

North America Foam Market Size, Share & Trends Analysis Report By Type (PU Foam, PS Foam, PVC Foam, Phenolic Foam, Polyolefin Foam), By Application (Packaging, Building & Construction), By Country, And Segment Forecasts, 2025 - 2033

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Abstracts

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North America Foam Market Summary

The North America foam market size was estimated at USD 21.85 billion in 2024 and is projected to reach USD 35.04 billion by 2033, growing at a CAGR of 5.1% from 2025 to 2033. The market is projected to grow steadily, fueled by increasing demand from important industries like packaging, construction, automotive, and furniture.

The growth of e-commerce is greatly enhancing the need for protective and cushioning foams, while tougher insulation regulations and the transition toward lighter automotive materials are also promoting foam usage throughout the region.

The North America foam industry is projected to experience consistent growth, fueled by robust demand in the packaging, automotive, construction, and healthcare industries. Foam materials are essential for improving thermal insulation in buildings, lowering vehicle weight for enhanced fuel efficiency, and providing protective cushioning for packaging and medical uses. The increasing focus on energy-efficient infrastructure, the rise of electric vehicles, and the growth of e-commerce are major factors driving demand in the region. Furthermore, the transition towards recyclable, low-VOC, and bio-based foam products is accelerating, driven by regulatory requirements and corporate sustainability objectives in both the U.S. and Canada.

In North America, increasing urbanization, continuous improvements in infrastructure, and the swift growth of cold chain logistics are leading to a higher demand for foam across various sectors. As producers focus on performance, longevity, and compliance with environmental regulations, the need for advanced foam materials in insulation, protective packaging, and temperature-sensitive transportation is projected to rise consistently in the future.

North America Foam Market Report Segmentation

This report forecasts revenue growth at the regional and country levels and provides an analysis of the latest industry trends in each of the sub-segments from 2021 to 2033. For this study, Grand View Research has segmented the North America foam market report based on type, application, and country:

Type Outlook (Volume, Kilotons; Revenue, USD Million, 2021 - 2033)

Polyurethane Foam

Polystyrene Foam

PVC Foam

Phenolic Foam

Polyolefin Foam

 Polyethylene Foam

 Polypropylene Foam

Melamine Foam

Other Foam Types

Application Outlook (Volume, Kilotons; Revenue, USD Million, 2021 - 2033)

Packaging

Food & Beverage packaging

Industrial protective packaging

Consumer Electronics Packaging

E-Commerce Mailers & Shipping

Pharmaceuticals & healthcare packaging

Building & Construction

Insulation boards (walls, roofs, floors)

Soundproofing/acoustic panels

HVAC duct insulation

Sealants & gap fillers

Waterproofing membranes

Furniture & Bedding

Mattresses

Upholstered furniture cushions

Office chairs

Foam toppers & pads

Automotive

Seating foam

Interior trim & headliners

Acoustic insulation

Bumper & crash pads

Air filters & HVAC foams

Other Applications

Country Outlook (Volume, Kilotons; Revenue, USD Million, 2021 - 2033)

North America

U.S.

Canada

Mexico

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