

North America Expanded Polypropylene Foam Market Size, Share & Trends Analysis Report By Product (Ceramic Product, Metal Product, Polymer Product, Hybrid Product), By Form (Block, Sheet & Rod), By Application, By Country, And Segment Forecasts, 2024 - 2030

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Abstracts

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North America Expanded Polypropylene Foam Market Growth & Trends

The North America expanded polypropylene foam market size is anticipated to reach USD 682.97 million by 2030, expanding at a CAGR of 12.4% over the forecast period, according to a new report by Grand View Research, Inc. Developments in the automobile and packaging sectors are likely to drive the demand for the expanded polypropylene (EPP) foam in these application segments. Increasing use of environment-friendly and energy saving products is also expected to positively influence the market growth.

Stringent environmental regulations and increasing focus on indoor air quality are anticipated to drive the EPP foam market in North America. Moreover, increasing investments in the automotive sector by the government and private institutions are projected to contribute to the demand for expanded polypropylene foam.

Rising utilization of noise and vibration insulation solutions in the consumer goods, appliances, and automotive industries is anticipated to urge manufacturers to take up backward integration in the value chain over the forecast period. Greater participation in

the value chain is likely to result in time reduction for transforming raw materials into finished products and in gaining cost advantage.

Usage of high-density expanded polypropylene foam is increasing in the industrial packaging applications owing to its high impact strength. Moreover, increasing demand from the automotive industry for the manufacturing of lightweight components is expected to drive the product demand over the forecast period. Widening of distribution channels has also made these products readily available to the users, thus acting as a driving force for the growth of this market.

North America Expanded Polypropylene Foam Market Report Highlights

By product, the high-density EPP foam segment held the market with the largest revenue share of 51.0% in 2023. The rising need for energy management in the automobile sector is driving the segment

Based on application, the automotive segment led the market with the largest revenue share of 26.08% in 2023. The North American market is a significant player in the global automotive industry, characterized by its size, innovation, and market dynamics.

The U.S. dominated the North America expanded polypropylene foam market with the largest revenue share of 70.10% in 2023 and is expected to maintain its position over the forecast period.

Contents

CHAPTER 1. METHODOLOGY AND SCOPE

- 1.1. Market Segmentation & Scope
- 1.2. Market Definition
- 1.3. Information Procurement
 - 1.3.1. Purchased Database
 - 1.3.2. GVR's Internal Database
 - 1.3.3. Secondary Sources & Third-Party Perspectives
 - 1.3.4. Primary Research
- 1.4. Information Analysis
 - 1.4.1. Data Analysis Models
- 1.5. Market Formulation & Data Visualization
- 1.6. Data Validation & Publishing

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. Market Insights
- 2.2. Segmental Outlook
- 2.3. Competitive Outlook

CHAPTER 3. NORTH AMERICA EXPANDED POLYPROPYLENE FOAM MARKET VARIABLES, TRENDS & SCOPE

- 3.1. Global Expanded Polypropylene Foam Market Outlook
- 3.2. Industry Value Chain Analysis
 - 3.2.1. Raw Product Outlook
- 3.3. Technology Overview
- 3.4. Regulatory Framework
- 3.5. Market Dynamics
 - 3.5.1. Market Driver Analysis
 - 3.5.2. Market Restraint Analysis
 - 3.5.3. Industry Challenges
- 3.6. Porter's Five Forces Analysis
 - 3.6.1. Supplier Power
 - 3.6.2. Buyer Power
 - 3.6.3. Substitution Threat
 - 3.6.4. Threat from New Entrant

- 3.6.5. Competitive Rivalry
- 3.7. PESTEL Analysis
 - 3.7.1. Political Landscape
 - 3.7.2. Economic Landscape
 - 3.7.3. Social Landscape
 - 3.7.4. Technological Landscape
 - 3.7.5. Environmental Landscape
 - 3.7.6. Legal Landscape

CHAPTER 4. NORTH AMERICA EXPANDED POLYPROPYLENE FOAM MARKET: PRODUCT OUTLOOK ESTIMATES & FORECASTS

- 4.1. North America Expanded Polypropylene Foam Market: Product Movement Analysis, 2023 & 2030
- 4.2. Low Density
 - 4.2.1. Market estimates and forecast, 2018 - 2030 (Tons) (USD Million)
- 4.3. Medium Density
 - 4.3.1. Market estimates and forecast, 2018 - 2030 (Tons) (USD Million)
- 4.4. High Density
 - 4.4.1. Market estimates and forecast, 2018 - 2030 (Tons) (USD Million)

CHAPTER 5. NORTH AMERICA EXPANDED POLYPROPYLENE FOAM MARKET: APPLICATION OUTLOOK ESTIMATES & FORECASTS

- 5.1. North America Expanded Polypropylene Foam Market: System Movement Analysis, 2023 & 2030
- 5.2. Automotive
 - 5.2.1. Market estimates and forecast, 2018 - 2030 (Tons) (USD Million)
 - 5.2.2. Bumper Cores
 - 5.2.2.1. Market estimates and forecast, 2018 - 2030 (Tons) (USD Million)
 - 5.2.3. Seating
 - 5.2.3.1. Market estimates and forecast, 2018 - 2030 (Tons) (USD Million)
 - 5.2.4. Instrument Panels
 - 5.2.4.1. Market estimates and forecast, 2018 - 2030 (Tons) (USD Million)
 - 5.2.5. Interior trim components (Headliners, Door Panels, Armrests)
 - 5.2.5.1. Market estimates and forecast, 2018 - 2030 (Tons) (USD Million)
 - 5.2.6. Underbody protection (Fuel Tanks, Exhaust Systems, Suspension Components)
 - 5.2.6.1. Market estimates and forecast, 2018 - 2030 (Tons) (USD Million)
- 5.3. Construction

- 5.3.1. Market estimates and forecast, 2018 - 2030 (Tons) (USD Million)
- 5.3.2. Insulation (Wall and Roof)
 - 5.3.2.1. Market estimates and forecast, 2018 - 2030 (Tons) (USD Million)
- 5.3.3. Formwork
 - 5.3.3.1. Market estimates and forecast, 2018 - 2030 (Tons) (USD Million)
- 5.3.4. Underlayment
 - 5.3.4.1. Market estimates and forecast, 2018 - 2030 (Tons) (USD Million)
- 5.3.5. Structural Components
 - 5.3.5.1. Market estimates and forecast, 2018 - 2030 (Tons) (USD Million)
- 5.4. Packaging
 - 5.4.1. Market estimates and forecast, 2018 - 2030 (Tons) (USD Million)
 - 5.4.2. Protective packaging
 - 5.4.2.1. Market estimates and forecast, 2018 - 2030 (Tons) (USD Million)
 - 5.4.3. Temperature controlled packaging
 - 5.4.3.1. Market estimates and forecast, 2018 - 2030 (Tons) (USD Million)
 - 5.4.4. Reusable/returnable packaging
 - 5.4.4.1. Market estimates and forecast, 2018 - 2030 (Tons) (USD Million)
- 5.5. Consumer Electronics
 - 5.5.1. Market estimates and forecast, 2018 - 2030 (Tons) (USD Million)
 - 5.5.2. Protective Cases
 - 5.5.2.1. Market estimates and forecast, 2018 - 2030 (Tons) (USD Million)
 - 5.5.3. Insulation
 - 5.5.3.1. Market estimates and forecast, 2018 - 2030 (Tons) (USD Million)
- 5.6. Aerospace
 - 5.6.1. Market estimates and forecast, 2018 - 2030 (Tons) (USD Million)
- 5.7. HVAC
 - 5.7.1. Market estimates and forecast, 2018 - 2030 (Tons) (USD Million)
 - 5.7.2. Heat Exchanger Casings
 - 5.7.2.1. Market estimates and forecast, 2018 - 2030 (Tons) (USD Million)
 - 5.7.3. Insulation (Heating and Air conditioning Systems)
 - 5.7.3.1. Market estimates and forecast, 2018 - 2030 (Tons) (USD Million)
- 5.8. Medical
 - 5.8.1. Market estimates and forecast, 2018 - 2030 (Tons) (USD Million)
- 5.9. Others
 - 5.9.1. Market estimates and forecast, 2018 - 2030 (Tons) (USD Million)
 - 5.9.2. Horticulture
 - 5.9.2.1. Market estimates and forecast, 2018 - 2030 (Tons) (USD Million)
 - 5.9.3. Furniture & Design
 - 5.9.3.1. Market estimates and forecast, 2018 - 2030 (Tons) (USD Million)

5.9.4. Toys

5.9.4.1. Market estimates and forecast, 2018 - 2030 (Tons) (USD Million)

5.9.5. Military & Defense

5.9.5.1. Market estimates and forecast, 2018 - 2030 (Tons) (USD Million)

CHAPTER 6. NORTH AMERICA EXPANDED POLYPROPYLENE FOAM MARKET REGIONAL OUTLOOK ESTIMATES & FORECASTS

6.1. Regional Snapshot

6.2. North America Expanded Polypropylene Foam Market: Regional Movement Analysis, 2023 & 2030

6.3. North America

6.3.1. Market estimates and forecast, by Product, 2018 - 2030 (Tons) (USD Million)

6.3.2. Market estimates and forecast, by Application, 2018 - 2030 (Tons) (USD Million)

6.3.3. U.S.

6.3.3.1. Market estimates and forecast, by Product, 2018 - 2030 (Tons) (USD Million)

6.3.3.2. Market estimates and forecast, by Application, 2018 - 2030 (Tons) (USD Million)

6.3.4. Canada

6.3.4.1. Market estimates and forecast, by Product, 2018 - 2030 (Tons) (USD Million)

6.3.4.2. Market estimates and forecast, by Application, 2018 - 2030 (Tons) (USD Million)

6.3.5. Mexico

6.3.5.1. Market estimates and forecast, by Product, 2018 - 2030 (Tons) (USD Million)

6.3.5.2. Market estimates and forecast, by Application, 2018 - 2030 (Tons) (USD Million)

CHAPTER 7. COMPETITIVE LANDSCAPE

7.1. Recent Developments & Impact Analysis, By Key Market Participants

7.2. Company Categorization

7.3. Company Ranking

7.4. Heat Map Analysis

7.5. Market Strategies

7.6. Vendor Landscape

7.6.1. List of raw material supplier, key manufacturers, and distributors

7.6.2. List of prospective applications

7.7. Strategy Mapping

7.8. Company Profiles/Listing

- 7.8.1. BASF SE
 - 7.8.1.1. Company Overview
 - 7.8.1.2. Financial Performance
 - 7.8.1.3. Product Benchmarking
- 7.8.2. Sonoco Products Company
 - 7.8.2.1. Company Overview
 - 7.8.2.2. Financial Performance
 - 7.8.2.3. Product Benchmarking
- 7.8.3. Magna International, Inc.
 - 7.8.3.1. Company Overview
 - 7.8.3.2. Financial Performance
 - 7.8.3.3. Product Benchmarking
- 7.8.4. Woodbridge
 - 7.8.4.1. Company Overview
 - 7.8.4.2. Financial Performance
 - 7.8.4.3. Product Benchmarking
- 7.8.5. Clark Foam Products Corporation
 - 7.8.5.1. Company Overview
 - 7.8.5.2. Financial Performance
 - 7.8.5.3. Product Benchmarking
- 7.8.6. PDM Foam (Signode Industrial Group LLC)
 - 7.8.6.1. Company Overview
 - 7.8.6.2. Financial Performance
 - 7.8.6.3. Product Benchmarking
- 7.8.7. Knauf Industries
 - 7.8.7.1. Company Overview
 - 7.8.7.2. Financial Performance
 - 7.8.7.3. Product Benchmarking
- 7.8.8. Bradford Company
 - 7.8.8.1. Company Overview
 - 7.8.8.2. Financial Performance
 - 7.8.8.3. Product Benchmarking

List Of Tables

LIST OF TABLES

Table 1 North America Expanded Polypropylene Foam Market estimates and forecasts, 2018 - 2030 (Tons) (USD Million)

Table 2 North America Expanded Polypropylene Foam Market estimates and forecasts by Product, 2018 - 2030 (Tons) (USD Million)

Table 3 North America Expanded Polypropylene Foam Market estimates and forecasts by low-density 2018 - 2030 (Tons) (USD Million)

Table 4 North America Expanded Polypropylene Foam Market estimates and forecasts by medium-density 2018 - 2030 (Tons) (USD Million)

Table 5 North America Expanded Polypropylene Foam Market estimates and forecasts high-density 2018 - 2030 (Tons) (USD Million)

Table 6 North America Expanded Polypropylene Foam Market estimates and forecasts by Application 2018 - 2030 (Tons) (USD Million)

Table 7 North America Expanded Polypropylene Foam Market estimates and forecasts by automotive, 2018 - 2030 (Tons) (USD Million)

Table 8 North America Expanded Polypropylene Foam Market estimates and forecasts in bumper cores, 2018 - 2030 (Tons) (USD Million)

Table 9 North America Expanded Polypropylene Foam Market estimates and forecasts in seating, 2018 - 2030 (Tons) (USD Million)

Table 10 North America Expanded Polypropylene Foam Market estimates and forecasts in instrument panels, 2018 - 2030 (Tons) (USD Million)

Table 11 North America Expanded Polypropylene Foam Market estimates and forecasts in interior trim components (headliners, door panels, armrests), 2018 - 2030 (Tons) (USD Million)

Table 12 North America Expanded Polypropylene Foam Market estimates and forecasts in underbody protection (fuel tanks, exhaust systems, suspension components), 2018 - 2030 (Tons) (USD Million)

Table 13 North America Expanded Polypropylene Foam Market estimates and forecasts in Sports & Leisure, 2018 - 2030 (Tons) (USD Million)

Table 14 North America Expanded Polypropylene Foam Market estimates and forecasts in construction, 2018 - 2030 (Tons) (USD Million)

Table 15 North America Expanded Polypropylene Foam Market estimates and forecasts in insulation (wall and roof), 2018 - 2030 (Tons) (USD Million)

Table 16 North America Expanded Polypropylene Foam Market estimates and forecasts in formwork, 2018 - 2030 (Tons) (USD Million)

Table 17 North America Expanded Polypropylene Foam Market estimates and forecasts in underlayment, 2018 - 2030 (Tons) (USD Million)

Table 18 North America Expanded Polypropylene Foam Market estimates and forecasts in structural components, 2018 - 2030 (Tons) (USD Million)

Table 19 North America Expanded Polypropylene Foam Market estimates and forecasts in packaging, 2018 - 2030 (Tons) (USD Million)

Table 20 North America Expanded Polypropylene Foam Market estimates and forecasts in protective packaging, 2018 - 2030 (Tons) (USD Million)

Table 21 North America Expanded Polypropylene Foam Market estimates and forecasts in temperature controlled packaging, 2018 - 2030 (Tons) (USD Million)

Table 22 North America Expanded Polypropylene Foam Market estimates and forecasts in reusable/returnable packaging, 2018 - 2030 (Tons) (USD Million)

Table 23 North America Expanded Polypropylene Foam Market estimates and forecasts in consumer electronics, 2018 - 2030 (Tons) (USD Million)

Table 24 North America Expanded Polypropylene Foam Market estimates and forecasts in protective cases, 2018 - 2030 (Tons) (USD Million)

Table 25 North America Expanded Polypropylene Foam Market estimates and forecasts in insulation, 2018 - 2030 (Tons) (USD Million)

Table 26 North America Expanded Polypropylene Foam Market estimates and forecasts in aerospace, 2018 - 2030 (Tons) (USD Million)

Table 27 North America Expanded Polypropylene Foam Market estimates and forecasts in HVAC, 2018 - 2030 (Tons) (USD Million)

Table 28 North America Expanded Polypropylene Foam Market estimates and forecasts in heat exchanger casings, 2018 - 2030 (Tons) (USD Million)

Table 29 North America Expanded Polypropylene Foam Market estimates and forecasts in insulation (heating and air conditioning systems), 2018 - 2030 (Tons) (USD Million)

Table 30 North America Expanded Polypropylene Foam Market estimates and forecasts in medical, 2018 - 2030 (Tons) (USD Million)

Table 31 North America Expanded Polypropylene Foam Market estimates and forecasts in others, 2018 - 2030 (Tons) (USD Million)

Table 32 North America Expanded Polypropylene Foam Market estimates and forecasts in horticulture, 2018 - 2030 (Tons) (USD Million)

Table 33 North America Expanded Polypropylene Foam Market estimates and forecasts in furniture & design, 2018 - 2030 (Tons) (USD Million)

Table 34 North America Expanded Polypropylene Foam Market estimates and forecasts in toys, 2018 - 2030 (Tons) (USD Million)

Table 35 North America Expanded Polypropylene Foam Market estimates and forecasts in military & defense, 2018 - 2030 (Tons) (USD Million)

Table 36 U.S. North America Expanded Polypropylene Foam Market estimates and

forecasts, 2018 - 2030 (Tons) (USD Million)

Table 37 U.S. Expanded Polypropylene Foam Market estimates and forecasts, by Product, 2018 - 2030 (Tons) (USD Million)

Table 38 U.S. Expanded Polypropylene Foam Market estimates and forecasts, by Application, 2018 - 2030 (Tons) (USD Million)

Table 39 Canada Expanded Polypropylene Foam Market estimates and forecasts, 2018 - 2030 (Tons) (USD Million)

Table 40 Canada North America Expanded Polypropylene Foam Market estimates and forecasts, by Product, 2018 - 2030 (Tons) (USD Million)

Table 41 Canada Expanded Polypropylene Foam Market estimates and forecasts, by Application, 2018 - 2030 (Tons) (USD Million)

Table 42 Mexico Expanded Polypropylene Foam Market estimates and forecasts, 2018 - 2030 (Tons) (USD Million)

Table 43 Mexico Expanded Polypropylene Foam Market estimates and forecasts, by Product, 2018 - 2030 (Tons) (USD Million)

Table 44 Mexico Expanded Polypropylene Foam Market estimates and forecasts, by Application, 2018 - 2030 (Tons) (USD Million)

List Of Figures

LIST OF FIGURES

Fig. 1 Market segmentation

Fig. 2 Information procurement

Fig. 3 Data Analysis Models

Fig. 4 Market Formulation and Validation

Fig. 5 Market snapshot

Fig. 6 Segmental outlook- Product, material, and Form

Fig. 7 Competitive outlook

Fig. 8 North America Expanded Polypropylene Foam Market, 2018 - 2030 (Tons) (USD Million)

Fig. 9 Value chain analysis

Fig. 10 Market dynamics

Fig. 11 Porter's Analysis

Fig. 12 PESTEL Analysis

Fig. 13 North America Expanded Polypropylene Foam Market, by Product: Key takeaways

Fig. 14 North America Expanded Polypropylene Foam Market, by Product: Market share, 2023 & 2030

Fig. 15 North America Expanded Polypropylene Foam Market, by Application: Key takeaways

Fig. 16 North America Expanded Polypropylene Foam Market, by Application: Market share, 2023 & 2030

Fig. 17 North America Expanded Polypropylene Foam Market, by country: Key takeaways

Fig. 18 North America Expanded Polypropylene Foam Market, by country: Market share, 2023 & 2030

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