standards. Manufacturers must navigate numerous health, safety, and environmental regulations that vary by region and often require specialized knowledge and adaptations. This complexity increases production costs as companies need to invest in research, development, and testing to ensure their equipment meets all applicable standards. Major regulatory standards include the Food Safety Modernization Act (FSMA) in the U.S. and OSHA, among others.

Market players in North America are adopting several strategies, such as acquisitions, mergers, joint ventures, new service launches, and regional expansion, to enhance market penetration and cater to changing local demands from various end-use applications, including full-service restaurants and quick-service restaurants.

For instance, in December 2023, Haier Smart Home, a part of the Haier Group, announced its agreement with Carrier to acquire Carrier's Commercial Refrigeration Business. Haier Smart Home acquired 100% of the equity interest in Carrier, which owns Carrier Commercial Refrigeration. The total consideration for the transaction is around USD 640.0 million. Carrier Commercial Refrigeration is a company that manufactures commercial refrigeration equipment globally. It has more than 4,000 employees, of which 2,000 are service technicians. This acquisition will aid the company in expanding its presence in the cold storage and food retail sectors.

## North America Food Service Equipment Market Report Highlights

The kitchen purpose equipment segment held the largest global revenue share in 2023. Restaurant equipment refers to the tools and appliances used in a commercial kitchen to prepare, cook, and serve food. It includes everything from kitchen appliances and utensils (such as ovens, refrigerators, and food storage containers).

The food holding and storing equipment segment is expected to show lucrative growth over the forecast period. Products comprising this segment include dry storage cabinets and heated holding cabinets, each serving a unique purpose in maintaining food at optimal temperatures, whether hot or cold.

The full-service restaurant segment held the largest share of the global revenue in 2023. Full-service restaurants need food service equipment to ensure smooth operation, maintain food safety standards, provide excellent customer service, and manage their time and space efficiently. As such, they are a key clientele for companies in the food service equipment market, driving demand for innovative, reliable, and cost-effective solutions.

Quick service restaurant segment is expected to show lucrative growth over the forecast period. In QSRs, food service equipment plays a crucial role in maintaining the speed and quality of service. This equipment is designed to be durable, easy to clean, and produce consistent results quickly. Key equipment in a QSR includes deep fryers, grills, commercial ovens, beverage dispensers, and refrigeration units.

The offline distribution channel type dominated the market in 2023, as manufacturers are relying on a network of authorized dealers to distribute their equipment. These dealers are usually well-versed in the product line and can offer additional installation, maintenance, and after-sales support.

The online distribution channel type is expected to witness high growth in coming years, as manufacturers are increasingly opting for new distribution strategies, including online/e-commerce sales, to enhance their consumer reach. The digital marketplace is known for its competitive pricing strategies. Sellers can adjust prices more fluidly in response to market demands, promotions, and stock levels.

The U.S. dominated the North America regional market. The food service equipment market in the U.S. is undergoing robust growth as lifestyles become busier; there is a growing preference for Quick Service Restaurants (QSRs) and takeaways, fueling the need for efficient, high-quality food service equipment.

In May 2024, Haier Smart Home, a part of Haier Group, announced the establishment of its new manufacturing facility in Egypt, which spans 200,000 square meters. The facility will be utilized to manufacture refrigerators, freezers, and products. This move is aimed at expanding the company's presence in the Middle East and Africa.

## Contents

### CHAPTER 1 METHODOLOGY AND SCOPE

- 1.1 Market Segmentation & Scope
- 1.2 Market Definitions
- 1.3 Research Methodology
- 1.4 Information Procurement
  - 1.4.1 Purchased Database
  - 1.4.2 GVR's Internal Database
  - 1.4.3 Secondary Sources
  - 1.4.4 Third Party Perspective
  - 1.4.5 Information analysis
- 1.5 Information Analysis
  - 1.5.1 Data Analysis Models
  - 1.5.2 Market formulation & data visualization
  - 1.5.3 Data validation & publishing
- 1.6 Research Scope and Assumptions
  - 1.6.1 List to data sources

### CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 Market Snapshot
- 2.2 Sales Channel & End Use Segment Snapshot
- 2.3 Product Segment Snapshot
- 2.4 Competitive Landscape Snapshot

### CHAPTER 3 FOOD SERVICE EQUIPMENT MARKET VARIABLES, TRENDS & SCOPE

- 3.1 Market Lineage Outlook
- 3.2 Concentration And Growth Prospect Mapping
- 3.3 Industry Value Chain Analysis
  - 3.3.1 Raw Material & Component supplier Trends
    - 3.3.1.1 Stainless Steel
    - 3.3.1.2 Aluminum
    - 3.3.1.3 Plastics
  - 3.3.2 Manufacturing & Technology Trends
  - 3.3.3 Distribution Channel Analysis

- 3.3.4 End-user Analysis
- 3.4 Regulatory Framework
  - 3.4.1 Impact of Regulations On The Food Service Equipment Market
- 3.5 Market Dynamics
  - 3.5.1 Market Driver Analysis
    - 3.5.1.1 Growth Of The Food Service Industry In The U.S.
    - 3.5.1.2 Rising Preference For Quick Service Restaurants
  - 3.5.2 Market Restraint Analysis
    - 3.5.2.1 High Capital Investment
  - 3.5.3 Market Opportunity Analysis
    - 3.5.3.1 Rising Demand For Advanced Refrigeration
  - 3.5.4 Market Challenges Analysis
- 3.6 Economic Mega-trend Analysis
  - 3.6.1 Covid-19 Impact On The Food Service Equipment Market
  - 3.6.2 Russia-ukraine War Impact On The Food Service Equipment Market
- 3.7 Industry Analysis Tools
  - 3.7.1 Porter's Analysis
  - 3.7.2 Macroeconomic Analysis

## **CHAPTER 4 FOOD SERVICE EQUIPMENT MARKET: PRODUCT ESTIMATES & TREND ANALYSIS**

- 4.1 Food Service Equipment Market: Product Outlook
- 4.2 Food Service Equipment Market: Product Movement Analysis & Market Share, 2023 & 2030
- 4.3 Food Service Equipment Market Estimates & Forecasts, By Product, 2018 - 2030 (USD Million)
  - 4.3.1 Food Service Equipment Market Estimates & Forecasts, By Product, 2018 - 2030 (USD Million)
    - 4.3.2 Kitchen Purpose Equipment
      - 4.3.2.1 Cooking Equipment
        - 4.3.2.1.1 Cooking Equipment, By Equipment
      - 4.3.2.2 Food & Beverage Preparation Equipment
        - 4.3.2.2.1 Food & Beverage Preparation Equipment, By Equipment
    - 4.3.3 Refrigeration Equipment
    - 4.3.4 Ware Washing Equipment
    - 4.3.5 Food Holding & Storing Equipment
    - 4.3.6 Other Product

## **CHAPTER 5 FOOD SERVICE EQUIPMENT MARKET: END USE ESTIMATES & TREND ANALYSIS**

- 5.1 Food Service Equipment Market: End use Outlook
- 5.2 Food Service Equipment Market: End Use Movement Analysis & Market Share, 2023 & 2030
- 5.3 Food Service Equipment Market Estimates & Forecasts, By End Use, 2018 - 2030 (USD Million)
  - 5.3.1 Full Service Restaurant (FSR)
  - 5.3.2 Quick Service Restaurant (QSR)
  - 5.3.3 Institutional

## **CHAPTER 6 FOOD SERVICE EQUIPMENT MARKET: SALES CHANNEL ESTIMATES & TREND ANALYSIS**

- 6.1 Food Service Equipment Market: Sales Channel Outlook
- 6.2 Food Service Equipment Market: Sales Channel Movement Analysis & Market Share, 2023 & 2030
- 6.3 Food Service Equipment Market Estimates & Forecasts, By Sales Channel, 2018 - 2030 (USD Million)
  - 6.3.1 Online
  - 6.3.2 Offline

## **CHAPTER 7 FOOD SERVICE EQUIPMENT MARKET: REGION ESTIMATES & TREND ANALYSIS**

- 7.1 Food Service Equipment Market: Region Outlook
- 7.2 North America
  - 7.2.1 North America Food Service Equipment Market Estimates & Forecasts, 2018 - 2030 (USD Million)
    - 7.2.2 U.S.
      - 7.2.2.1 Key Country Dynamics
      - 7.2.2.2 U.S. Food Service Equipment Market Estimates & Forecasts, 2018 - 2030 (USD Million)
    - 7.2.3 Canada
      - 7.2.3.1 Key Country Dynamics
      - 7.2.3.2 Canada Food Service Equipment Market Estimates & Forecasts, 2018 - 2030 (USD Million)
    - 7.2.4 Mexico



#### 7.2.4.1 Key Country Dynamics

#### 7.2.4.2 Mexico Food Service Equipment Market Estimates & Forecasts, 2018 - 2030 (USD Million)

## **CHAPTER 8 NORTH AMERICA FOOD SERVICE EQUIPMENT MARKET: COMPETITIVE LANDSCAPE**

### 8.1. Recent Developments & Impact Analysis, By Key Market Participants

### 8.2. Company/Competition Categorization

### 8.3. Participant's Overview

### 8.4. Financial Performance

### 8.5. Product Benchmarking

### 8.6. Company Market Positioning

### 8.7. Company Heat Map Analysis

### 8.8. Competitive Dashboard Analysis

### 8.9. Strategy Mapping

#### 8.9.1. New Product Launches

#### 8.9.2. Mergers & Acquisition

#### 8.9.3. Partnership & Collaborations

#### 8.9.4. Research & Development

### 8.10. Company Profiles

#### 8.10.1. AB Electrolux

##### 8.10.1.1. Participant's overview

##### 8.10.1.2. Financial performance

##### 8.10.1.3. Product benchmarking

##### 8.10.1.4. Recent developments

#### 8.10.2. Ali Group Worldwide

##### 8.10.2.1. Participant's overview

##### 8.10.2.2. Financial performance

##### 8.10.2.3. Product benchmarking

##### 8.10.2.4. Recent developments

#### 8.10.3. Dover Corporation

##### 8.10.3.1. Participant's overview

##### 8.10.3.2. Financial performance

##### 8.10.3.3. Product benchmarking

##### 8.10.3.4. Recent developments

#### 8.10.4. Blue Star Limited

##### 8.10.4.1. Participant's overview

##### 8.10.4.2. Financial performance



- 8.10.4.3. Product benchmarking
- 8.10.4.4. Recent developments
- 8.10.5. Duke Manufacturing
  - 8.10.5.1. Participant's overview
  - 8.10.5.2. Financial performance
  - 8.10.5.3. Product benchmarking
  - 8.10.5.4. Recent developments
- 8.10.6. FUJIMAK CORPORATION
  - 8.10.6.1. Participant's overview
  - 8.10.6.2. Financial performance
  - 8.10.6.3. Product benchmarking
  - 8.10.6.4. Recent developments
- 8.10.7. Haier Group
  - 8.10.7.1. Participant's overview
  - 8.10.7.2. Financial performance
  - 8.10.7.3. Product benchmarking
  - 8.10.7.4. Recent developments
- 8.10.8. HOSHIZAKI CORPORATION
  - 8.10.8.1. Participant's overview
  - 8.10.8.2. Financial performance
  - 8.10.8.3. Product benchmarking
  - 8.10.8.4. Recent developments
- 8.10.9. Illinois Tool Works Inc
  - 8.10.9.1. Participant's overview
  - 8.10.9.2. Financial performance
  - 8.10.9.3. Product benchmarking
  - 8.10.9.4. Recent developments
- 8.10.10. MARUZEN CO.,LTD.
  - 8.10.10.1. Participant's overview
  - 8.10.10.2. Financial performance
  - 8.10.10.3. Product benchmarking
  - 8.10.10.4. Recent developments
- 8.10.11. SMEG S.p.A.
  - 8.10.11.1. Participant's overview
  - 8.10.11.2. Financial performance
  - 8.10.11.3. Product benchmarking
  - 8.10.11.4. Recent developments
- 8.10.12. The Middleby Corporation
  - 8.10.12.1. Participant's overview

- 8.10.12.2. Financial performance
- 8.10.12.3. Product benchmarking
- 8.10.12.4. Recent developments
- 8.10.13. The Vollrath Company, LLC
  - 8.10.13.1. Participant's overview
  - 8.10.13.2. Financial performance
  - 8.10.13.3. Product benchmarking
  - 8.10.13.4. Recent developments
- 8.10.14. AK Product & Food Equipment.
  - 8.10.14.1. Participant's overview
  - 8.10.14.2. Financial performance
  - 8.10.14.3. Product benchmarking
  - 8.10.14.4. Recent developments

## List Of Tables

### LIST OF TABLES

Table 1 List Of Key Regulations/Standards/Guidelines

Table 2 Food Service Equipment Market Estimates and Forecasts, By Product, 2018 - 2030 (USD Million)

Table 3 Food Service Equipment Market Estimates and Forecasts, By Product, 2018 - 2030 (USD Million)

Table 4 Food Service Equipment Market Estimates and Forecasts, By End Use, 2018 - 2030 (USD Million)

Table 5 Food Service Equipment Market Estimates and Forecasts, By Sales Channel, 2018 - 2030 (USD Million)

Table 6 U.S. Macroeconomic Outlook

Table 7 Canada Macroeconomic Outlook

Table 8 Mexico Macroeconomic Outlook

Table 9 Recent Developments & Impact Analysis By Key Market Participants

Table 10 Company Heat Map Analysis, 2023

Table 11 Company Market Share, 2023

Table 12 Key Companies: Mergers & Acquisitions

Table 13 Key Companies: Partnerships/Collaboration

Table 14 Key Companies: Product Launches

Table 15 Key Companies: Expansions

## List Of Figures

### LIST OF FIGURES

1. Information procurement
2. Primary research pattern
3. Primary Research Process
4. Market research approaches - Bottom-Up Approach
5. Market research approaches - Top-Down Approach
6. Market research approaches - Combined Approach
7. Fluorosilicone Rubber Market- Market Snapshot
8. Fluorosilicone Rubber Market- Segment Snapshot (1/2)
9. Fluorosilicone Rubber Market- Segment Snapshot (2/2)
10. Fluorosilicone Rubber Market- Competitive Landscape Snapshot
11. Fluorosilicone Rubber Market: Value Chain Analysis
12. Fluorosilicone Rubber Market: Porter's Five Force Analysis
13. Fluorosilicone Rubber Market: PESTLE Analysis
14. Fluorosilicone Rubber Market, by Film Type: Key takeaways
15. Fluorosilicone Rubber Market, by Manufacturing Process: Key takeaways
16. Fluorosilicone Rubber Market: Manufacturing Process Movement Analysis, 2023 & 2030 (Kilotons)
17. Fluorosilicone Rubber Market: Manufacturing Process Movement Analysis, 2023 & 2030 (USD Million)
18. Compression Molding Market Estimates & Forecasts, 2018 - 2030, (Kilotons) (USD Million)
19. Extrusion Market Estimates & Forecasts, 2018 - 2030, (Kilotons) (USD Million)
20. Liquid Injection Molding Fluorosilicone Rubber Market Estimates & Forecasts, 2018 - 2030, (Kilotons) (USD Million)
21. Calendaring Fluorosilicone Rubber Market Estimates & Forecasts, 2018 - 2030, (Kilotons) (USD Million)
22. 3D Printing Fluorosilicone Rubber Market Estimates & Forecasts, 2018 - 2030, (Kilotons) (USD Million)
23. Fluorosilicone Rubber Market, by End Use: Key takeaways
24. Fluorosilicone Rubber Market: End Use Movement Analysis, 2023 & 2030 (Kilotons)
25. Fluorosilicone Rubber Market: End Use Movement Analysis, 2023 & 2030 (USD Million)
26. Automotive Fluorosilicone Rubber Market Estimates & Forecasts, 2018 - 2030, (Kilotons) (USD Million)

27. Aerospace & Defense Fluorosilicone Rubber Market Estimates & Forecasts, 2018 - 2030, (Kilotons) (USD Million)
28. Oil & Gas Fluorosilicone Rubber Market Estimates & Forecasts, 2018 - 2030, (Kilotons) (USD Million)
29. Electronics & Semiconductors Fluorosilicone Rubber Market Estimates & Forecasts, 2018 - 2030, (Kilotons) (USD Million)
30. Others Fluorosilicone Rubber Market Estimates & Forecasts, 2018 - 2030, (Kilotons) (USD Million)
31. Fluorosilicone Rubber Market: Regional Movement Analysis, 2023 & 2030
32. North America Fluorosilicone Rubber Market Estimates & Forecasts, 2018 - 2030, (Kilotons) (USD Million)
33. U.S. Fluorosilicone Rubber Market Estimates & Forecasts, 2018 - 2030, (Kilotons) (USD Million)
34. Canada Fluorosilicone Rubber Market Estimates & Forecasts, 2018 - 2030, (Kilotons) (USD Million)
35. Mexico Fluorosilicone Rubber Market Estimates & Forecasts, 2018 - 2030, (Kilotons) (USD Million)
36. Europe Fluorosilicone Rubber Market Estimates & Forecasts, 2018 - 2030, (Kilotons) (USD Million)
37. Germany Fluorosilicone Rubber Market Estimates & Forecasts, 2018 - 2030, (Kilotons) (USD Million)
38. UK Fluorosilicone Rubber Market Estimates & Forecasts, 2018 - 2030, (Kilotons) (USD Million)
39. Italy Fluorosilicone Rubber Market Estimates & Forecasts, 2018 - 2030, (Kilotons) (USD Million)
40. Spain Fluorosilicone Rubber Market Estimates & Forecasts, 2018 - 2030, (Kilotons) (USD Million)
41. France Fluorosilicone Rubber Market Estimates & Forecasts, 2018 - 2030, (Kilotons) (USD Million)
42. Asia Pacific Fluorosilicone Rubber Market Estimates & Forecasts, 2018 - 2030, (Kilotons) (USD Million)
43. China Fluorosilicone Rubber Market Estimates & Forecasts, 2018 - 2030, (Kilotons) (USD Million)
44. India Fluorosilicone Rubber Market Estimates & Forecasts, 2018 - 2030, (Kilotons) (USD Million)
45. Japan Fluorosilicone Rubber Market Estimates & Forecasts, 2018 - 2030, (Kilotons) (USD Million)
46. South Korea Fluorosilicone Rubber Market Estimates & Forecasts, 2018 - 2030, (Kilotons) (USD Million)

- 47. Australia Fluorosilicone Rubber Market Estimates & Forecasts, 2018 - 2030, (Kilotons) (USD Million)
- 48. Central & South America Fluorosilicone Rubber Market Estimates & Forecasts, 2018 - 2030, (Kilotons) (USD Million)
- 49. Brazil Fluorosilicone Rubber Market Estimates & Forecasts, 2018 - 2030, (Kilotons) (USD Million)
- 50. Argentina Fluorosilicone Rubber Market Estimates & Forecasts, 2018 - 2030, (Kilotons) (USD Million)
- 51. Middle East & Africa Fluorosilicone Rubber Market Estimates & Forecasts, 2018 - 2030, (Kilotons) (USD Million)
- 52. Saudi Arabia Fluorosilicone Rubber Market Estimates & Forecasts, 2018 - 2030, (Kilotons) (USD Million)
- 53. South Africa Fluorosilicone Rubber Market Estimates & Forecasts, 2018 - 2030, (Kilotons) (USD Million)
- 54. Fluorosilicone Rubber Market: Competitive Dashboard Analysis
- 55. Fluorosilicone Rubber Market: Market Share Analysis, 2023

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